



Investor Presentation

ASX: CV1
SEPTEMBER 2018

Rod Sherwood CEO | Ivan Gustavino Chair



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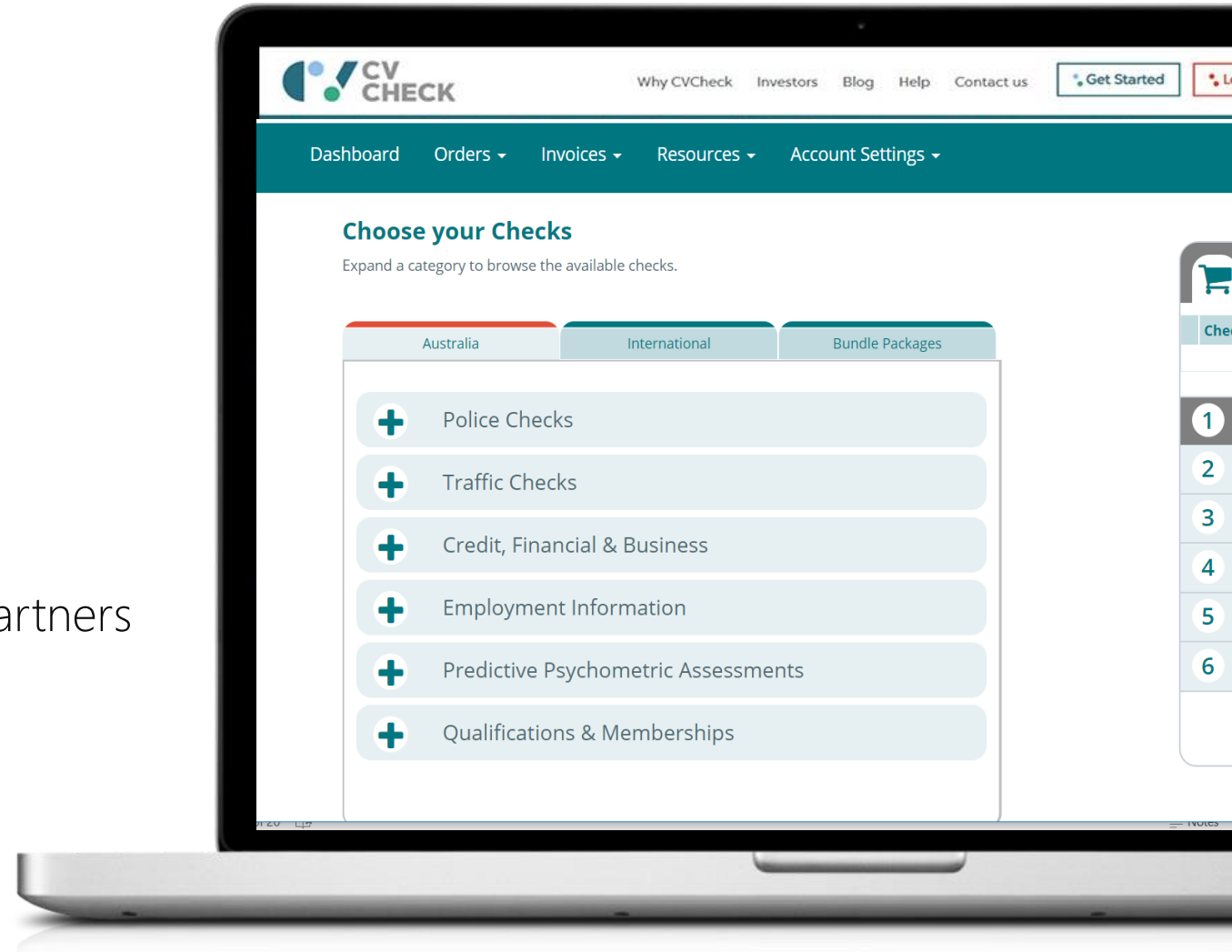
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CVCheck at a glance

- HR technology, people screening and verification
- Market leaders in Australia and New Zealand
- Platform highly secure and scalable
- Over 300,000 checks performed annually
- Strong revenue growth, B2B driven
- Scale up aided by strong job market, HR sector partners

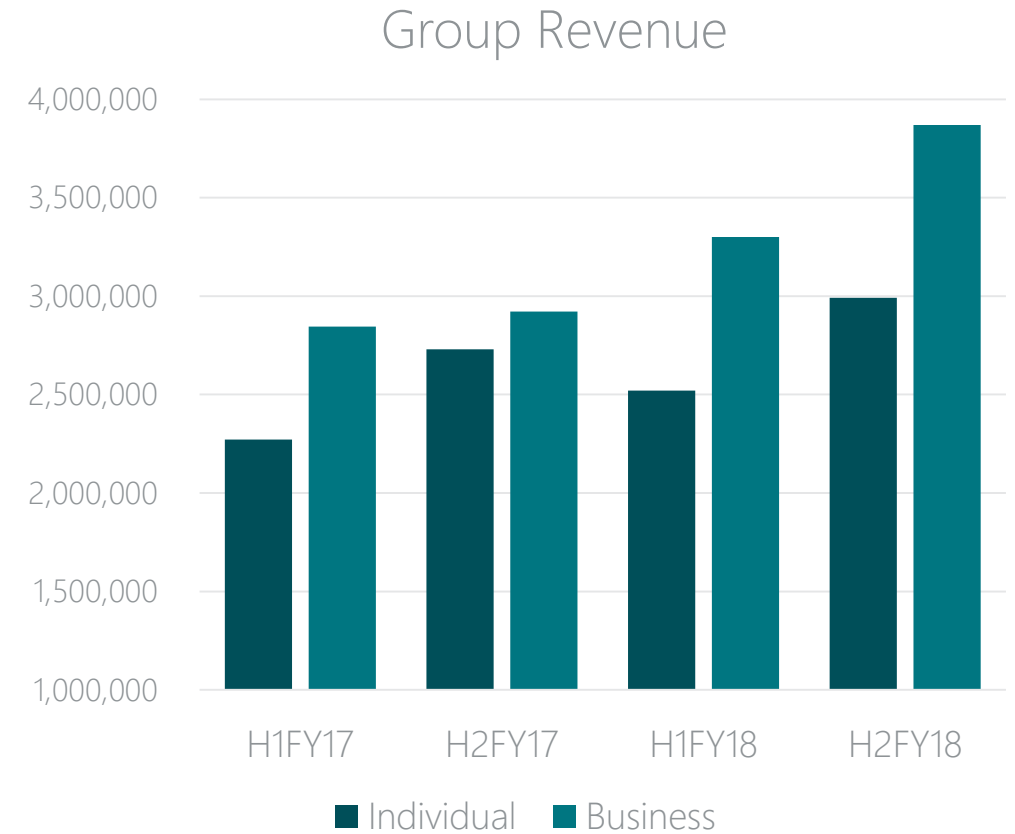




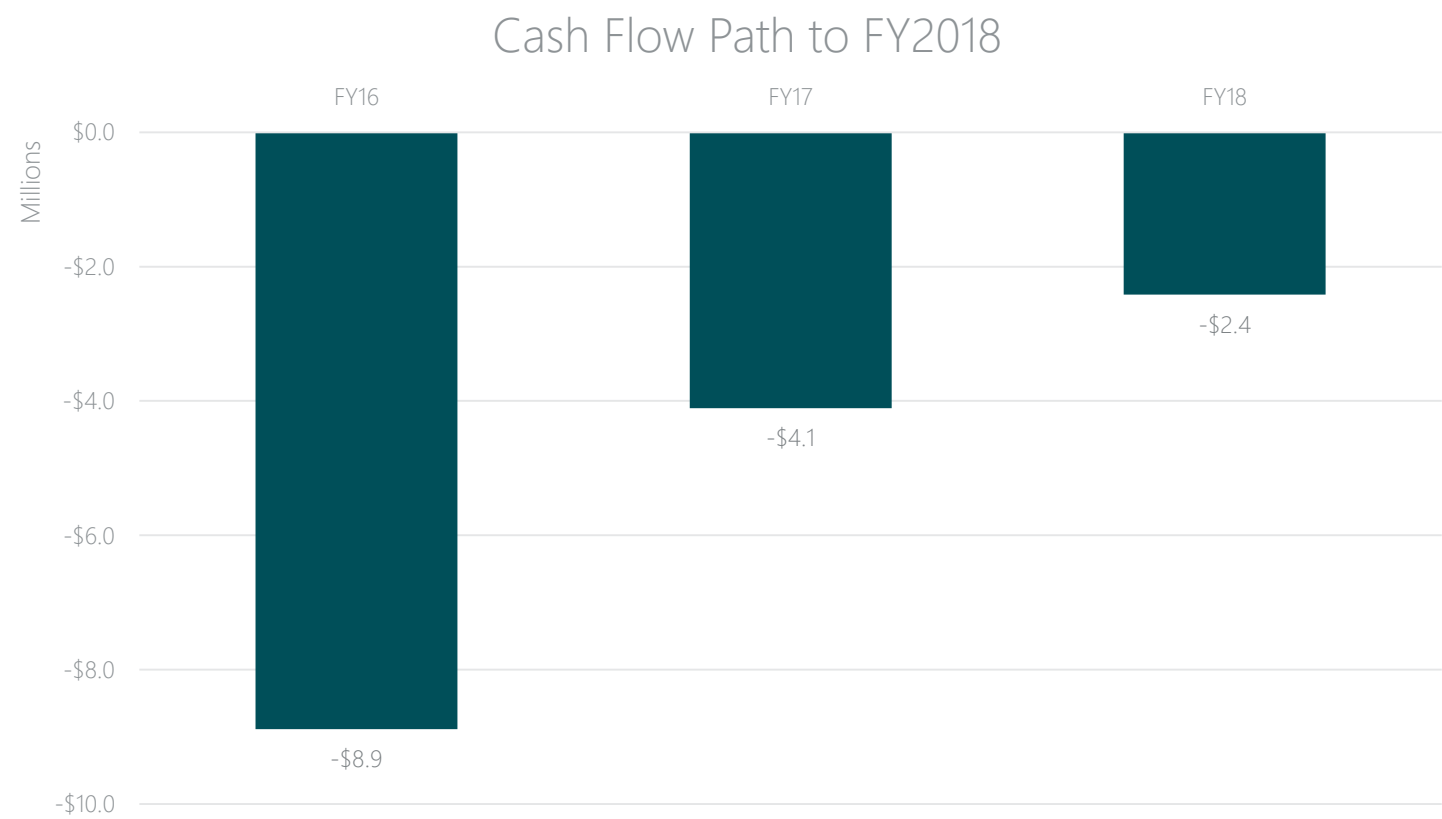
Performance

Key metrics, revenue

- Sustained year-on-year revenue growth
- B2B currently 64% of revenue, rising strongly
- +17% yoy average B2B customer revenue
- Accelerating revenue diversification
- Expanding gross margin
- Decreasing customer acquisition cost
- Decreasing cash burn

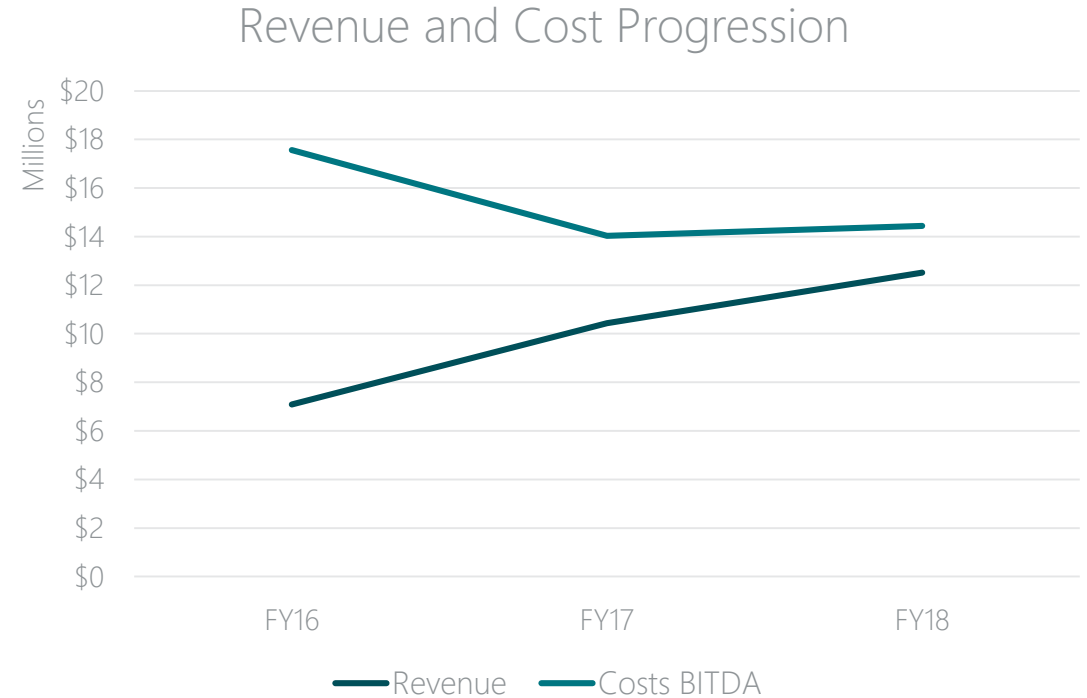
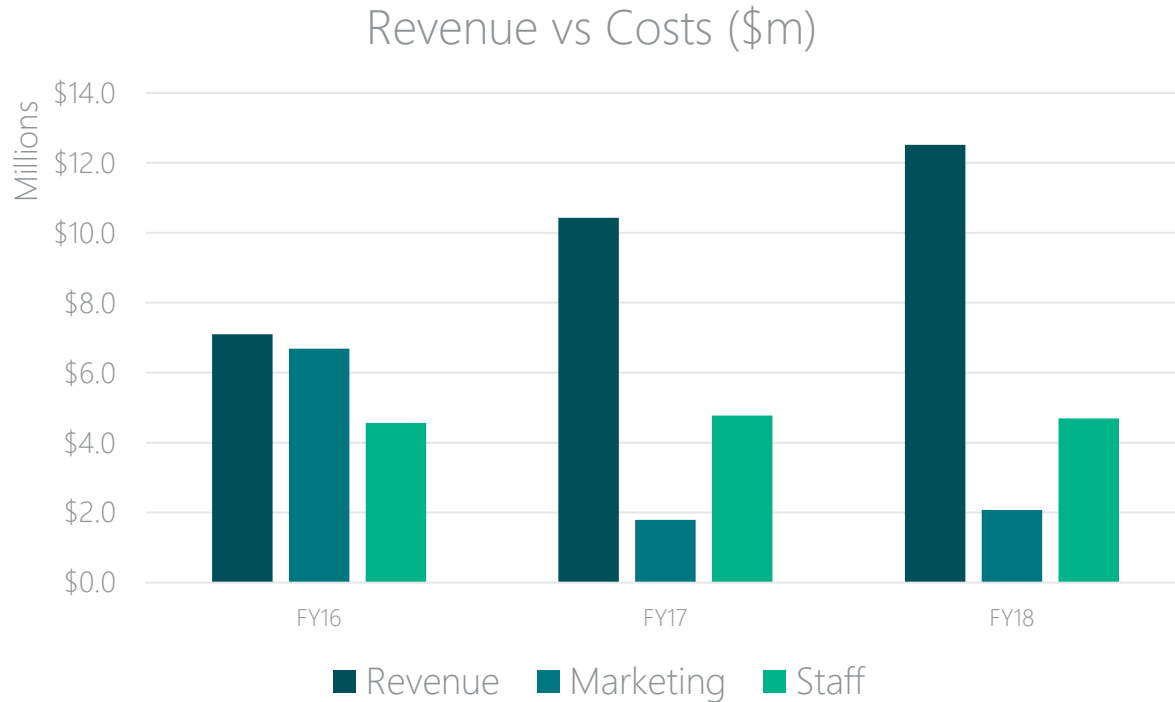


Cash flow progression



Note: Operating + Investing cash flow (excluding business acquisition costs)

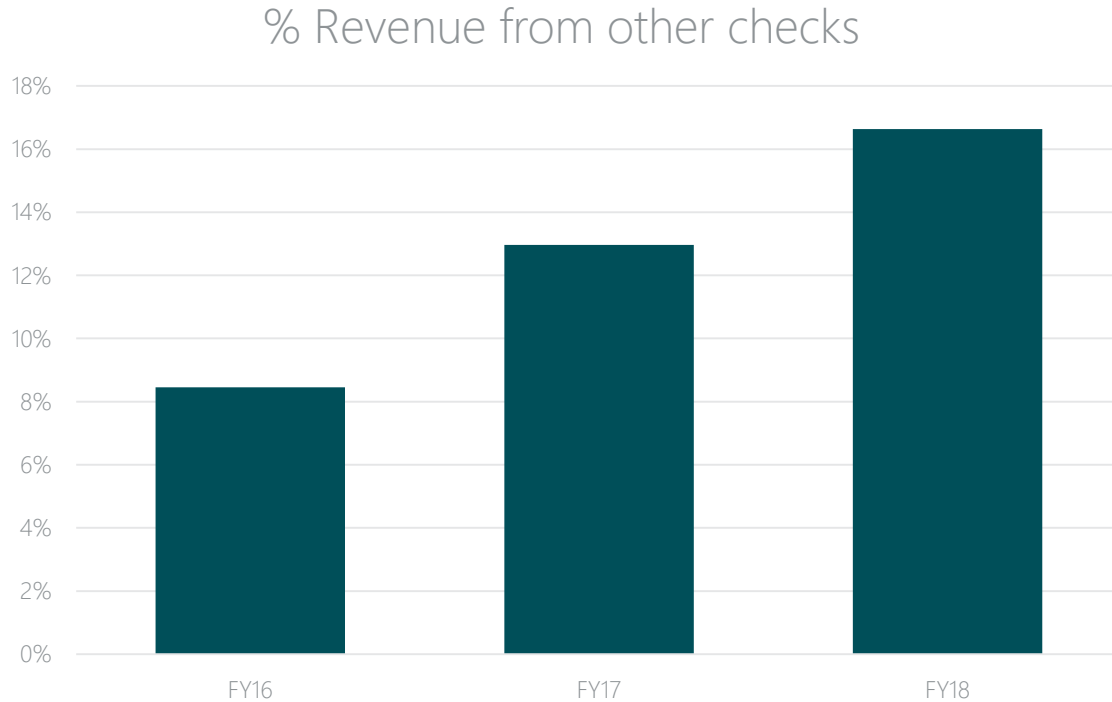
Operating leverage



Cost improvement as a % of revenue

- Marketing 94% (FY16) to 17% (FY18)
- Staff 64% (FY16) to 38% (FY18)

Revenue diversification



NOTE: Other checks include traffic, references, working with children, credit and financial checks (outside of police checks)

NZ business a leading indicator

- Business customers have greater revenue diversification
- Greater share of their screening requirements

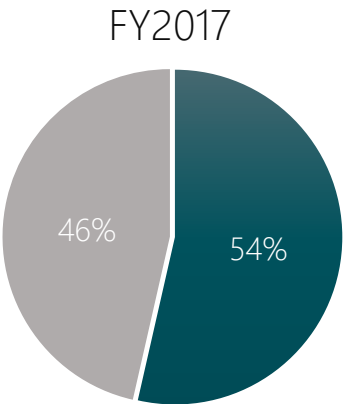
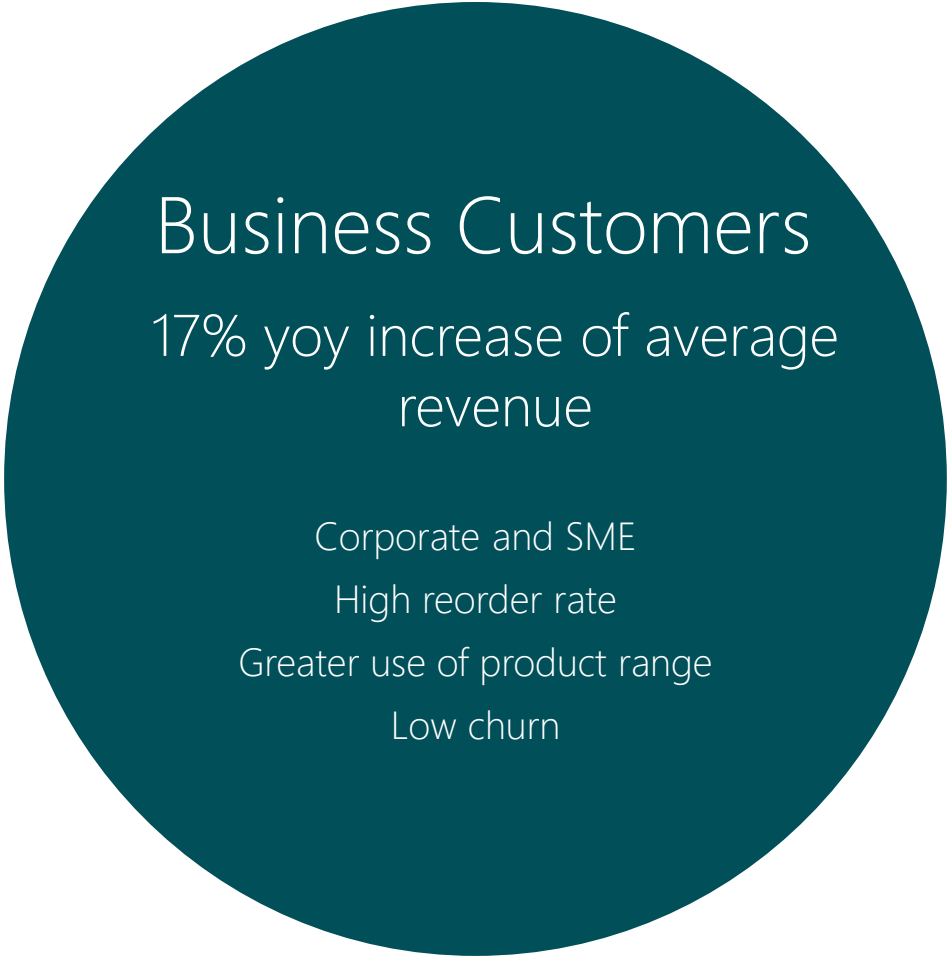
FY18 Performance

- 54% Group wide growth in non-criminal history checks
- 72% NZ growth, 35% AU growth
- 71% NZ other checks revenue
- 8% AU other checks revenue

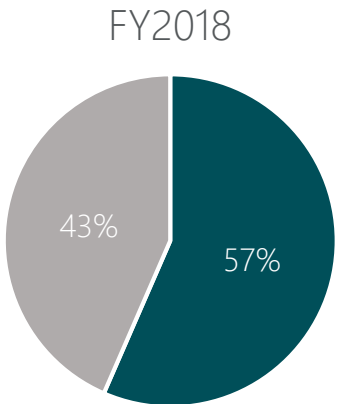
FY19 Focus

- Target sustained AU shift toward NZ level performance

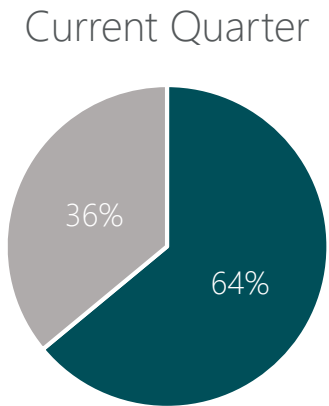
Market segments



■ Business ■ Individuals



■ Business ■ Individuals



■ Business ■ Individuals

Note: Average revenue per business customer based on 2017-18 figures



Our Market



Size of our market

	AU	NZ	Required to screen	CVCheck FY18	CV1 Market Share
Criminal History	4,759,577	600,000	100%	263,058	4.91%
Reference Checks	12,500,000	3,500,000	17.5%	82,396	0.09%
VEVO / Work Entitlement	12,500,000	3,500,000	100%	4,559	0.03%

- Other checks - current CVCheck market share is considered low
- Strong tailwind behind other checks – legislative backing to NZ Children’s Worker Safety Checks, Anti-Money Laundering, Royal Commission, Fake CV’s in high profile roles

References

1. AU ACIC FY17 Annual Report, NZ MOJ

2. ABS and NZBS Employment Data

5M+

criminal history checks per year across AU and NZ¹

~16M

employed persons across AU and NZ – attrition rate of 15-20%²

Why check at source?

53%

of job applications
contain inaccurate
information¹

28%

of people admit to
lying in their
application²

25%

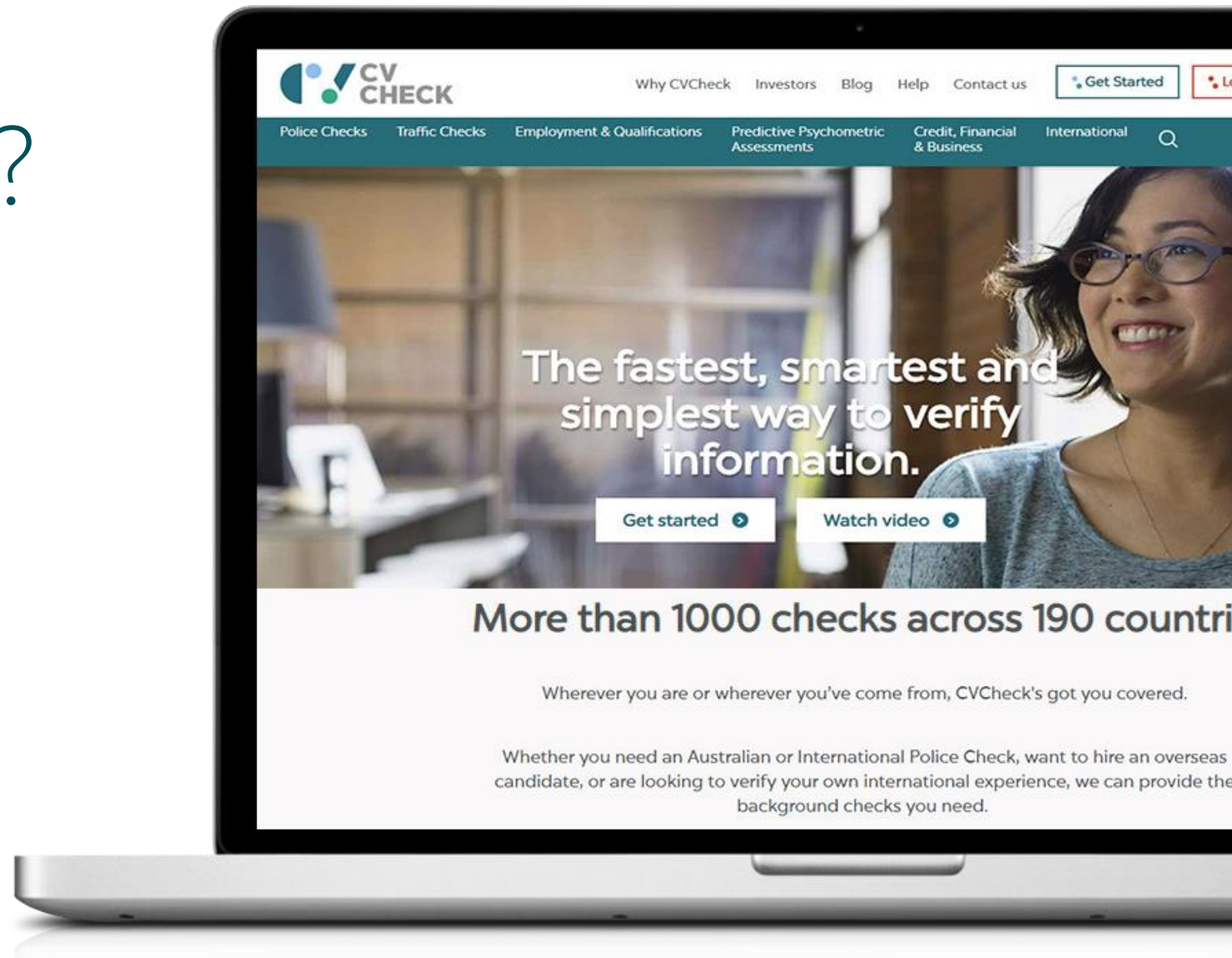
of all candidate
screening results
contained some form of
discrepancy³

References

1. Western Australian Auditor General's Report – Verifying Employee Identity and Credentials
2. ICAC – Strengthening Employment Screening Practices in the NSW Public Sector
3. IBIS World Industry Report OD6058 Background Services in the US – May 2016

Why our clients choose CVCheck?

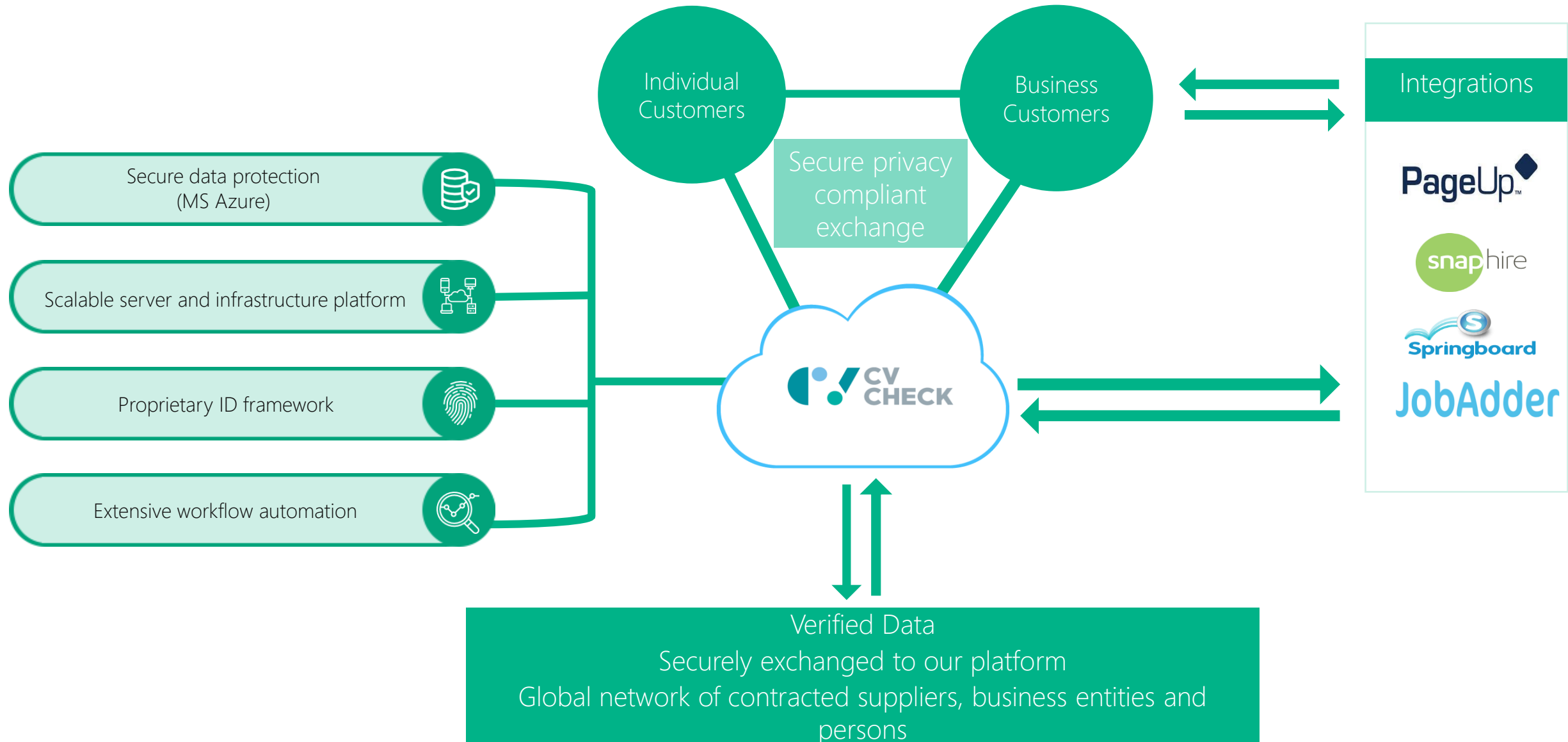
- Comprehensive product suite
- Market-leading customer service and technology
- Flexible and customisable
- Mobile enabled
- Privacy by design
- Highly secure, automated & efficient



Our clients include



Powerful tech platform





Our Journey



Our Journey

FY19 FOCUS
Capitalise on sector tailwinds through deeper B2B customer engagement

B2B growth: Accelerate
Revenue diversification: Accelerate
Operating leverage: Further Improvement

- NZ acquisition, integration
- New CEO appointed

1H FY2017

3% B2B revenue growth HOH

2H FY2017

- NZ business relaunch, NZ gazettal
- AU B2B team project launch
- Marketing project launch for organic traffic
- Tech enhancements – workflow automation & process efficiency

- First HR platform channel partnerships
- AU B2B team repositioning completed
- Tech project: migration to server farm

1H FY2018

13% B2B revenue growth HOH

17% B2B revenue growth HOH

2H FY2018

- B2B focus delivers revenue acceleration
- First revenue + expansion of HR platform partnerships
- NZ CWSC – strong increase of order flow
- Marketing organic traffic project successful, commence B2C adspend shift
- Tech project: server farm live

- New Chair appointment
- Focus on streamlining product, user experience
- Complete B2C adspend shift

1H FY2019

Value Catalysts

Sector tailwinds due to risk focus and regulation change

Proprietary technology platform

- Scalable, secure, privacy compliant
- Highly sought after by HR tech and business partners

Management strongly aligned through equity ownership

Continuing solid progression in financial performance

- Record revenue in FY18 ↑ 20% to \$12.5m
- B2B revenue FY18 \$7.0M
- Average B2B customer revenue ↑ 17% H2 FY18, accelerating
- Improving gross margin and OPEX to revenue ratio
- Cashflow improvement



Corporate Profile

247.8M

shares on issue

\$17M

market cap

\$12.5M

FY18 revenue

(\$0.8M)

FY18 operating
cash flow

51%

FY18 gross
margin

\$2.4M

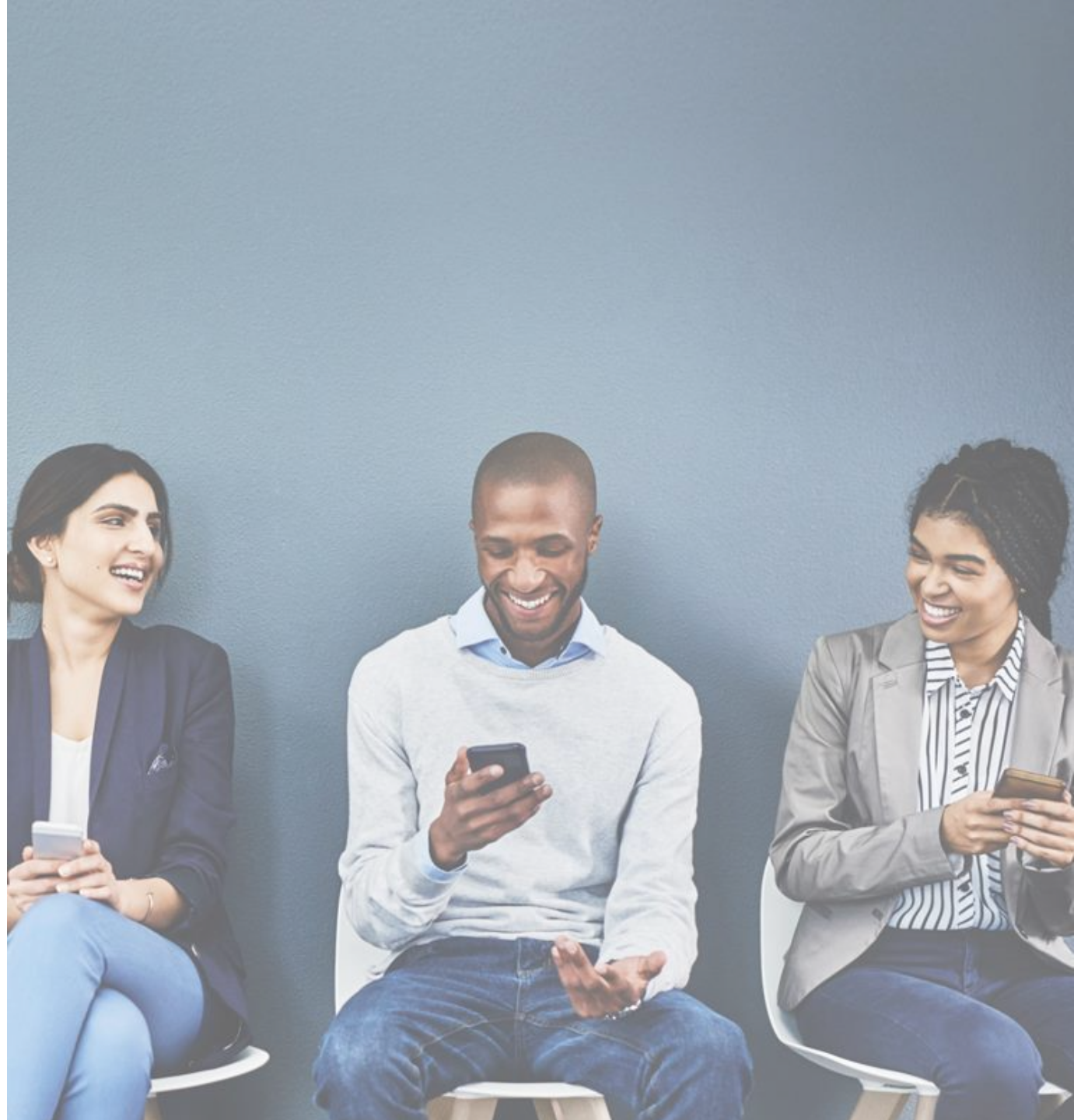
cash balance

180K

Avg. daily volume

\$0.07

share price





Contact us



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