



ASX Announcement

23 September 2021

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Directors

Jon Wild, Chairman

Mathew Walker, Corporate
Director

Sean Smith Managing Director &
CEO

Andrew Bickley, Company
Secretary

Issued Capital

ASX Code: FGL

180,000,000 Ordinary Shares

26,250,000 Unquoted options
exercisable at \$0.15 on or before
30 June 2022

16,500,000 Listed options
exercisable at \$0.10 on or before
20 July 2024

Overview

Frugl is a retail intelligence ecosystem that acquires publicly available grocery data, organises it, enriches it, and utilises it to power two independent retail platforms; Frugl Grocery and InFocus Analytics.

With management drawn from major Australian and International retail organisations, Frugl combines extensive retail experience, proven expertise in data analytics and strategy, and enterprise-scale retail data sets ready for immediate commercialisation.

NOTICE REQUIRED UNDER ASX LISTING RULE 3.13.1

Frugl Group Limited (ASX: FGL) ("**Frugl**" or the "**Company**") advises that in accordance with ASX listing rule 3.13.1, the Company will hold its 2021 annual general meeting (**AGM**) on:

Date: Friday, 19 November 2021

Time: 10:00 AM (WST)

In addition, the closing date for the receipt of nominations from persons wishing to be considered for election as a director is Friday 1 October 2021.

Shareholders will be advised of further details regarding the 2021 AGM in a formal notice of meeting and explanatory note (**NOM**), which will be provided to shareholders on or about 20 October 2021. The NOM will also be available on the ASX company announcements platform and the Company's website.

This announcement has been authorised by the Board of Frugl Group Limited.

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For, and on behalf of, the Board of the Company

Andrew Bickley

Company Secretary

Frugl Group Limited

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