

IFM Investors Pty Ltd ABN 67 107 247 727, AF5 Licence No. 284404
IFM Investors (Nominees) Limited, ABN 56 003 969 891, AF5 Licence No. 239169
IFM Infrastructure Funds, ABN 91 157 945 930
IFM International Private Equity Fund I, ABN 27 876 136 538
IFM International Private Equity Funds, ABN 40 868 828 618
IFM International Private Equity Fund III, ABN 21 393 445 075
IFM Listed Equity Funds Pooled Superannuation Trust, ABN 81 088 318 274



FAX

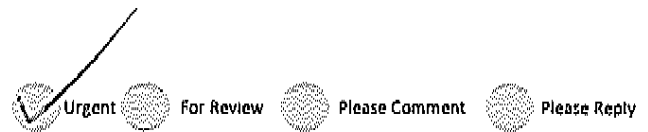
To: ASX Market Announcements Office (MAO)

Subject: FORM

From: IFM Investors Pty Ltd

Fax No: 1300 135 638

Date: 28 August 2017



Pages: 6

(incl. cover sheet)

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Dear ASIC

Please see attached form for lodgement.

Yours sincerely

Joshua Lim
Company Secretary

Form 603
Corporations Act 2001
Section 671B

Notice of initial substantial holder

To Company Name/Scheme Kogan.com Limited

ACN/ARSN 612 447 293

1. Details of substantial holder (1)

Name INDUSTRY SUPER HOLDINGS PTY. LTD.

ACN/ARSN (If applicable) 119 748 060

This notice is given by INDUSTRY SUPER HOLDINGS PTY. LTD. on behalf of itself and each of its controlled bodies corporate (IFM Group Subsidiaries) named in the list of 1 page annexed to this notice and marked A.

The holder became a substantial holder on 24 August 2017

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
Ordinary shares	5,244,633	5,244,633	5.61%

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
IFM INVESTORS PTY LTD ACN 107 247 727	Power to control exercise of voting rights/disposal in KOGAN.COM LIMITED (KGN) acquired on the Australian Securities Exchange (ASX) pursuant to an Investment Management Agreement with HOST-PLUS PTY. LIMITED ACN 008 634 704	853,682 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	Power to control exercise of voting rights/disposal in KOGAN.COM LIMITED (KGN) acquired on the Australian Securities Exchange (ASX) pursuant to an Investment Management Agreement with MERCER INVESTMENTS (AUSTRALIA) LIMITED ACN 008 612 397	925,701 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	Power to control exercise of voting rights/disposal in KOGAN.COM LIMITED (KGN) acquired on the Australian Securities Exchange (ASX) pursuant to an Investment Management Agreement with VICTORIAN FUNDS MANAGEMENT CORPORATION ABN 27 691 254 157	1,351,768 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	Power to control exercise of voting rights/disposal in KOGAN.COM LIMITED (KGN) acquired on the Australian Securities Exchange (ASX) pursuant to an Investment Management Agreement with UNITED SUPER PTY LTD ACN 006 261 623	803,400 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	Power to control exercise of voting rights/disposal in KOGAN.COM LIMITED (KGN) acquired on the Australian Securities Exchange (ASX) pursuant to an Investment Management Agreement with AUSCOAL SUPERANNUATION PTY LTD ACN 003 566 989	1,310,082 ordinary shares
INDUSTRY SUPER HOLDINGS PTY. LTD. ACN 119 748 060	Taken under section 608(3)(b) of the Corporations Act to have a relevant interest by reason of having control of IFM INVESTORS PTY LTD.	5,244,633 ordinary shares
Each of the IFM Group Subsidiaries	Taken under section 608(3) of the Corporations Act to have a relevant interest by reason of having voting power (through the relevant interests of its associate, INDUSTRY SUPER HOLDINGS PTY. LTD.) above 20% in IFM INVESTORS PTY LTD.	5,244,633 ordinary shares

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
IFM INVESTORS PTY LTD ACN 107 247 727	CITICORP NOMINEES PTY LIMITED as custodian for HOST-PLUS PTY. LIMITED ACN 008 834 704		853,682 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	MERCER INVESTMENTS (AUSTRALIA) LIMITED ACN 008 812 397		925,701 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	STATE STREET AUSTRALIA LIMITED as custodian for VICTORIAN FUNDS MANAGEMENT CORPORATION ABN 27 691 254 157		1,351,768 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	JP MORGAN CHASE BANK N.A. (Sydney Branch) as custodian for MINE WEALTH AND WELLBEING SUPERANNUATION FUND ABN 70 003 586 989		1,310,082 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	JP MORGAN CHASE BANK N.A. (Sydney Branch) as custodian for UNITED SUPER PTY LTD ACN 006 261 623		803,400 ordinary shares

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration (9)		Class and number of securities
		Cash	Non-cash	
IFM INVESTORS PTY LTD ACN 107 247 727	4 July 2016	\$668,093.40		Acquisition of 371,163 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	4 July 2016	\$820,447.20		Acquisition of 455,804 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	4 July 2016	\$1,230,339.60		Acquisition of 683,522 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	4 July 2016	\$1,188,457.20		Acquisition of 660,254 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	4 July 2016	\$592,662.60		Acquisition of 329,257 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	19 September 2016	\$19,253.35		Disposal of 12,538 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	20 September 2016	\$27,344.09		Disposal of 17,663 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	10 January 2017	\$1,053,662.61		Acquisition of 736,927 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	19 January 2017	\$12,257.59		Disposal of 7,514 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	9 March 2017	\$674,016.40		Disposal of 391,870 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	15 March 2017	\$581,498.79		Acquisition of 338,179 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	17 March 2017	\$45,574.62		Acquisition of 26,520 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	20 March 2017	\$4,596.80		Acquisition of 2,720 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	21 March 2017	\$33,037.08		Acquisition of 19,522 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	22 March 2017	\$108,775.37		Acquisition of 63,697 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	23 March 2017	\$42,220.85		Acquisition of 24,592 ordinary shares

IFM INVESTORS PTY LTD ACN 107 247 727	24 March 2017	\$53,779.50	Acquisition of 31,450 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	27 March 2017	\$17,035.02	Acquisition of 9,862 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	3 April 2017	\$17,433.77	Acquisition of 10,096 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	22 May 2017	\$32,709.48	Acquisition of 20,572 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	24 May 2017	\$2,851.78	Acquisition of 1,833 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	26 May 2017	\$186,000.00	Acquisition of 120,000 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	26 May 2017	\$15,305.26	Acquisition of 9,875 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	13 June 2017	\$7,809.25	Disposal of 4,668 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	21 August 2017	\$18,388.87	Disposal of 6,368 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	23 August 2017	\$314,470.27	Acquisition of 102,842 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	24 August 2017	\$348,225.00	Acquisition of 116,075 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	24 August 2017	\$2,101,674.00	Acquisition of 700,558 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	24 August 2017	\$736,794.00	Acquisition of 245,598 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	24 August 2017	\$726,537.00	Acquisition of 242,179 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	24 August 2017	\$724,767.00	Acquisition of 241,589 ordinary shares
IFM INVESTORS PTY LTD ACN 107 247 727	24 August 2017	\$362,004.00	Acquisition of 120,668 ordinary shares

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
Each of the IFM Group Subsidiaries	Body corporate controlled by the substantial holder INDUSTRY SUPER HOLDINGS PTY. LTD.

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
INDUSTRY SUPER HOLDINGS PTY. LTD.	Level 29 Casselden 2 Lonsdale Street Melbourne VIC 3000
IFM Group Subsidiaries	See list of 1 page annexed to this notice and marked A

Signature

print name Joshua Lim

capacity Company Secretary

sign here



date

28 August 2017

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 7 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The total number of votes attached to all the voting shares in the company or voting interests in the scheme (if any) that the person or an associate has a relevant interest in.
- (6) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (7) Include details of:
 - (a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.
- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown."
- (9) Details of the consideration must include any and all benefits, moneys and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.

ANNEXURE A — ASSOCIATED COMPANIES

IFM Group

Name	ACN/ABN	Address	Country
IFM FIDUCIARY NO. 2 PTY LTD	158 365 505	Level 29 Casselden, 2 Lonsdale Street, Melbourne, Victoria 3000	Australia
IFM FIDUCIARY PTY LTD	135 450 518	Level 29 Casselden, 2 Lonsdale Street, Melbourne, Victoria 3000	Australia
IFM HOLDINGS PTY LTD	135 448 225	Level 29 Casselden, 2 Lonsdale Street, Melbourne, Victoria 3000	Australia
IFM INVESTORS (JAPAN) PTY LTD	166 271 889	Level 29 Casselden, 2 Lonsdale Street, Melbourne, Victoria 3000	Australia
IFM INVESTORS (NOMINEES) LIMITED	003 969 891	Level 29 Casselden, 2 Lonsdale Street, Melbourne, Victoria 3000	Australia
IFM INVESTORS PTY LTD	107 247 727	Level 29 Casselden, 2 Lonsdale Street, Melbourne, Victoria 3000	Australia
IFS INSURANCE SOLUTIONS PTY LTD	070 588 108	Level 29 Casselden, 2 Lonsdale Street, Melbourne, Victoria 3000	Australia
INDUSTRY FUND SERVICES LIMITED	007 016 195	Level 29 Casselden, 2 Lonsdale Street, Melbourne, Victoria 3000	Australia
INDUSTRY FUNDS INVESTMENTS LTD	008 883 227	Level 29 Casselden, 2 Lonsdale Street, Melbourne, Victoria 3000	Australia
INDUSTRY FUNDS MANAGEMENT (NOMINEES 2) PTY LTD	073 931 843	Level 29 Casselden, 2 Lonsdale Street, Melbourne, Victoria 3000	Australia
INDUSTRY FUNDS MANAGEMENT (NOMINEES) LIMITED	003 969 891	Level 29 Casselden, 2 Lonsdale Street, Melbourne, Victoria 3000	Australia
INDUSTRY SUPER HOLDINGS PTY. LTD.	119 748 060	Level 29 Casselden, 2 Lonsdale Street, Melbourne, Victoria 3000	Australia
INDUSTRY SUPER NETWORK PTY LTD	158 563 270	Level 29 Casselden, 2 Lonsdale Street, Melbourne, Victoria 3000	Australia
LENESCO PACKAGING PTY LTD	136 351 249	Level 29 Casselden, 2 Lonsdale Street, Melbourne, Victoria 3000	Australia
NSW BUY RENT PTY LIMITED	052 000 709	Level 29 Casselden, 2 Lonsdale Street, Melbourne, Victoria 3000	Australia
SBLB PTY LTD	073 931 790	Level 29 Casselden, 2 Lonsdale Street, Melbourne, Victoria 3000	Australia
SUPER MEMBER INVESTMENTS LIMITED	095 974 100	Level 29 Casselden, 2 Lonsdale Street, Melbourne, Victoria 3000	Australia
THE BOND MARKET PTY LTD	073 331 414	Level 29 Casselden, 2 Lonsdale Street, Melbourne, Victoria 3000	Australia
IFM GLOBAL INFRASTRUCTURE (CANADA) GP, INC	BC0951184	99 Park Avenue, 19 th Floor, New York, NY 10016, USA	Canada
IFM INVESTORS (JAPAN), LLC		99 Park Avenue, 19 th Floor, New York, NY 10016, USA	Japan
IFM GLOBAL INFRASTRUCTURE (UK) GP LTD	6547980	3 rd Floor, 60 Gresham Street, London, EC2V 7BB UK	UK
IFM INVESTORS (UK) LTD	5857982	3 rd Floor, 60 Gresham Street, London, EC2V 7BB UK	UK
IFM (US) SECURITIES, LLC	90-0919932	99 Park Avenue, 19 th Floor, New York, NY 10016, USA	US
IFM GLOBAL INFRASTRUCTURE (US) GP, LLC	98-0634648	99 Park Avenue, 19 th Floor, New York, NY 10016, USA	US
IFM INVESTORS (US) ADVISOR, LLC	146366	99 Park Avenue, 19 th Floor, New York, NY 10016, USA	US
IFM INVESTORS (US), LLC	146366	99 Park Avenue, 19 th Floor, New York, NY 10016, USA	US

This is the annexure of 1 page marked A mentioned in the Form 603 signed by me and dated 28 August 2017



Signature of Joshua Lim, Company Secretary (INDUSTRY SUPER HOLDINGS PTY. LTD.)