

Invitation to Linus Virtual Conference

Melbourne, Australia – 8 December, 2021: Linus Technologies Limited (ASX:LNU) ('Linus' or 'the Company') – the only cloud-based solution that transforms static video into hyper-personalized video experiences with its world first Video Virtualization Engine™ (VVE) – is pleased to invite Shareholders and Investors to a virtual conference, hosted by CEO, James Brennan. The presentation will be held at 12:00 (AEDT) on Tuesday 14 December 2021.

Those attending the conference will get insights into recent exciting developments in the commercialisation of Linus Technologies' video virtualization technology, including:

- An update on the Education sector, including an overview of the bolstered sales teams' go-to-market strategy and buoyant opportunity pipeline.
- The Company's go-to-market strategy for Sports, including details of new partner agreements designed to target joint ventures and accelerate sales with major global broadcasters.
- The evolving relationship between Linus and partner Swanbay, that has seen further commercialisation of the Linus technology off the back of their deployment into English Premier League Club, Wolverhampton Wanderers.
- An update on Linus Whizzard for the Enterprise sector, including updates on the free self-service trial launch, key integrations and partner marketplace presence.

Attendees will have the opportunity to hear from James Brennan, Linus' new CEO who will share his initial impressions upon joining Linus, an overview of his strategic and operational planning, and his approach to shareholder engagement.

There will also be a Q&A session at the end of the presentation, where Linus team members will answer questions submitted by registered conference participants. Investors are invited to submit questions in advance to ir@linus.com.

Event: Linus Technologies - Market Update
Presenting: James Brennan, CEO and Gerard Bongiorno, Chairman plus key members of the Linus Operating Team
When: Tuesday 14 December, 12.00 PM AEDT
Where: Zoom Webinar, details provided upon registration at the following link

https://linus.zoom.us/webinar/register/WN_k6SLC_wCR4eDVcdPrxnLVw

After registering, you will receive a confirmation email containing information about joining the webinar.

A recording of the session will also be made available for those unable to attend.

This announcement has been authorised for release to ASX by the Linus Board of Directors.

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About Linus Technologies Limited:

Linus is a world-first technology that makes hyper-personalized video experiences possible, with its globally patented Video Virtualization Engine™ (VVE).

Linus cracks open a traditional video file exposing its data within, transforming a once in-penetrable video file into fully searchable data that can be enriched with AI and machine learning. And because it's all done virtually and lightweight, an infinite amount of personalised video streams can then be re-assembled and delivered, on-the-fly, providing the most relevant information to the viewer.

Linus' mission is to make the world's video accessible as data, and in doing so provide many points of value across the entire video ecosystem starting with the enrichment of video archives, through to production workflows, to on-screen play-back.

Linus is re-defining video rich markets around the globe including Sports, Enterprise and Education, and transforming the way the world watches, and works with video.

For more on Linus Technologies, visit www.linus.com

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