



SHOPLY LIMITED

(ASX: ABN)

To: Australian Securities Exchange Limited

Filed by: Shoply Limited
Ref: Sophie Karzis
Tel: (03) 9286 7500

Notice Pursuant to Section 708A(5)(e) of the Corporations Act

Shoply Limited ACN 085 545 973 (**the Company**) gives notice under section 708A(5)(e) of the Corporations Act as follows:

- (a) On 13 December 2013, the Company issued 15,592,644 options in the Company to acquire fully paid ordinary shares, exercisable at \$0.015 on or before 30 June 2014 (**Options**).
- (b) The Options were issued without disclosure to the investors under Part 6D.2 of the Corporations Act.
- (c) As at the date of this notice the Company has complied with:
 - (1) the provisions of Chapter 2M of the Corporations Act as they apply to the Company; and
 - (2) Section 674 of the Corporations Act.
- (d) As at the date of this notice there is no excluded information required to be disclosed under section 708A(6)(e) of the Corporations Act.

Dated: 13 December 2013

Signed for Shoply Limited

A handwritten signature in black ink, appearing to read "Sophie", is written over a horizontal line.

Sophie Karzis
Company Secretary