

**JOINT ASX & MEDIA ANNOUNCEMENT**

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Via Electronic Lodgement**SYNERGY FORMS INTEGRATION DIVISION**

Synergy Equities Group Limited ("SYNERGY", ASX : SYG), a diversified Internet technology systems & services group, is pleased to announce on behalf of its wholly owned subsidiary Synergy Business Solutions Australia Pty Ltd the formation of a new division, **SYNERGY Integration**, which will offer IT support, project, management and consulting services to small-to-medium-enterprises (SMEs) and corporate organisations. Martin Eade, SYNERGY's Executive Director will lead this division whilst continuing in the role of Relationship Manager / Infrastructure Architect.

The launch of the SYNERGY Integration division represents a significant milestone in SYNERGY's upscaling of operations and continuing development as a provider of IT products and services, and will build on Synergy Business Solutions Australia Pty Ltd's and its sister company Data-inCrypt® Pty Ltd's existing products and services, broad technical expertise, reputation for the provision of outstanding customer service and the SYNERGY DataCentre. The division is now recruiting additional technical support engineers and support officers to add to the core of the division and enable the expansion of its service offering.

As well as providing its own products and services, the division will play a pivotal role in the rollout of Data-inCrypt® SMX Registered Mail and the continuing deployment of Data-inCrypt® online data backup & recovery, with its key services offering being:

IT support services

- outsourced helpdesk; and
- provision of telephone, remote & onsite support.

IT project services

- network design and implementation;
- server design and implementation;
- cabling and communications system design;
- standard operating environment design;
- procurement; and
- office relocations.

IT management services

- provision of IT personnel on a temporary, permanent or mentoring basis; and
- co-location / hosting of hardware and software in the SYNERGY DataCentre.

IT consulting services

- disaster recovery / business continuity planning;
- risk assessment;
- security assessment;
- hardware and software audit;
- Internet domain registration;
- storage solutions;
- backup audit; and
- policy and process review.

SYNERGY Managing Director, Ronald Moir, said the formation of the SYNERGY Integration division will substantially increase SYNERGY's profile as a provider of IT services, as well as leveraging the SYNERGY DataCentre and increasing the exposure and market penetration of Data-inCrypt®'s online data backup and secure email products.

"Many organisations and in particular SMEs do not know where to get independent, professional IT advice, or are held to ransom by their existing IT support provider. Many networks are held together with "band-aid" fixes and are in need of correct assessment and planning that is underpinned by a wealth of commercial and technical expertise, so as to be able to build and maintain a solid IT infrastructure", Mr Moir said.

"The division will partner with key vendors in order to be able to offer its customers the highest quality range of software and hardware solutions, including of course Data-inCrypt® online data backup & recovery and Data-inCrypt® SMX Registered Mail."

"Martin has considerable experience in many areas of IT, and as the architect of the SYNERGY DataCentre is well placed to lead SYNERGY Integration. Working with Martin to build the division will be SYNERGY's Product Manager, Russell Humphreys and the newest member of the SYNERGY team, corporate helpdesk and support specialist Matthew Teal, a Microsoft Certified Systems Engineer with experience in organisations including Rio Tinto, Sealcorp, Unisys West and Hamersley Iron."

"Revenue from this division will start to flow in the coming quarter", Mr Moir concluded.

about SYNERGY

Synergy Equities Group Limited is a diversified Internet technology systems & services group based in Perth, Western Australia. SYNERGY is focused on generating transaction and storage revenues through its world-class DataCentre and software, consisting of the TradeCentre suite including payments gateway and supply chain management solutions;

Data-**inCrypt**[®], an online data backup and recovery solution; and Data-**inCrypt**[®] SMX Registered Mail, an encrypted email and documents exchange technology. SYNERGY uses the Internet to deliver its solutions to clients world-wide, including Cadbury Schweppes Australia and New Zealand, Coca-Cola Amatil, Coco's Riverside Bar and Restaurant, The Raffles Hotel, Hampton Transport Services, Hostile Environment Services, J. Blackwood & Son, Melbourne Stadiums Limited (Telstra Dome), Perth Wildcats, Seacrest Medical Centre, Sydney Opera House, Wesfarmers Kleenheat Gas, Wilkhahn Asia Pacific, State One Stockbroking Ltd, Brandrill Limited, Agrimaster Pty Ltd and Wilson Parking Australia.

please visit: www.data-incrypt.com & www.synergyaustralia.com

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Yours faithfully

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