

ASX ANNOUNCEMENT

20 May 2020

Director Resignation

The Board of directors of Kogan.com Limited (ASX:KGN) advises that Mr Michael Hirschowitz has resigned as an independent non-executive director, effective 20 May 2020.

Mr Hirschowitz is stepping down due to increasing commitments in his other business interests.

Mr Hirschowitz said “in the 15 months since I joined the Kogan Board, my other commitments have continued to grow and are now at the point where dedicating the necessary time to my Kogan.com role has become increasingly challenging. It is neither in the company’s nor my best interests for me to continue in the role if I am unable to fully participate. Ruslan, David and the Kogan.com team have built a remarkable business and I feel honoured to have been part of that journey. I would like to thank them, and my fellow NEDs, Greg Ridder and Harry Debney, for their support and counsel during my time on the board. I wish the entire board, management team, and company the best for the future and I look forward to continuing to watch the growth and evolution of Kogan.com in the months and years to come.”

Chairman, Greg Ridder, said “Michael has been a significant and valued contributor to our Board and we thank him for all his contributions to the company. Unfortunately, increasing obligations elsewhere make it difficult for Michael to commit fully to us at this time and we respect the difficult decision he has made. We wish Michael all the very best in his full time business endeavours.”

The board is commencing a search for an additional independent non-executive director.

Authorised for release by the Board of Kogan.com Limited.

ENDS

For further information please contact:

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About Kogan.com

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