

ASX ANNOUNCEMENT

4 March 2014

SEALINK SECURES FUTURE IN QUEENSLAND

SeaLink Travel Group ("SeaLink") (ASX:SLK), today announced that it has secured new five year ferry contracts to operate ferry services from Townsville to Magnetic Island and Palm Island.

The Magnetic Island contract signed this week renews the current agreement for a further 5 years securing up to 18 return trips per day on the 20 minute ferry crossing from Townsville to Magnetic Island.

The Palm Island contract, also renewed for a further 5 years, increases the frequency from 4 to 5 trips per week as well as providing for additional services to cater for special events and sporting games.

SeaLink Travel Group Managing Director Mr Jeff Ellison said that the two new contracts secures over \$9 million of revenue each year for the company.

"SeaLink Queensland plans a number of new investments in the region which include upgrading the Reef Cat ferry to provide and enhance customer experience and additional freight space, investment in the floating pontoon berth on Palm Island and adding an additional vessel to its Townsville fleet," Mr Ellison said.

"We believe these new contracts secure SeaLink's future in Queensland and we are optimistic of increasing visitors to both these islands."

Mr Ellison said the current passenger numbers were encouraging to see and they reflected positive signs for tourism in the region.

He said SeaLink's Sales and Marketing teams had been focused on growing passenger numbers to Magnetic Island and we are now able to provide long term transport security for both regular travelers and visitors.

SeaLink's teams work in the International, Interstate and local markets promoting the company's ferry, accommodation and activity packages.

About SeaLink Travel group

SeaLink Travel Group is one of Australia's most dynamic tourism and transport company bringing the nation's best tourism experiences to the world. With more than 600 staff across the country and more than two million customers annually, the Adelaide-based company has undergone a remarkable period of growth, emerging as a significant player on the national tourism and transport scene.

SeaLink's operations extend across New South Wales, Queensland, Northern Territory and South Australia, which includes:

- Cruises, ferry and charter services on Sydney Harbour and on the Murray River
- Passenger ferry service in Townville, Queensland and Darwin, Northern Territory
- Passenger, vehicle and freight service between Kangaroo Island and the South Australian mainland
- Day tours, extended touring and charter operations on Kangaroo Island and on the South Australia mainland
- Tour wholesaler to the travel trade
- Exclusive 4WD foreign language tour adventure based tours
- Retail travel agencies in Adelaide, Sydney and Townsville
- Adventure, accommodation and restaurant at Vivonne Bay, Kangaroo Island

For more information please call:

Helen McCombie, Media Relations, Citadel 02 9290 3073 or 0411 756 248

Carla Schaefer, Investor Relations, SeaLink Travel Group 08 8202 8619 or 0409 101 188