

## **ASX ANNOUNCEMENT**

26 February 2021

### **DIRECTOR APPOINTMENTS**

Kogan.com Limited (the Company; Kogan.com; ASX:KGN) today announced the appointment of Ms Janine Allis and Mr James Spenceley to serve as Independent Non-Executive Directors.

In announcing the appointments, Kogan.com Chairman, Greg Ridder, said:

*"The Board is delighted to have secured two Directors of such quality and with demonstrated outstanding entrepreneurial business building pedigree. While both Janine and James have successfully built businesses from the ground up and taken them on amazing growth trajectories they also have substantial investor and boardroom experience. Their understanding of high growth environments, disruptive business opportunities and great customer experience fits very well with the Kogan.com journey."*

Ms Allis is the founder of Boost Juice and the Retail Zoo group of food retail brands. She has been Telstra Businesswoman of the Year, Amex Franchisor of the Year, ARA Retailer of the Year and was inducted into the Australian Business Women Hall of Fame. BRW listed Janine as one of the top 15 people who have changed the way we do business in the last 20 years.

In commenting on her appointment, Ms Allis said:

*"I have been following Ruslan and David's journey for years and I have always been impressed by their ability to continually innovate in order to delight customers. Their growth is outstanding as is their ability to successfully adapt to the changing eCommerce world. I am excited to join the Board of Kogan.com to be a part of their continued success."*

Mr Spenceley founded Vocus Communications (now Vocus Group) in 2007 and built it into an ASX100 company through organic growth and acquisitions. He is Chairman of local services provider Airtasker, has twice won Ernst & Young

Australian Entrepreneur of the Year recognition and in 2018 was inducted into the Telecommunications Hall of Fame.

In commenting on his appointment, Mr Spenceley said:

*"It is always a great pleasure to work for a high growth business and Kogan.com's track record on growth and innovation is second to none. Ruslan, David, the Board and the entire Kogan.com team have done an incredible job creating such a true Australian success story. It's rare and very exciting to be joining a business with such great people, momentum and opportunity ahead of it."*

Ms Allis and Mr Spenceley will both serve as members of the Board's Remuneration & Nominations and Audit & Risk Committees.

Mr Spenceley's appointment will commence with effect from 1 March 2021 and Ms Allis from 1 April 2021.

**Authorised for release by the Board of Kogan.com Limited.**

ENDS

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### **About Kogan.com**

Kogan.com is a portfolio of retail and services businesses that includes Kogan Retail, Kogan Marketplace, Kogan Mobile, Kogan Internet, Kogan Insurance, Kogan Travel, Kogan Money, Kogan Cars, Kogan Energy, Dick Smith, Matt Blatt and Mighty Ape. Kogan is a leading consumer brand renowned for price leadership through digital efficiency. The company is focused on making in-demand products and services more affordable and accessible.