

Shoply Limited
ASX: SHP

19 February 2014

ASX and Media Release

Publication of Report by Independent Investment Research

Shoply Limited (**Shoply** or the **Company**) is pleased to announce the release and publication of a research report on Shoply by Independent Investment Research.

The research report is available for review on Shoply's website at Shoply.com.au under the section Investor Relations.

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About Shoply Limited

Shoply is an Online Shopping and Online Advertising business focusing on the retail sale of consumer goods and distribution of advertising to publishers and publisher networks.

<http://www.shoply.com.au>