



Ingenia Lifestyle South West Rocks

**INGENIA COMMUNITIES GROUP**  
**ASX CEO SESSIONS**

The image is a collage of three photographs illustrating a vibrant senior community. The top-left photo shows a group of seniors gathered around a long wooden table outdoors, enjoying a meal of various dishes and drinks. The top-right photo depicts a group of people playing bowling on a green artificial turf area, with one person in a pink shirt in the middle of a throw. The bottom photo shows a man and a woman walking a large white dog on a leash, passing by a white vintage-style motorhome. In the background of this photo, several other seniors are sitting at a table, and a man is standing nearby. The text "We create Community" is overlaid across the center of the collage, with "We create" in white and "Community" in yellow.

*We create Community*

# Business Overview

Creating Australia's best lifestyle communities



Over **5,000** Residents



**4,000**  
Occupied permanent homes



Annual revenue **>\$100 million**  
Stable rent base - **\$1 million/pw**



Over **2,100** new home sites secured

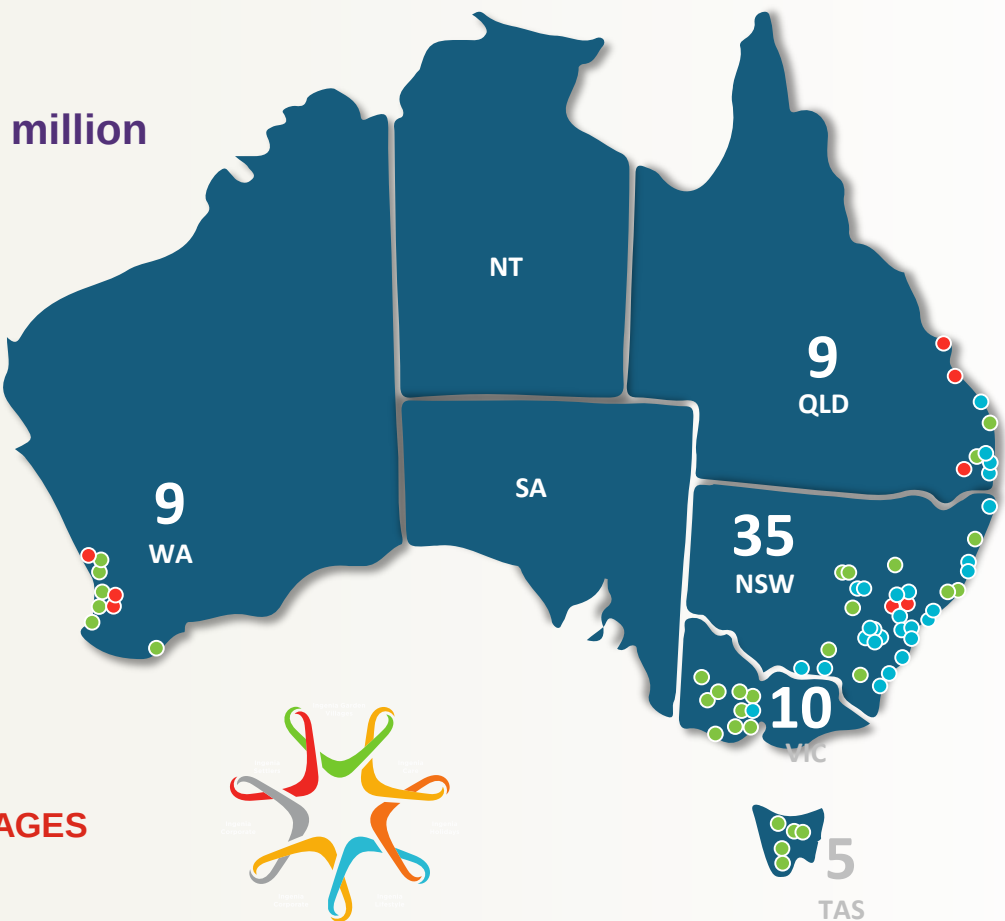
**29 LIFESTYLE & HOLIDAY PARKS**

**31 RENTAL VILLAGES**

**8 DMF VILLAGES**

Ingenia has  
**68** Australian  
Communities & growing

Portfolio now  
**\$550** million



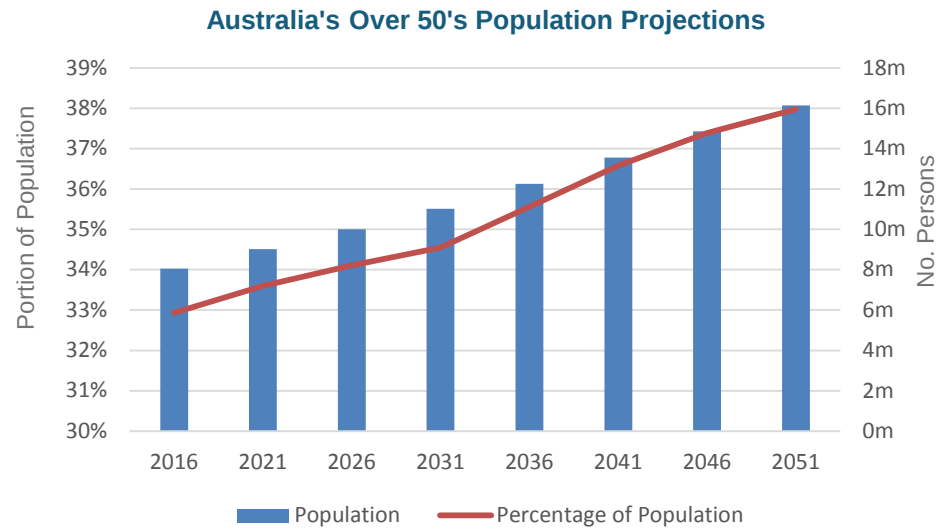
# Strategy



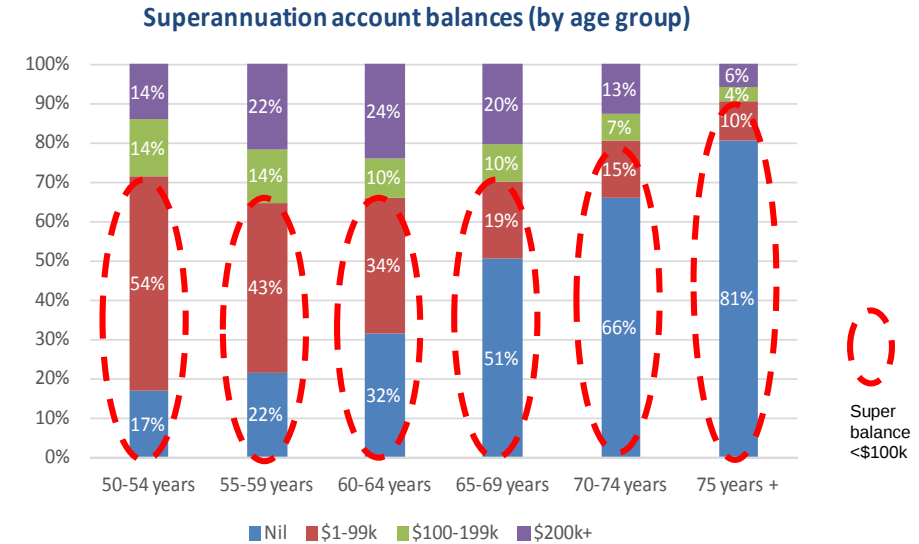
Ingenia Holidays Broulee, NSW

# Strategy Underpinned by Significant Opportunity

Rapidly ageing population with limited assets outside of family home



Source: ABS.



Source: ASFA Research and Resource Centre.

- > The 2011 Census indicated that 77% of single people over 65 rely on Commonwealth pension as their primary source of income
- > The maximum pension is \$437 per week which is insufficient to fund a comfortable retirement
- > Australia's growing pool of retirees is living longer – for people aged 65–69 some 70% have <\$100k in accumulated superannuation
- > For many retirees, the sole source of accumulated wealth is ownership of the family home – releasing equity whilst retaining Government payments is increasingly attractive

# Business Model: Land Lease Rental

- Resident owns the above ground structure
- Resident pays a weekly ground lease rent to reside on the home site
- Upon departure, resident can on-sell the home or remove it from site

- Ingenia owns the freehold land

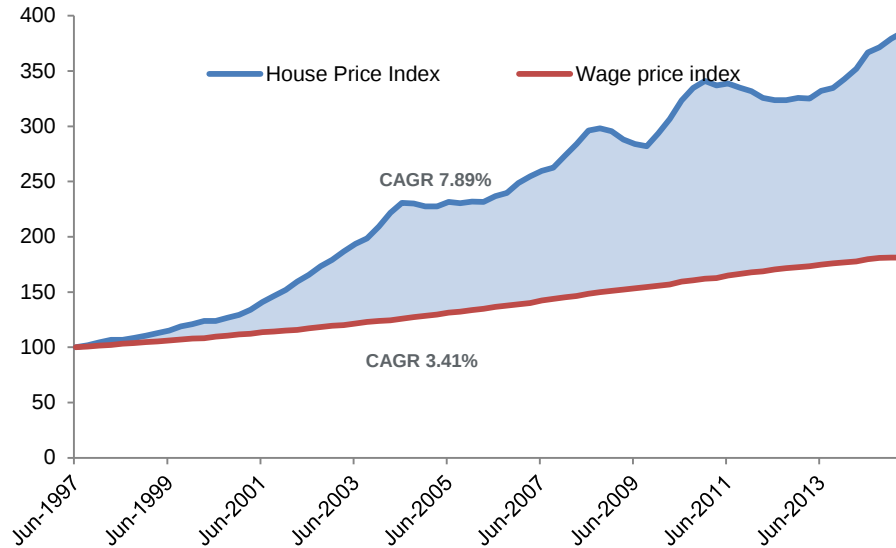
# Why Land Lease Communities?



Ingenia Lifestyle Lara, VIC

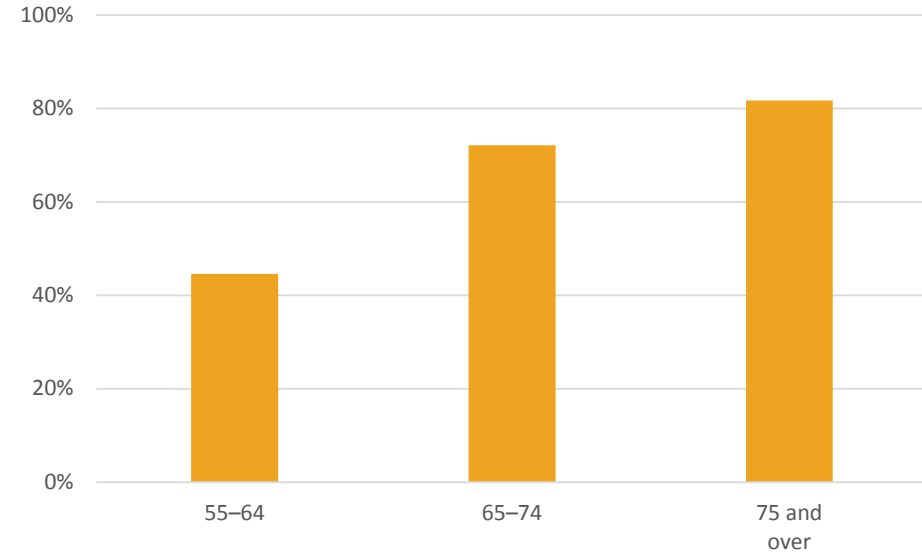
# Convergence of Ageing Population and Housing Affordability Crisis Creates Opportunity

Australian house price index versus wage price index



Source: Colliers Edge and ABS (as at June 2015), INA Analysis.

Property ownership without a mortgage (by age group)



Source: ABS.

## As house prices rise, affordability is decreasing

- > The rate of wage (and pension) growth has been far outstripped by growth in house prices
- > For many retirees home ownership is the sole source of wealth accumulation

**Releasing equity to fund a comfortable retirement while retaining access to the pension and receiving rent assistance is attractive to many seniors**

# Low Penetration in Australia

Model well established in US

UNITED STATES



**Over 60,000 lifestyle and holiday communities**

**>6% of population live in a lifestyle community**

- Resident population a mix of individuals, families and retirees
- Homes commonly purchased on credit

**Lifestyle communities have significant scale and recognition**

AUSTRALIA

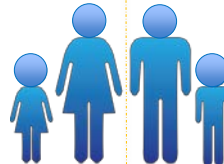


**~2,500 lifestyle and holiday communities**

**<1% of population live in a lifestyle community**

- Resident population predominantly retirees
- Cash buyers only – no credit available

**Lifestyle communities a small portion of housing stock and (presently) have low penetration**



# Lifestyle and Holiday Communities: The Evolution



- > Established in the 1950's to accommodate families and couples on holidays



- > Caravan parks began to offer increasing mix of temporary caravan sites and permanent manufactured home sites



- > Today, lifestyle communities primarily built for permanent manufactured home sites
- > Affordable yet better quality manufactured homes

# Efficient Development Process



Flexible home designs



## HIBISCUS FEATURES

- 3 bedrooms
- Modern kitchen with quality appliances
- Covered entry
- Garage roller door
- Separate living and dining
- Large covered entertaining deck
- Two way ensuite bathroom
- Additional water closet
- Reverse cycle heating and cooling
- Ceiling fan to master bedroom
- Walk in robe to master bedroom
- Fully landscaped

|                      |                           |
|----------------------|---------------------------|
| INTERNAL LIVING AREA | 103.8m <sup>2</sup>       |
| EXTERNAL LIVING AREA | 19.9m <sup>2</sup>        |
| CARPORT              | 24.0m <sup>2</sup>        |
| <b>TOTAL</b>         | <b>147.7m<sup>2</sup></b> |

The information is provided solely as general information and the final product may differ from what is displayed. The fixtures, fittings and finishes displayed may include non-standard inclusions which may become unavailable and are subject to change, therefore the display may differ from the final product.



# Quality Homes with Flexible Floor Plans



RESIDENCE 12  
2 bedrooms + study – 2 bathrooms



RESIDENCE 12 FEATURES

- Enjoy a new home with modern finishes
- Open plan living
- Modern entertainer's kitchen
- European laundry
- 2 bedrooms + study
- 2 bathrooms
- Single carport
- Entertainment deck
- Walk-in-robe to master bedroom
- Air conditioning to living and dining areas
- Ceiling fans to bedrooms and living areas
- Connection to services

|                      |                   |
|----------------------|-------------------|
| INTERNAL LIVING AREA | 83m <sup>2</sup>  |
| EXTERNAL LIVING AREA | 28m <sup>2</sup>  |
| CARPORT              | 18m <sup>2</sup>  |
| TOTAL                | 129m <sup>2</sup> |



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PROUDLY OWNED BY INGENIA COMMUNITIES GROUP



TYPE 1A  
2 bedrooms – 1.5 bathrooms



TYPE 1A FEATURES

- Enjoy a brand new home with modern finishes
- Open plan living space
- Modern entertainer's kitchen
- Separate laundry
- 2 bedrooms
- 1 bathroom
- Single carport with roller door and remote control\*
- Covered entertainment deck
- Built-in-robies in all bedrooms
- Air conditioning to living areas
- Ceiling fans to bedrooms and living areas
- Seperate toilet

|                      |                      |
|----------------------|----------------------|
| INTERNAL LIVING AREA | 74.80m <sup>2</sup>  |
| EXTERNAL LIVING AREA | 14.05m <sup>2</sup>  |
| CARPORT              | 21.00m <sup>2</sup>  |
| TOTAL                | 109.85m <sup>2</sup> |



\* Site 14 has an open carport, no roller door or remote.

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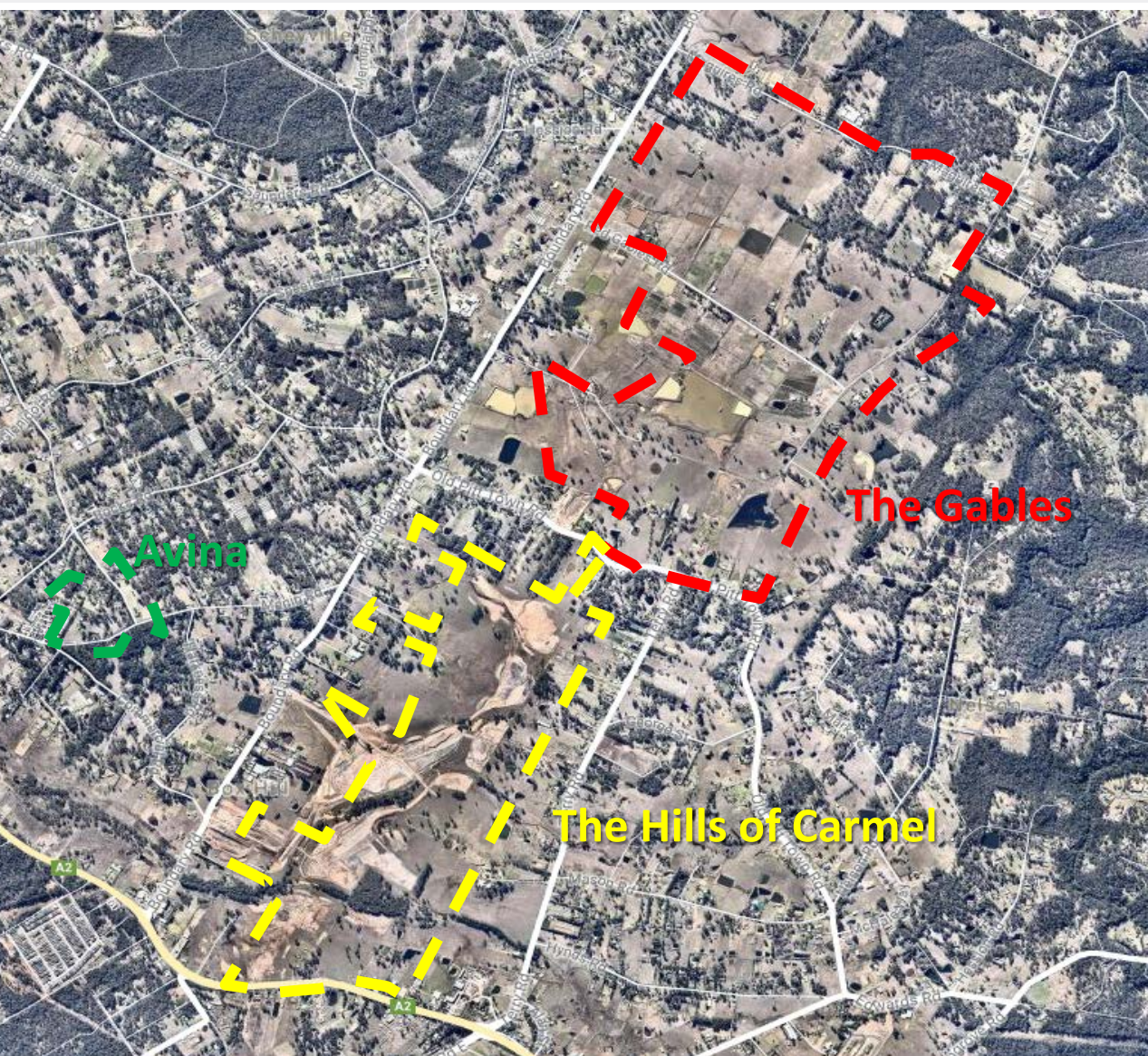
# Business Update: Acquisitions



Ingenia Lifestyle Bethania, QLD

# Acquisitions

## Building scale in key metro and coastal locations



### Avina Van Village, Greater Sydney (\$33 million)

- Existing 180 site lifestyle and tourism park with vacant land for ~150 homes (STA)
- Due to settle October 2016
- Last family owned institutional-grade caravan park in Sydney
- Extends development pipeline in a key growth corridor with potential for strong sales velocity and development margins
- Three-year option over additional land capable of developing further 95 homes

# Acquisitions

## Building scale in key metro and coastal locations



### Happy Wanderer, Fraser Coast (\$9.5 million)

- Establishes a new cluster in the popular retiree market of Hervey Bay, Queensland
- Adds 149 additional permanent and tourism sites in a prime coastal location
- Under contract – due to settle October 2016

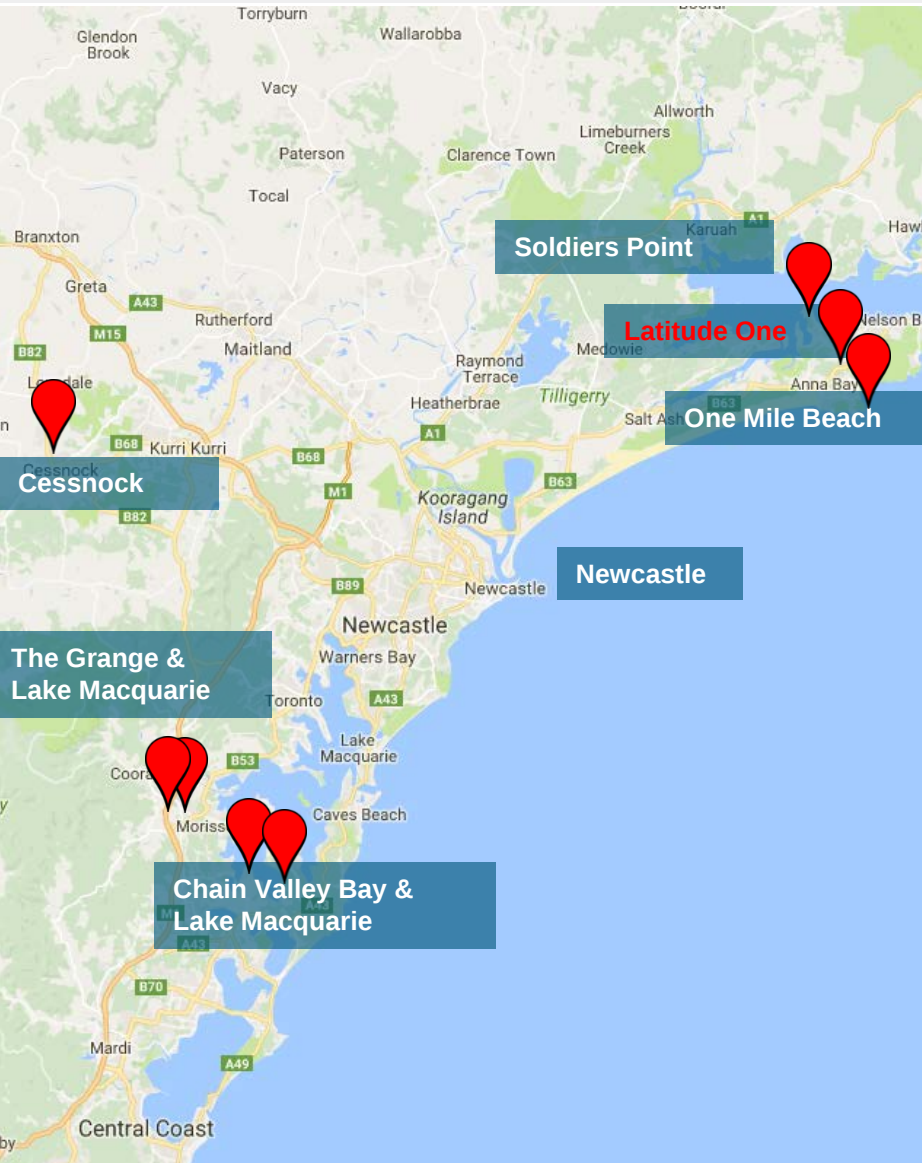


### Ocean Lake Caravan Park, NSW (\$9.2 million)

- Existing 254 site lifestyle and tourist park in NSW South Coast cluster
- Permanents and annuals represent over 50% of revenue
- Settled 3 August 2016
- Immediate earnings accretion at an attractive yield with significant reconfiguration opportunities and potential for future permanent conversions

# Acquisitions

## Building scale in key metro and coastal locations



### ‘Latitude One’, Port Stephens, NSW (\$7.0m)

- DA approved site within a 5 minute drive of Anna Bay shops and Birubi Beach, within existing Hunter – Newcastle cluster
- DA approved greenfield site for 229 lot land lease community
- Under contract – due diligence well progressed
- Vendor retains minority interest in longer term operations
- Extends development pipeline in key Newcastle retiree market

Nearby Birubi Beach Surf Club and Café



# Recent Performance



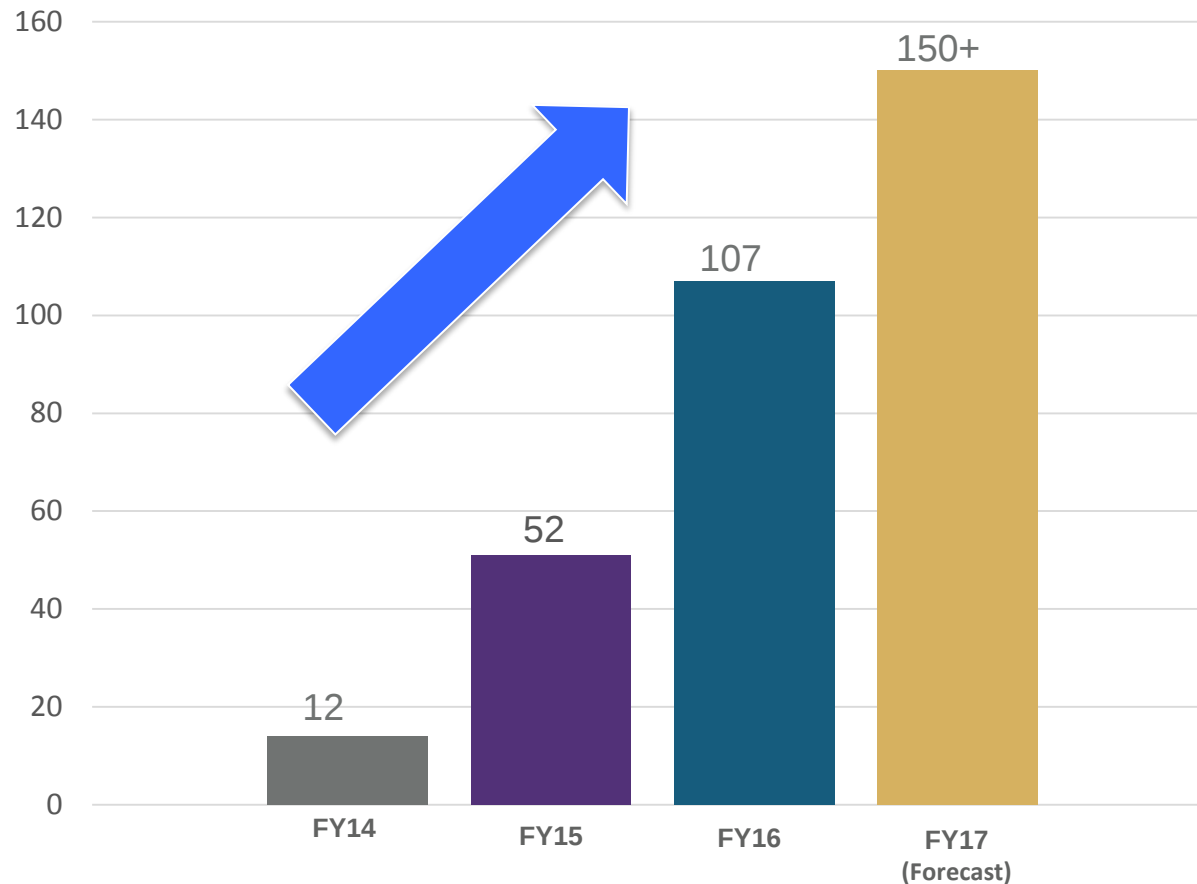
# FY16 Highlights

|             |                                                                                                                                                                                                                                                                                                                                                                              |
|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| STRATEGY    | <ul style="list-style-type: none"><li>✓ Ingenia now owns 27 Lifestyle Communities with six under contract or option</li><li>✓ Over 2,100 development sites secured (83% in metro and coastal locations)</li><li>✓ Quality deal flow (metro and coastal) in place</li></ul>                                                                                                   |
| FINANCIAL   | <ul style="list-style-type: none"><li>✓ Operating cashflows strong at \$21.0 million – <a href="#">up 133%</a> on FY15</li><li>✓ Underlying Profit from continuing operations \$20.2 million – <a href="#">up 20%</a> on FY15</li><li>✓ Distribution per security 9.3 cents - <a href="#">up 15%</a> on FY15</li><li>✓ Successful equity raising of \$68.5 million</li></ul> |
| OPERATIONS  | <ul style="list-style-type: none"><li>✓ Rapid increase in Lifestyle Communities rental revenue – <a href="#">up 67%</a> on FY15</li><li>✓ Sales momentum building with 107 new home settlements – <a href="#">up 106%</a> on FY15</li><li>✓ High occupancy across Garden Villages – 90.7%</li></ul>                                                                          |
| DEVELOPMENT | <ul style="list-style-type: none"><li>✓ Development now underway in 13 communities</li><li>✓ Investment in development pipeline and platform delivering growing returns</li></ul>                                                                                                                                                                                            |

# Sales Platform Delivering Results

## Progress of development strategy

- > Focus on large-scale, multi-year development projects in quality metro and coastal markets which can deliver increased sales velocity and attractive margins
- > Supplemented by expansion and conversion of existing and targeted lifestyle and tourism parks



### Existing Large Scale Projects

|                              |           |
|------------------------------|-----------|
| 1. Lara – Outer Melbourne    | 161 sites |
| 2. Bethania – Brisbane       | 194 sites |
| 3. Chambers Pines – Brisbane | 256 sites |
| 4. Stoney Creek – Sydney     | 78 sites  |
| 5. Conjola – NSW South Coast | 135 sites |

### Under Contract / Option

|                                    |           |
|------------------------------------|-----------|
| 6. Avina Van Village – Sydney      | 250 sites |
| 7. Upper Coomera – Bris/Gold Coast | 180 sites |
| 8. Latitude One – NSW Coast        | 229 sites |

# Outlook

- ▶ Continue to improve performance of existing assets including incremental revenue growth
- ▶ Complete DMF divestment and recycle capital into accretive acquisition and development opportunities
- ▶ Achieve 150+ settlements in FY17 and position for further growth over medium term
- ▶ Continue to build quality development pipeline in key metro and coastal locations
- ▶ Maintain distribution growth in line with improving Group outlook



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