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ASX ANNOUNCEMENT

Optus MobileFleet

Optus recently announced the launch of Optus MobileFleet.

The product utilises Stratatel Ltd's MobileFleet system and associated intellectual property.

Optus MobileFleet is powered and managed by Stratatel Ltd.

The company expects that a significant number of Optus clients will sign up to use the system. Already there are significant sales work opportunities emerging.

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About Stratatel

Stratatel Limited is a public company listed on the Australian Stock Exchange (ASX:STE). The business of Stratatel was formed in 1997 to provide specialist independent telecommunications advice, asset and expense management services to the corporate sector.

Stratatel's unique management systems are designed to enable the effective management of assets and expenditure of underlying telecommunications technologies.

Optus MobileFleet manages mobiles

Optus Mobile today launched Optus MobileFleet, a tool to help businesses better manage mobile assets, phone usage and costs via a customised, online database.

Peter Acheson, Director Business Mobile, said Optus MobileFleet aimed to influence a more common sense approach to business mobile phone usage.

"Non business use of mobile phones is a major cost associated with running a mobile fleet. Optus seeks to help businesses change behaviour by encouraging responsible use rather than enforcing it.

"Optus MobileFleet allows for budget and usage parameters to be set for each mobile user in the fleet. The online reporting tool automatically highlights exceptions to expected use, enabling management to facilitate behavioural change by communicating messages to staff operating outside chosen parameters.

"Optus MobileFleet also offers a unique option called an Optus Dual Access Card which activates two services on the one mobile SIM, empowering employees to act more responsibly with their mobile phone and use the secondary service for personal use," Peter Acheson said.

In addition, Optus MobileFleet offers a comprehensive suite of other features designed to assist businesses managing fleets of more than 50 mobile phones. Features include:

- Multi-carrier bill consolidation;
- Online cost analysis and authorisation;
- Automatic alert notifications;
- Automatic links to the General Ledger; and
- Access to 12 months of historical reporting.

Customers have automatic access to details about the organisation, its assets, users and billing information.

"Optus MobileFleet is a transparent tool that assists management and employees to manage mobile assets and costs. And provides for a more comfortable month end reporting experience for many businesses," Peter Acheson said.

Optus MobileFleet is competitively priced and is based on the volume of mobile services in the fleet connected to the database.

Optus has entered into an agreement with Cardinal Mark Australia to offer Optus MobileFleet to customers.

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