

ASX Code: PSY

7 July 2015

## Shareholder Update

Dear Shareholder,

As promised, we continue to update all our Panorama Synergy stakeholders with ASX Announcements and regular updates.

We are pleased to share with you a series of videos from our Managing Director, Terry Walsh.

They are short clips that cover responses to common shareholder questions and information on Company direction.

The 6 clips cover: -

- **When do you think the share price will reflect Panorama Synergy's potential?**
- **What is Panorama Synergy's "Go to market" approach?**
- **When is Panorama Synergy going to announce a significant deal?**
- **What is the Internet of Things?**
- **What are the market forecasts for the Internet of Things?**
- **What role do sensors play in the Internet of Things?**

Please follow the link below to see the updates.

<http://info.memstv.com/july-update>

We hope you find these videos useful and informative.

Yours sincerely,

**Aidan Montague**  
Chairman

**- END -**

### For further information contact:

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### About Panorama Synergy

Panorama Synergy is a Perth-based technology company focused on the commercial and technological advancement of its optical readout system for MEMS, the LumiMEMS™ Reader.

This unique technology has been developed by the Microelectronics Research Group (MRG) team at The University of Western Australia, in partnership with Panorama Synergy. MRG took the far sighted decision to be a global Centre of Excellence in MEMS over a decade ago, creating the opportunity for this breakthrough. The University of Western Australia and Panorama Synergy have been partnering for much of this time.

Panorama Synergy's Board includes Aidan Montague, Chairman, whose background includes senior roles with Cisco Systems in Europe, South Africa and Asia; and Terry Walsh, Managing Director, formerly MD for Cisco Australia and New Zealand, and then CEO of Cisco Canada.

**Website:** [www.panoramasynergy.com](http://www.panoramasynergy.com)

### About MEMS

MicroElectroMechanical Systems (MEMS) are microscopic, highly sensitive systems able to detect and measure chemical and biologic substances, movement and acceleration, gravity and a wide range of other applications. They represent a \$14 billion to \$20 billion industry with significant growth rates. All devices which incorporate MEMS sensors require a readout system to assess and communicate the data that is measured.

The LumiMEMS™ sensor is the next evolution of that readout system, as it takes MEMS readouts from primarily being electrically based, into the world of optical. **MEMS Flipboard:** <https://flipboard.com/section/mems-bQUuFm>