



australian microcap
investment conference

Jumbo Interactive

Mike Veverka – Founder, CEO and Executive Director

22–23 October 2013



Official Internet Lotteries since 2000

Australia

- Sales \$109 mil
- Dividends
- Profits

Germany

- Licences issued
- Launching Dec 2013

USA

- Positioned for launch
- JV with major lottery retailers

Mexico

- Launching soon



Highlights FY 2013

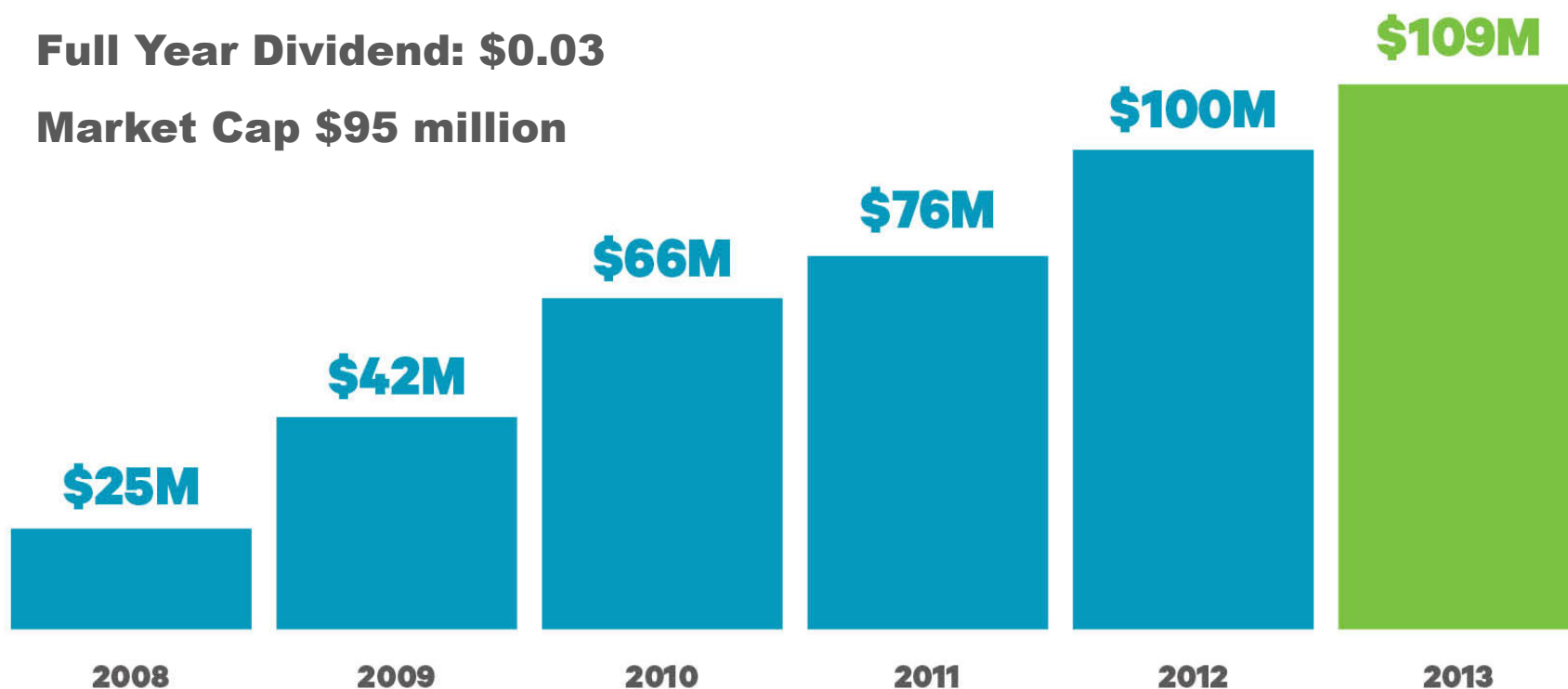
(Year to June 30, 2013)

Total Transaction Value – Lottery Ticket Sales

Net Profit After Tax \$6.8 million (Like for like basis)

Full Year Dividend: \$0.03

Market Cap \$95 million



Australia

www.ozlotteries.com

2000:

- Jumbo began selling lotteries in Australia

2013:

- Sales reach \$109 million.
- 1.57 million accounts
- (11% of population over 18 on the internet)
- Very advanced lottery website with features not available anywhere in the world.



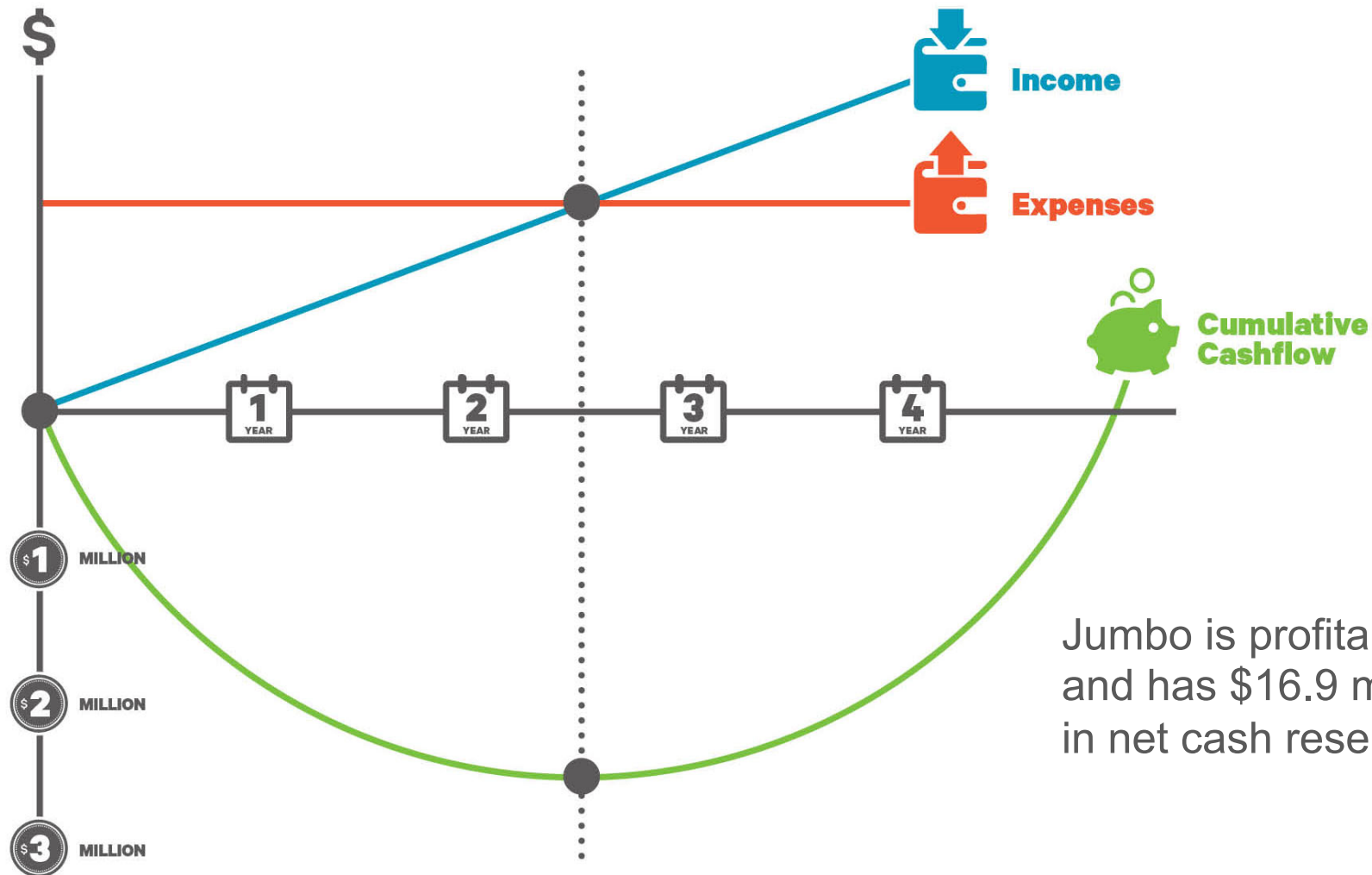
Germany

LAUNCH IN DECEMBER 2013:

- Received licences in all 16 landers.
- Internet lottery market in Germany expected to grow to \$1.82 billion over five years.
- Jumbo has competitive marketing skills and a competitive software platform.
- Experienced team in Germany and Australia.
- Shared cost base with Australia.



Germany Break even in 2 to 3 years



Jumbo is profitable
and has \$16.9 million
in net cash reserves.

\$2 to \$3 million cash requirement.

Positioned for Launch

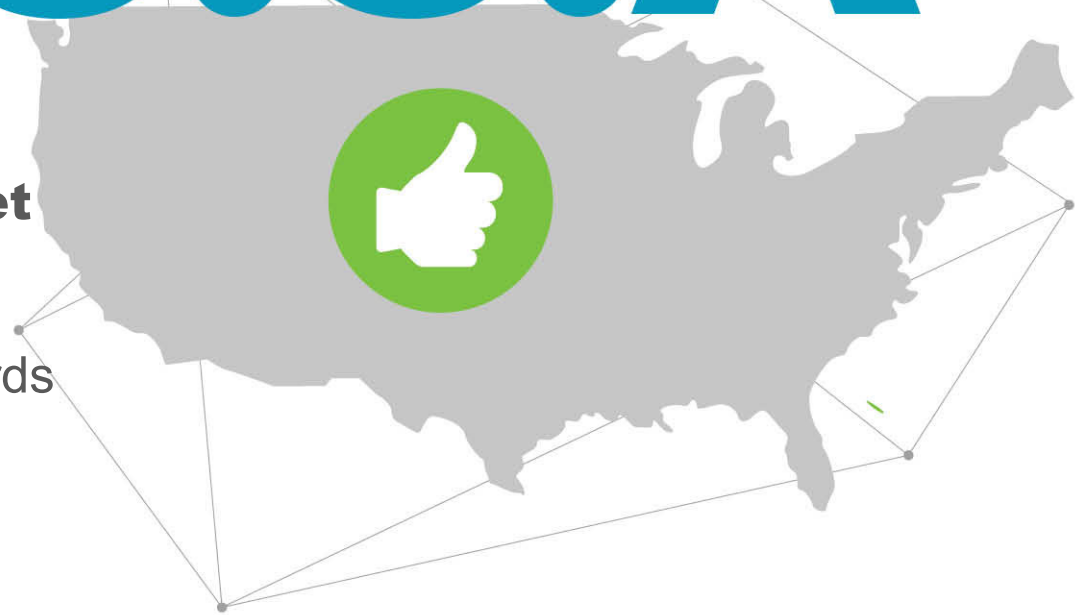
- **\$63.5 billion lottery market**
- **42 states sell lotteries**
Each state is now working towards selling lotteries on the internet



November 2012:

Jumbo forms JV in New York with ex-CEO of NY Lottery to begin providing interactive lottery services to retailers.

U.S.A



Deals Signed:



Over 800 Outlets



Over 130 Outlets

Mexico

Launching soon

- Significant potential with 110 million people and a strengthening middle class
- Lottery Market: **\$1.3 billion**

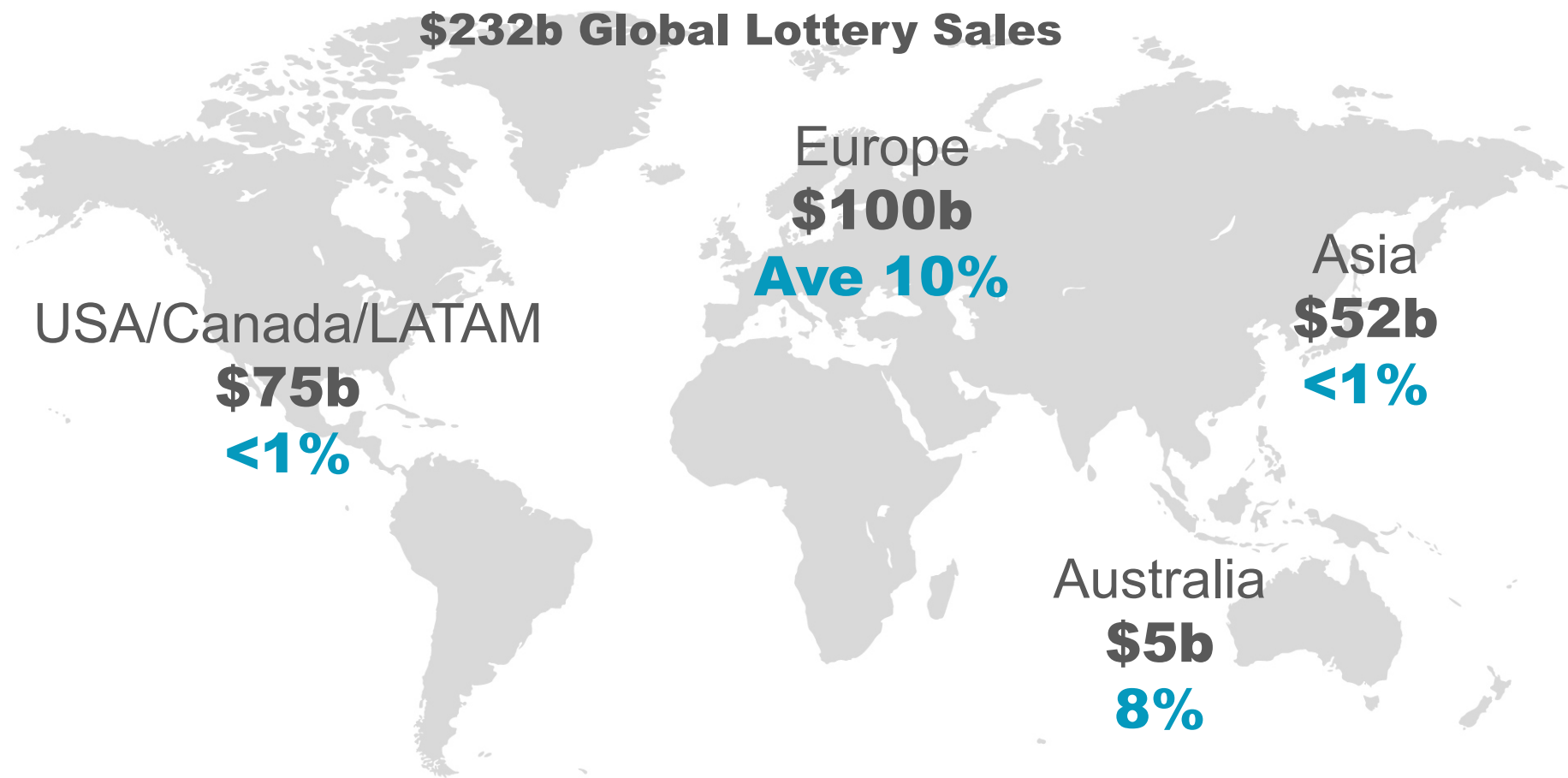


PRONÓSTICOS
¡Juega, sueña y gana!

**sorteo
games**



First mover in an emerging digital market



% lottery sales on the internet



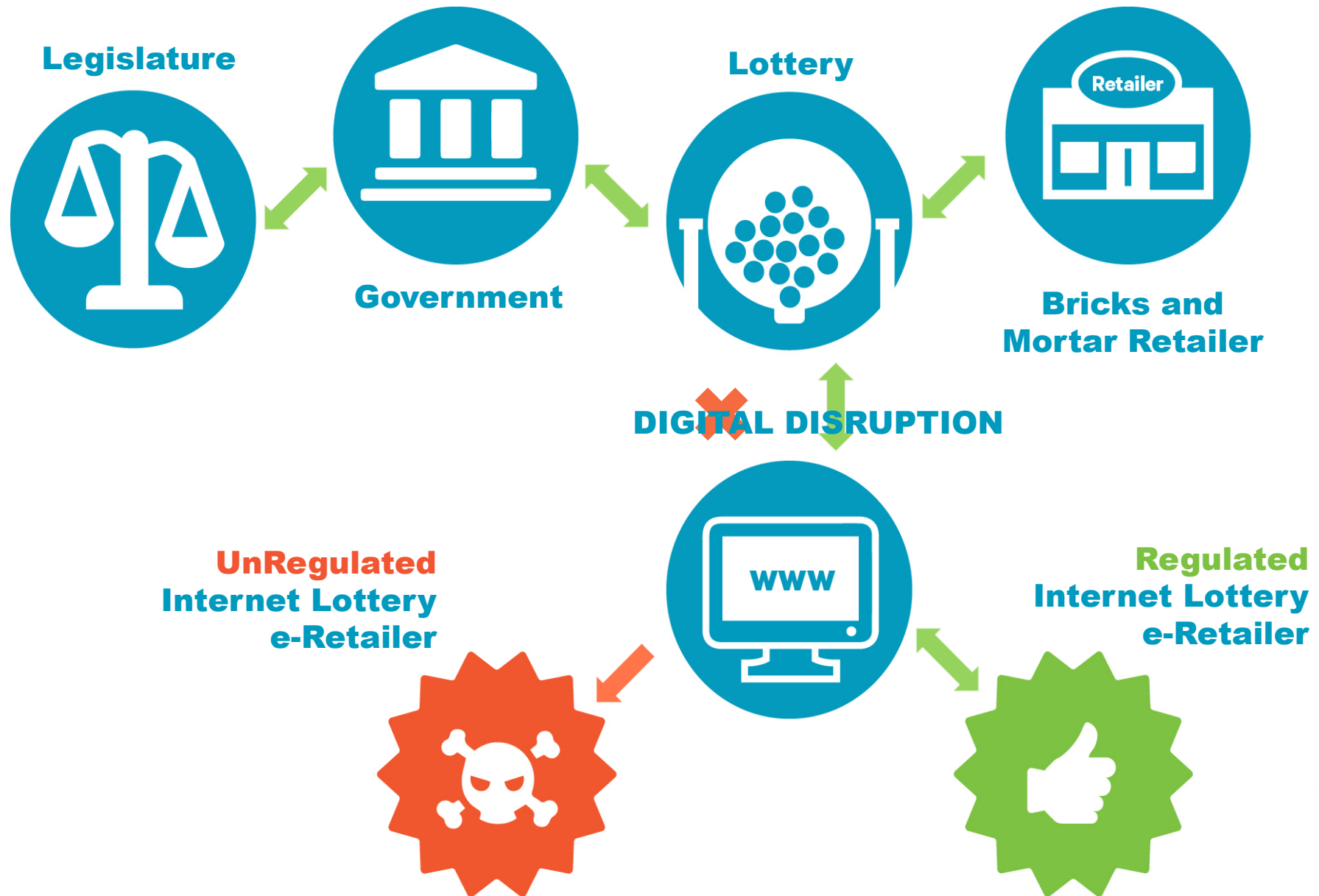
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Less than 1% of lottery tickets sold today around the world are on the internet. Some countries have already reached 30% internet penetration. Our goal at Jumbo is to be at the forefront of this growth trend.”

Mike Veverka

Founder, CEO and Executive Director

From the Lottery's Perspective



Benefits of Jumbo's Solution

- Track record – this model has been working in Australia for years
- Publicly listed, reputable company
- Member of Industry Associations
- Zero cost model for lotteries
- Free market model encourages legitimate competition, pushes out unauthorised e-retailers and maintains tax revenues for charitable causes
- Encourages product innovation, better services and lottery prize payments for customers



Jumbo Worldwide



Leadership Team



5 year growth



Desktop



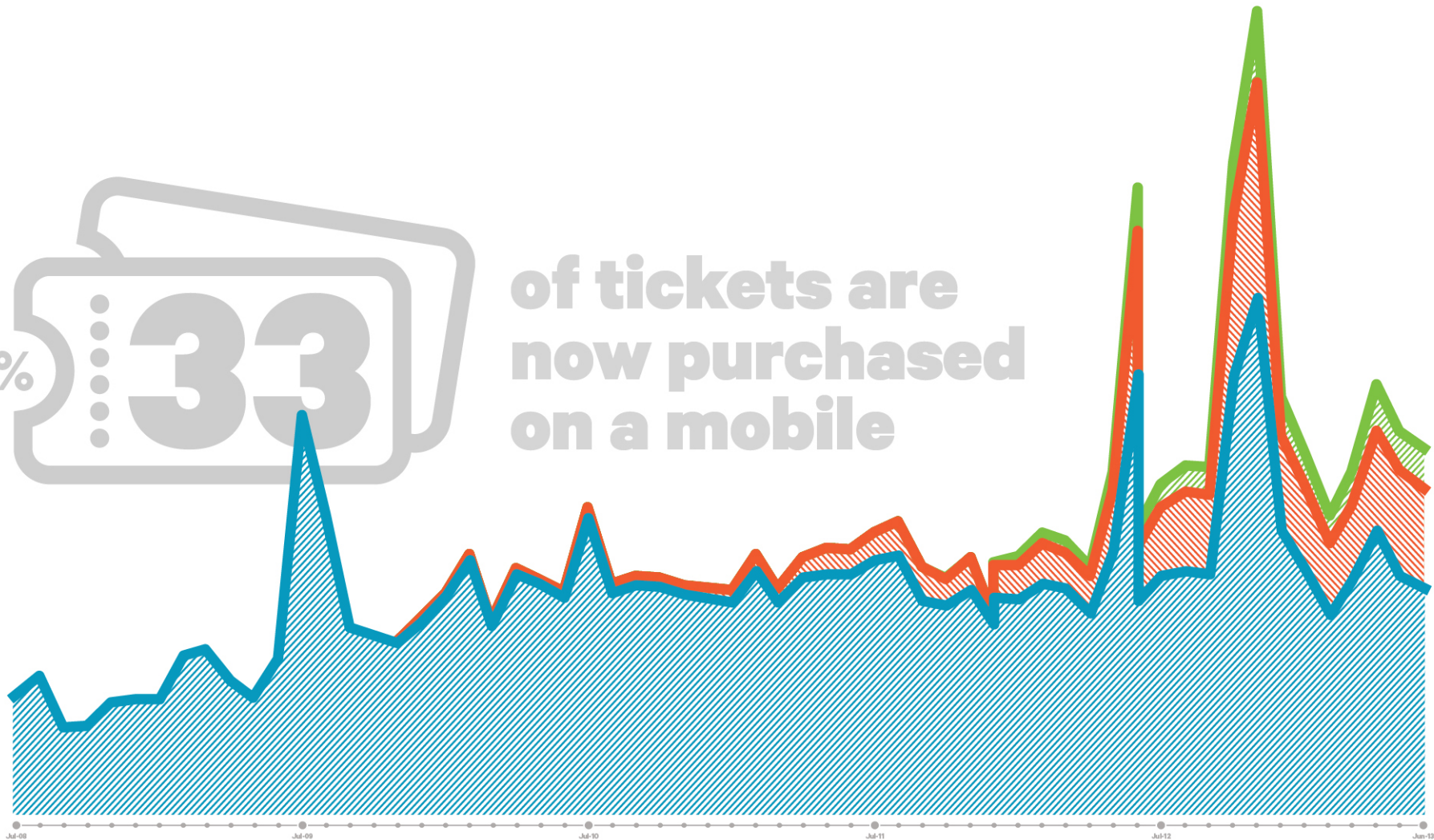
Smartphone



Tablet



of tickets are
now purchased
on a mobile



Using Smart Signs to drive immediate sales



Using digital technology to enhance instants



ASX: “JIN”

Germany: “JUB”

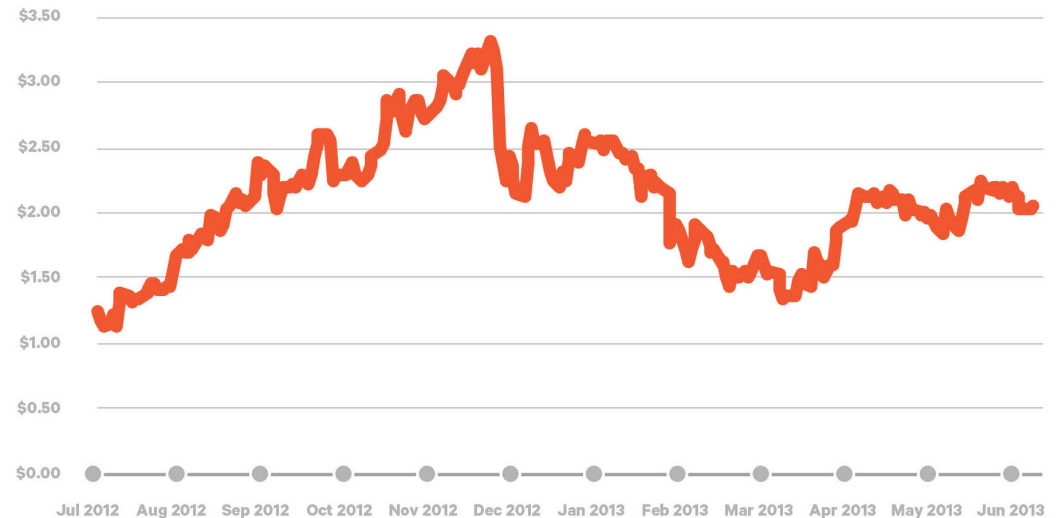
Sept 2013 share price: \$2.06
Market Cap: \$90 mil

Shares on issue: 43.5 mil
Emp/dir options: 2.4 mil

Major Shareholders:

1. Mike Veverka (CEO) 21%
2. Institutional Fund 4%
3. Institutional Fund 4%

10th HY Dividend since 2008:
FY Jun 2013: 3.0c FF



Summary

- Profitable with dividends after operating in Australia for 13 years.
- Licences in Germany and launching in Dec 2013.
- Launching in Mexico soon.
- Lottery JV in USA positioned for upcoming full internet sales.

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