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For Immediate Release

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**ikeGPS Announces Reseller Agreement With California Surveying & Drafting Supply
– Bringing Spike to the Architecture, Engineering and Construction Market in California –**

BROOMFIELD, Colo.—ikeGPS announces a new distribution agreement with survey, mapping, 3D laser scanning, and wide-format printing leader California Surveying & Drafting Supply, Inc. (CSDS). This agreement expands the availability of IKE's Spike product to California, and furthers its presence in the Architecture, Engineering, Construction, and Geospatial industries across the United States.

Founded in 1986, CSDS has three offices across California with 80+ employees. Their product lineup includes everything from a builder's level and a wide-format printer to advanced laser scanners and GPS systems. Some of the other product brands that CSDS represents include Trimble, Spectra Precision, Laser Technology, and HP.

"With a staff of nearly 90 and years of experience, CSDS has unmatched expertise in the AEC and Geospatial industries within California. CSDS has equipped their sales staff with 15 Spike units at launch, and are poised to expand Spike's presence in the large market of California," says Glenn Milnes, CEO of ikeGPS. "We believe that CSDS will see great success with Spike, with an initial focus around construction, architecture, GIS and local government."

"We believe that Spike will be a valuable tool for our AEC customers who struggle to find the manpower to provide estimates to their clients," says Bruce Gandelman, CEO of CSDS. "This device will greatly enhance their field productivity and dramatically improve estimate turnaround time, which should lead to impressive sales gains."

For more information on CSDS, visit <http://www.csd sinc.com/>.

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About ikeGPS

ikeGPS is changing the way the world is measured, utilizing its smart laser measurement solutions to capture, record and manage asset information.

ikeGPS has three growth areas within its business; with solutions targeting the electric utility market, signage market and AEC & contractor market. Today, tens of thousands of companies rely on IKE solutions every day to get their field work done more quickly, efficiently and safely.

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ikeGPS is headquartered in Wellington, New Zealand, and is listed on the New Zealand Stock Exchange and Australian Securities Exchange under the stock symbol IKE. The company's global sales, marketing and customer support teams are based in Broomfield, Colorado, with a regional engineering office in Seattle.

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