

22 July 2021

Attention: Company Announcements
ASX Limited

By E-Lodgement

UPDATE ON VENTURES INVESTMENTS

InvestSMART Group Ltd (INV) holds venture capital investments on its balance sheet. Following a capital raising by Spriggy the value of the portfolio has increased by approximately \$1.35m since 31 December 2020, resulting in an estimated unrealised gain for the portfolio for the year ended 30 June 2021 of \$1.35m. Ventures investments are considered non-core to InvestSMART Group's operations and are accounted for separately from the Operating Profit line.

Venture capital investment valuation contains inputs which are based on the judgement of the Directors. The valuation methodology used is consistent with prior periods. Information received prior to the release of the Annual Financial Report for the year ended 30 June 2021 which is indicative of conditions for a ventures investment at balance sheet date may result in adjustment to fair value.

InvestSMART expects to announce its audited full year results on 26 August 2021.

For further information or comment, please contact Mr Paul Clitheroe (Chairman) or Mr Ron Hodge (Managing Director and CEO) at InvestSMART Group on (02) 8305 6000.

By order of the Board

About InvestSMART Group Limited (ASX: INV)



INTELLIGENT INVESTOR

eureka
report

We seek to be Australia's #1 wealth platform to do-it-yourself investors.

InvestSMART has built Australia's premier direct to investor wealth platform focused on digital investment advice. Our proprietary wealth platform helps clients achieve their financial goals through our low fee funds, content and tools ecosystem, including Intelligent Investor and Eureka Report.

Today, we interact with over 700,000 Australians who are building investing knowledge by consuming our content, using our tools and growing and protecting their wealth through our investment solutions. Funds Under Management (FUM) total \$330m (end June 2021).

Products & services. InvestSMART Group runs **Professionally Managed Accounts (PMA)* using ETFs** (with capped fees up to \$451 p.a.) and **three active ASX listed ETFs** under its Intelligent Investor brand.

PMA Investment Accounts focus on **investing into a large universe of preferred ETFs** selected to provide a unique balance between performance returns, cost efficiency and risk diversification. Our proprietary investment research methodology screens a large universe of Australian and overseas ETFs, selecting only those which deliver leading returns relative to performance benchmarks and which have low management fees. Investors can create customised and diversified investment portfolios (based on ETFs) to suit their individual needs. Investment portfolios differ in the levels of risk and return, and each offers a different investment emphasis.

The **Intelligent Investor** and **Eureka Report** membership-based content publications and tools were developed to assist investors. Intelligent Investor is a provider of research-based views on companies and investment themes. The Eureka Report, founded by Alan Kohler, provides commentary and insights on investment strategy, markets and companies.

Technology. InvestSMART deploys and develops proprietary digital solutions to efficiently and effectively run its business to deliver exceptional customer experience – quality advice, research and easy-to-use tools for its clients.

Investment tools developed by InvestSMART provide foundational knowledge for investors, such as through our short course 'Bootcamp', and free tools to monitor and assess investment performance via our 'Portfolio Manager'.

* Professionally Managed Account (PMA): the investor holds legal and beneficial ownership (HIN based) and the underlying securities are registered under their name, within the investment portfolio.

Overview of InvestSMART's Investment Products

Name	Type	Description
Professionally Managed Accounts with 'capped fees' *	Professionally managed risk adjusted portfolios	Investments into preferred ETFs (ASX listed)
- InvestSMART Conservative Portfolio (diversified across asset classes) - InvestSMART Balanced Portfolio (diversified across asset classes) - InvestSMART Growth Portfolio (diversified across asset classes) - InvestSMART High Growth Portfolio (diversified across asset classes) - InvestSMART Australian Equities Portfolio (single asset class) - InvestSMART International Equities Portfolio (single asset class) - InvestSMART Property & Infrastructure Portfolio (single asset class) - InvestSMART Interest Income Portfolio (single asset class) - InvestSMART Hybrid Income Portfolio (single asset class)		
Active investment ETFs**	ASX listed active ETFs run by InvestSMART Group	Active ETF directly invests into ASX listed equities
- Intelligent Investor Australian Equity Income Fund – ASX: INIF Focused on cash rich businesses with ability to pay growing dividends (launched June 2018) - Intelligent Investor Ethical Share Fund – ASX: INES Focused on ethically and socially responsible undervalued stocks (launched June 2019) - Intelligent Investor Australian Equity Growth Fund – ASX: IIGF Focused on capital growth by investing in undervalued Australian equities (launched October 2020)		

* Professionally Managed Account (PMA): the investor holds legal and beneficial ownership and the underlying securities are registered under their name, within the investment portfolio.

** 'Active' ETFs can be directly purchased on market (are ASX listed) and can also be accessed via InvestSMART's PMAs.