Jumbo Interactive Ltd
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ASX RELEASE – Friday, 18 August 2017

FY17 PRELIMINARY FINAL RESULTS

- NPAT FROM TOTAL OPERATIONS $5.64 million - AN INCREASE OF 21%
- NPAT FROM CONTINUING OPERATIONS $7.60 million – AN INCREASE OF 4%
- 5.0c FULLY FRANKED FINAL DIVIDEND DECLARED

Leading internet lottery business, Jumbo Interactive (ASX:JIN), today released results highlighted by an increase in Net Profit After Tax despite a decline in Revenue from a lower than normal run of Jackpots. Cash levels remain strong which has prompted a 5.0c fully franked final dividend, bringing the full year dividend to 8.5c, a 21% increase over the previous year. In addition Jumbo paid a special dividend of 15.0c early August.

Summary of Preliminary Final Results for FY2017

	FY June 17 Actual	FY June 16 Actual	% Change
Total Transaction Value continuing operations ("TTV")	$145.3 mil	$153.3 mil	(5.2)
Revenue continuing operations	$32.4 mil	$34.1 mil	(4.9)
NPAT continuing operations	$7.6	$7.3	3.7
Discontinued operations[1]	($2.0)	($2.6)	6.3
NPAT total operations	$5.64 mil	$4.67 mil	20.8
Number of large jackpots[2]	31	45	(31.1)

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	FY June 17 Actual	FY June 16 Actual	% Change
Average Division 1 jackpot[2]	$24.2 mil	$28.8 mil	(16.0)

[1] Operations ceased in Germany 31 March 2017

[2] OZ Lotto/ Powerball jackpots of $15 million or more.

"It is pleasing to see that NPAT from continuing operations has increased despite the impact of lower jackpot activity for FY2017, and the business is well placed for good growth in the years ahead", said Mr Mike Veverka, CEO and Founder of Jumbo Interactive.

"It is also particularly pleasing to see that TTV for the second half of FY2017 was 3.6% *higher* than the second half of FY2016 considering there were 24% fewer large Jackpots to benefit from", he said.

Cash Management

Cash levels remain strong with total cash at $43.3 million and Net assets of $42.9 million as at 30 June 2017. Players' funds were constant at just over $7 million and cash net of players' funds available to the Company remains strong at $35.8 million. Following the special dividend payment ($7.7 million) subsequent to financial year end, cash and net assets have reduced accordingly to $35.6m ($28.1m net of players' funds) and $35.2m respectively.

Dividends

With the long term stability of the business being underpinned by the recent Tatts transactions as announced 12 May 2017, together with good growth prospects and a current healthy cash reserve position, the board has set the Dividend Policy to 85% of NPAT payout in the future.

A final dividend is therefore declared for H2 FY2017 of 5.0c (2016: 5.0c) for a total dividend for FY2017 8.5c (2016:7.0c).

- Record date: 1 September 2017
- Payment date: 22 September 2017

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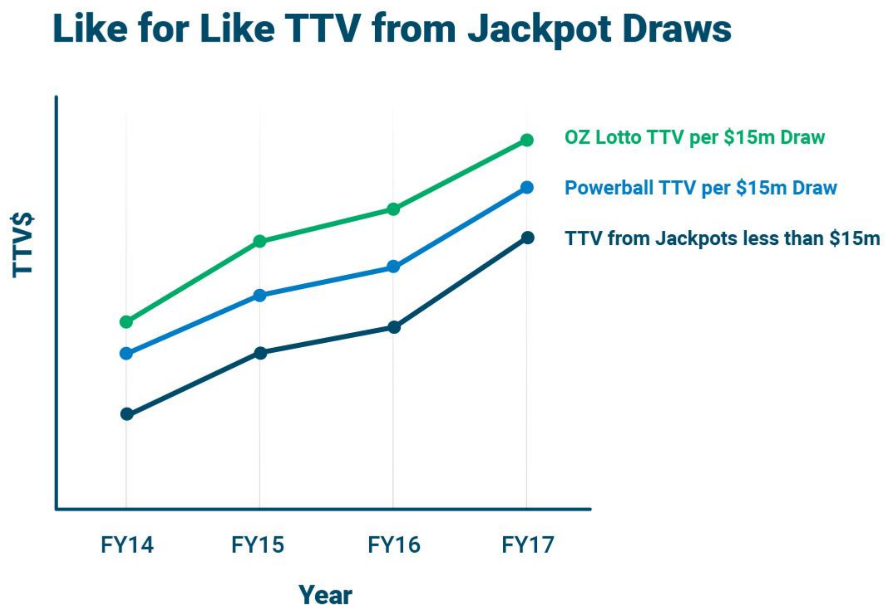
Australia

Continuing improvements to online marketing and the OzLotteries.com App has helped deliver growth on a like-for-like Jackpot basis, which compares sales over a number of years for a particular Jackpot level. The OzLotteries.com App recently reached an average 5-star rating as voted by consumers.



A number of Key Performance Indicators (KPIs) are used to monitor customer activity underpinning ticket sales and revenue through ozlotteries.com

	FY 2017	**FY2016**
Number of new online accounts	161k	206k
Cost per lead	$17.09	$15.13
Number of active online customers	354k	376k
Average spend per active online customer	$348.40	$335.27

The KPIs were adversely affected by the 31% lower number of Jackpots, however the average spend per active online customer actually increased due to the product mix between the 3 main

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products (OzLotto, Powerball and Saturday Lotto) as well as a positive contribution from additional sales of Charity games.

Charity Lotteries

Sales of Charity lotteries have more than tripled to $3.8 million over the past 12 months due to better product integration into the website and app as well as portfolio expansion. The Mater Prize Home has been added in the past year bringing the total number of charities to five. The games now include the Mater Prize Home, Surf Life Saving Lotteries, Endeavour Foundation, Act for Kids and the Prince of Wales Hospital Foundation.

Interestingly, Charity lotteries have been most successful with the younger demographic enhancing OzLotteries.com reputation as the lottery app for the younger generation.

Jumbo Annual General Meeting

Details of the Company's Annual General Meeting are as follows:

Date:	Wednesday, 25 October 2017
Time:	6:00pm
Venue:	The River Room Customs House 399 Queen Street Brisbane, QLD, 4000

About Jumbo Interactive

In 2000, Jumbo sold its first lottery ticket on the internet and witnessed a dramatic rise in popularity due to the convenience of buying tickets online. Customers are attracted to the security of never losing a ticket and the convenience of automatic number checking and prize payments, syndicates and auto-play. In 2012, Jumbo released a lottery app for the iPhone and a new transition began driven by the convenience of mobile lotteries.

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The Company operates the popular website www.ozlotteries.com in Australia under several long term agreements with the Tatts Group (ASX: TTS).

Jumbo has proven its ability to open up new lottery markets with its innovative technology and internet marketing initiatives that have brought lotteries to new demographics via the internet. Jumbo has succeeded in targeting a younger and more mobile demographic with mobile now accounting for 75% of all customer interactions.

For further information:

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