

9 February 2012

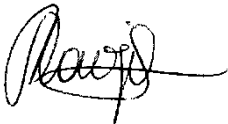
Manager Companies
Company Announcements Office
Australian Securities Exchange Limited
Level 4, Stock Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Dear Sir

**Results of Extraordinary General Meeting
ADEFFECTIVE LIMITED**

In accordance with Listing Rule 3.13.2 and section 251AA of the Corporations Act, we advise details of the resolutions and the proxies received in respect of each resolution are set out in the attached proxy summary.

Yours faithfully



Company Secretary
Sophie Karzis

ADEFFECTIVE LIMITED
2012 General Meeting

Proxy Summary
Thursday, 9 February 2012

1) SHARE CONSOLIDATION

The instructions given to validly appointed proxies in respect of the resolution were as follows:

For	Against	Abstain	Proxy's discretion
697,645,047	7,581,925	10,000	1,256,180,580

The motion was carried as an ordinary resolution on a show of hands.

2) ISSUE SHARES & OPTIONS TO CONVERTABLE LOANS

The instructions given to validly appointed proxies in respect of the resolution were as follows:

For	Against	Abstain	Proxy's discretion
672,645,047	32,579,175	12,750	1,256,180,580

The motion was carried as an ordinary resolution on a show of hands.

3) ISSUE SHARE IN LIEU OF PAYMENT TO PLANET W ASSETS

The instructions given to validly appointed proxies in respect of the resolution were as follows:

For	Against	Abstain	Proxy's discretion
547,570,172	32,666,800	0	56,180,580

The motion was carried as an ordinary resolution on a show of hands.

4) ISSUE OPTIONS TO UNDERWRITERS

The instructions given to validly appointed proxies in respect of the resolution were as follows:

For	Against	Abstain	Proxy's discretion
698,048,672	7,187,800	500	1,256,180,580

The motion was carried as an ordinary resolution on a show of hands.