*Rule 3.19A.2*

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

| | |
|---|---|
| Name of entity | JCurve Solutions Ltd (formerly Stratatel Limited) |
| ABN | 63 088 257 729 |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

| | |
|---|---|
| Name of Director | Graham Baillie |
| Date of last notice | 22 May 2012 |

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|---|---|
| Direct or indirect interest | Indirect |
| Nature of indirect interest<br>(including registered holder)<br>Note: Provide details of the circumstances giving rise to the relevant interest. | Director |
| Date of change | 20 December 2013 |
| No. of securities held prior to change | **Gramell Investments Pty Ltd < Super Fund A/C>**<br>9,890,907 Ordinary Shares |
| Class | A. Ordinary Shares<br>B. Unlisted Options |

| | |
|---|---|
| Number acquired | A. 71,428,571 Fully Paid Ordinary Shares<br>B.<br>8,928,571 Unlisted options ($0.000001; 31 March 2016) which automatically vest when the share price reaches 7.5 cents for a period of 10 consecutive trading days.<br><br>8,928,571 Unlisted options ($0.000001; 31 March 2017) which automatically vest when the share price reaches 10 cents for a period of 10 consecutive trading days.<br><br>8,928,571 Unlisted options ($0.000001; 31 March 2018) which automatically vest when the share price reaches 12.5 cents for a period of 10 consecutive trading days.<br><br>8,928,571 Unlisted options ($0.000001; 31 March 2019) which automatically vest when the share price reaches 15 cents for a period of 10 consecutive trading days |
| Number disposed | Nil |
| Value/Consideration<br>Note: If consideration is non-cash, provide details and estimated valuation | Nil<br>All ordinary shares and unlisted options were issued as consideration for the acquisition of the business assets of JCurve Solutions Pty Ltd announced on 16 September 2013 and detailed in the Notice of Meeting released on 1 October 2013. Shareholder approval for the issue of the shares and unlisted options was granted on 31 October 2013 at the Company's AGM. |

| | |
|---|---|
| No. of securities held after change | **Gramell Investments Pty Ltd < Super Fund A/C>**<br><br>9,890,907 Ordinary Shares<br><br>**ACN 136 494 356 Pty Ltd**<br><br>71,428,571 Fully Paid Ordinary Shares<br><br>8,928,571 Unlisted options ($0.000001; 31 March 2016) which automatically vest when the share price reaches 7.5 cents for a period of 10 consecutive trading days.<br><br>8,928,571 Unlisted options ($0.000001; 31 March 2017) which automatically vest when the share price reaches 10 cents for a period of 10 consecutive trading days.<br><br>8,928,571 Unlisted options ($0.000001; 31 March 2018) which automatically vest when the share price reaches 12.5 cents for a period of 10 consecutive trading days.<br><br>8,928,571 Unlisted options ($0.000001; 31 March 2019) which automatically vest when the share price reaches 15 cents for a period of 10 consecutive trading days. |
| Nature of change<br>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | All ordinary shares and unlisted options were issued as consideration for the acquisition of the business assets of JCurve Solutions Pty Ltd announced on 16 September 2013 and detailed in the Notice of Meeting released on 1 October 2013. Shareholder approval for the issue of the shares and unlisted options was granted on 31 October 2013 at the Company's AGM. |

## Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|---|---|
| Detail of contract | N/A |
| Nature of interest | N/A |
| Name of registered holder<br>(if issued securities) | N/A |
| Date of change | N/A |

| | |
|---|---|
| No. and class of securities to which interest related prior to change<br>Note: Details are only required for a contract in relation to which the interest has changed | N/A |
| Interest acquired | N/A |
| Interest disposed | N/A |
| Value/Consideration<br>Note: If consideration is non-cash, provide details and an estimated valuation | N/A |
| Interest after change | N/A |

## Part 3 – +Closed period

| | |
|---|---|
| Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required? | No |
| If so, was prior written clearance provided to allow the trade to proceed during this period? | N/A |
| If prior written clearance was provided, on what date was this provided? | N/A |

+ See chapter 19 for defined terms.