

FLEXIGROUP

Acquisition of Paymate

5th December 2011

John DeLano

Chief Executive Officer and Managing Director

Andrew Pipolo

Head of e-Commerce

Garry McClennan

Chief Financial Officer

Important notice and disclaimer

No recommendation, offer, invitation or advice

This presentation is not a recommendation, offer or invitation by any person or to any person to sell or purchase securities in FlexiGroup Limited ("FlexiGroup") in any jurisdiction. This presentation contains general information only and does not take into account the investment objectives, financial situation and particular needs of individual investors. Investors should make their own independent assessment of the information in this presentation and obtain their own independent advice from a qualified financial adviser having regard to their objectives, financial situation and needs before taking any action.

Exclusion of representations or warranties

No representation or warranty, express or implied, is made as to the accuracy, completeness, reliability or adequacy of any statements, estimates, opinions or other information, or the reasonableness of any assumption or other statement, contained in this presentation. Nor is any representation or warranty, express or implied, given as to the accuracy, completeness, likelihood of achievement or reasonableness of any forecasts, prospective statements or returns contained in this presentation. Such forecasts, prospective statement or returns are by their nature subject to significant uncertainties and contingencies many of which are outside the control of FlexiGroup. Any such forecast, prospective statement or return has been based on current expectations about future events and is subject to risks, uncertainties and assumptions that could cause actual results to differ materially from the expectations described. To the maximum extent permitted by law, FlexiGroup and its related bodies corporate, directors, officers, employees, advisers and agents disclaim all liability and responsibility (including without limitation any liability arising from fault or negligence) for any direct or indirect loss or damage which may arise or be suffered through use or reliance on anything contained in, or omitted from, this presentation.

Jurisdiction

The distribution of this presentation including in jurisdictions outside Australia, may be restricted by law. Any person who receives this presentation must seek advice on and observe any such restrictions.

Nothing in this presentation constitutes an offer or invitation to issue or sell, or a recommendation to subscribe for or acquire securities in any jurisdiction where it is unlawful to do so. The securities of FlexiGroup have not been, and will not, be registered under the US Securities Act of 1933 (as amended) ("Securities Act"), or the securities laws of any state of the United States. Neither this presentation nor any copy hereof may be transmitted in the United States or distributed, directly or indirectly, in the United States or to any US person including (1) any US resident, (2) any partnership or corporation or other entity organised or incorporated under the laws of the United States or any state thereof, (3) any trust of which any trustee is a US person, or (4) any agency or branch of a foreign entity located in the United States. No securities may be offered, sold or otherwise transferred except in compliance with the registration requirements of the Securities Act and any other applicable securities laws or pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and any other applicable securities laws.

Agenda

- ✕ **Transaction highlights**
- ✕ **Paymate overview**
- ✕ **Strategic rationale**
- ✕ **Well Positioned**
- ✕ **Acquisition Summary**

Transaction highlights

Acquisition of Paymate Australia, New Zealand and Asia



Purchase details

- Terms agreed to acquire Paymate for an undisclosed but not material sum to be funded from existing cash reserves and deferred equity consideration. Completion expected in February 2012

Business description

- A fee generating online payment business through relationships with 3,500 online retailers

Strategic rationale

- 1 - **Capitalise on large, high growth online market** with limited competition. Supports existing retailers move online and leverages customer relationships
- 2 - **Platform delivers speed to market.** Supports new product innovation and provides immediate access online merchants to grow online payments
- 3 - **Extends diversified financial services strategy.** Targets new online distribution channel, broadens merchant categories, access to International market

Well Positioned

- FXL has track record of growing high volume payment processing business with 11 million payments transacted per annum
- Online business led by very experienced online payment team (including Andrew Pipolo, ex MD of PayPal APAC)

Overview: Paymate's robust online technology platform and existing merchant relationships are capable of supporting significant payment volume growth

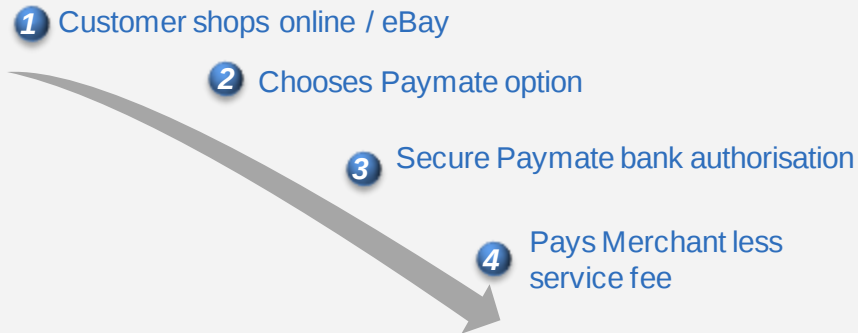
- ✗ Paymate is an online payment service.
- ✗ Launched in Australia in July 2000, five years before PayPal.
- ✗ Established relationships with 3,500 sellers including eBay (penetration estimated at <0.5%)
- ✗ Benefit to merchant: Easy plug & play; lower fees and faster payment transfer than alternative providers.
- ✗ Benefit to Customers: Like other online payment services the Paymate technology platform has the ability to provide customers with a secure online experience
- ✗ Under resourced, Paymate Australia has grown to just \$20m payment volume p.a. versus PayPal estimated at \$2 billion+ p.a.

The screenshot displays the checkout process on the auction.com.au website. The page is titled 'CHECKOUT' with steps 1. REVIEW, 2. PAYMENT, and 3. CONFIRM. The 'Order details' section shows an item titled 'Wall Power Plug Adapter Converts Overseas to Australian' with ID 270720327138 and a price of AU \$4.44. A 'Message to iHaveSouts' field is also present. On the right, a summary shows a subtotal of AU \$4.44, free postage and packaging, and a total of AU \$4.44. Below this, the 'Choose a payment method' section is highlighted with a red dashed circle. It includes radio buttons for 'PayPal', 'paymate' (which is selected), and 'Bank Deposit'. Logos for BANK, VISA, and MasterCard are also visible. A 'Continue' button is at the bottom right. The Paymate logo is in the top right corner of the page.

Economics: Paymate profits increase with volume growth and scale.

Proposed FlexiPay deferred payment product provides further upside

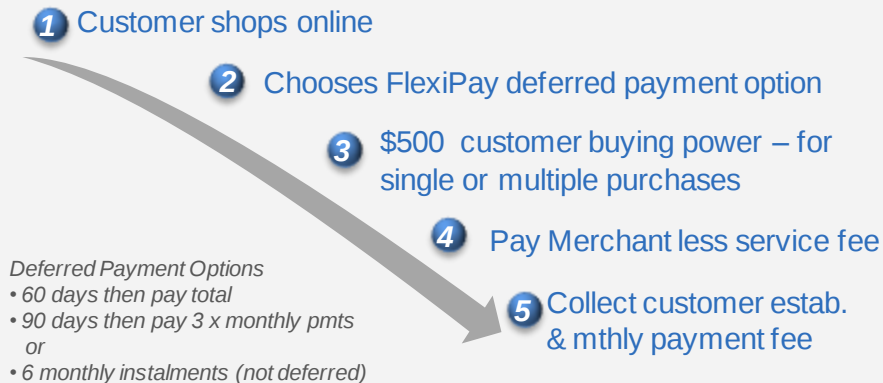
Paymate transaction flow



Paymate economic model

\$140	Average: sale amount
\$5	Revenue: merchant service fee
\$3	Cost: interchange and processing fees & losses
\$2	Net Margin

FlexiPay (Deferred Payment) flow



FlexiPay economic model

\$250	Average: sale amount
\$31	Revenue: establishment, payment processing & merchant service fee
\$23	Cost: cost of funds, interchange fees & losses
\$8	Net Margin

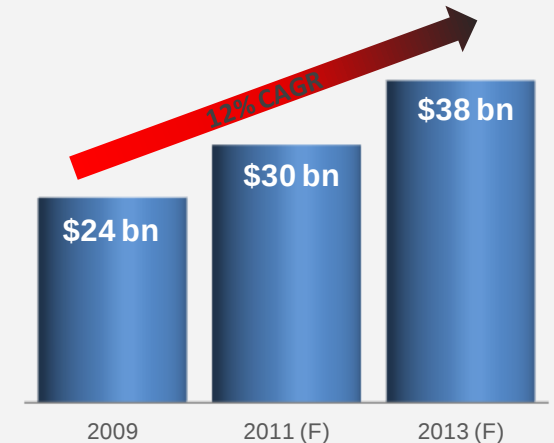
Note: examples are illustrative only (Fees or cost of funds may vary)

Strategic rationale: Capitalise on the large, high growth online market

Large High Growth market

- Online market forecast 12% growth to \$38 billion by 2013
- 56% of Australians now buy online monthly.
- Customers demand secure payment experience
- Online retail spending expected to increase from <5% to 9% (similar to levels in the UK & US)

Australian Online Retail Market

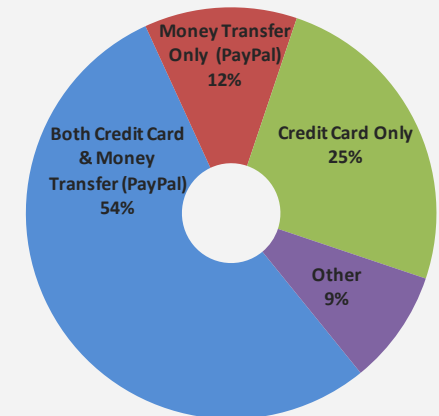


Source: Forrester Consulting Q3 2011

Competition is Low

- Dominated by two payment methods – Credit Card and PayPal account for 91% of the market.
- Paymate is one of only three integrated payment options on eBay.
- Product innovation is minimal
- FXL well placed to be competitive - product innovation and by leveraging 20 years of credit experience

Payment Method - online purchases for June 2011



% of Online shoppers 18 years and older

Source: Roy Morgan June 2011

Strategic rationale: Platform delivers speed to market. Supports new products and provides immediate access to grow online payments

Leverage Paymate to increase online payment volumes

Immediate access to Paymate's existing online retailers (3,500 including eBay).



- Increase eBay market share (currently 0.5%).
- Market leader has 40,000 merchants. Opportunity to increase number of merchant relationships.
- FXL online team, in prior role, led PayPal Australia success

Apply FXL product innovation expertise

Paymate technology platform to support FlexiPay Deferred Payment Product



- Bill me Later in US accounts for 1% of online payment market

FXL retail partners growing online presence

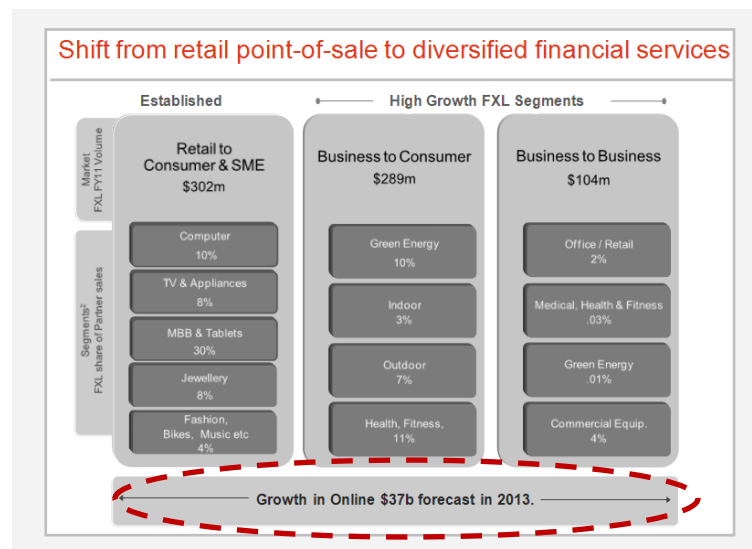
Paymate platform to support FXL existing retail partners online



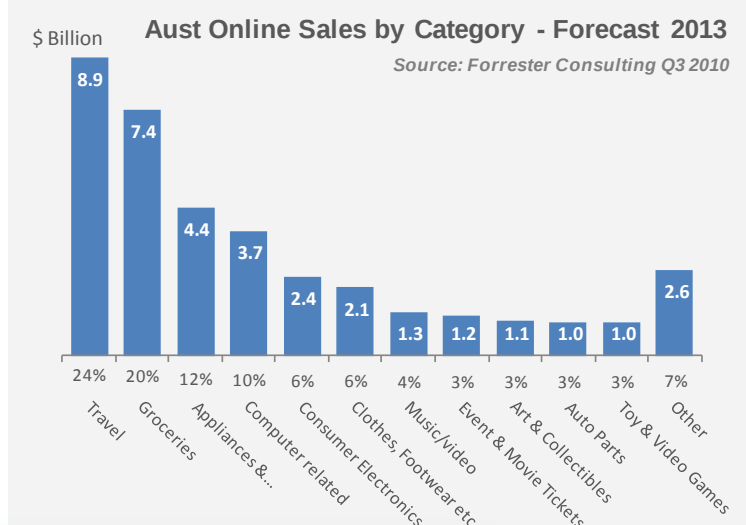
- FXL has 2 million existing/prior customers and 11,000 merchant partners

Strategic rationale: Extends diversified financial services strategy. Targets new online distribution channel and broader range of merchant categories

- FXL shift from retail point of sale to diversified financial services
- High growth FXL segments are Business to Consumer and Business to Business
- Diversification strategy extended to access high growth online segment



- Online segment provides access to new categories:
 - online auctions and department stores, travel, groceries (incl alcohol), clothing, sporting and outdoor, health/pharmaceutical,
 - retail purchases less than \$500
- Low cost entry point into international markets



Well Positioned: Strong track record growing high volume payment businesses with FXL processing 11 million payments p.a.

ProvenTrack Record		Strong Volume Growth	
Certegy “no interest ever” product payment processing		Launched 2001	Today - \$400m p.a.
Lay-Buy product, has demonstrated high growth with 6,000 new customer transactions in November		Launched May 2011	To date - \$6.9m
Andrew Pipolo, former head PayPal APAC leading online team and initiative		Launched 2005	Today \$2bn+ (estimated)

Paymate Acquisition Summary

- ✕ Online Market is a strategic opportunity
 - Large, high growth market with limited competition
 - Customers demand secure online payment experience
 - Expands diversified financial services footprint; access to merchant categories; Int'l markets
- ✕ Acquisition delivers speed to market and provides infrastructure to support growth
 - Provides immediate access to online merchants and online payments market
 - Use technology platform to support deferred product innovation and FXL existing merchant partners as they shift business online
 - Leverage FXL infrastructure - credit skills, contact centre, payment processing and product innovation
- ✕ Financial Outlook:
 - Investment in Paymate in 2HF2012 to reposition the business
 - Expect positive profit contribution in F2013 from Paymate
 - Reaffirm FXL F2012 NPAT guidance of 12% to 15% growth on F2011 including Paymate