



AGM Presentation

ASX: CV1
NOVEMBER 2018

Rod Sherwood CEO



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Corporate Profile

271.2M

shares on issue

\$14M*

market cap

\$12.5M

FY18 revenue

(\$0.8M)

FY18 operating
cash flow

51%

FY18 gross
margin

\$2.4M *

cash balance

180K

Avg. daily volume

\$0.053 *

share price

* as at AGM date

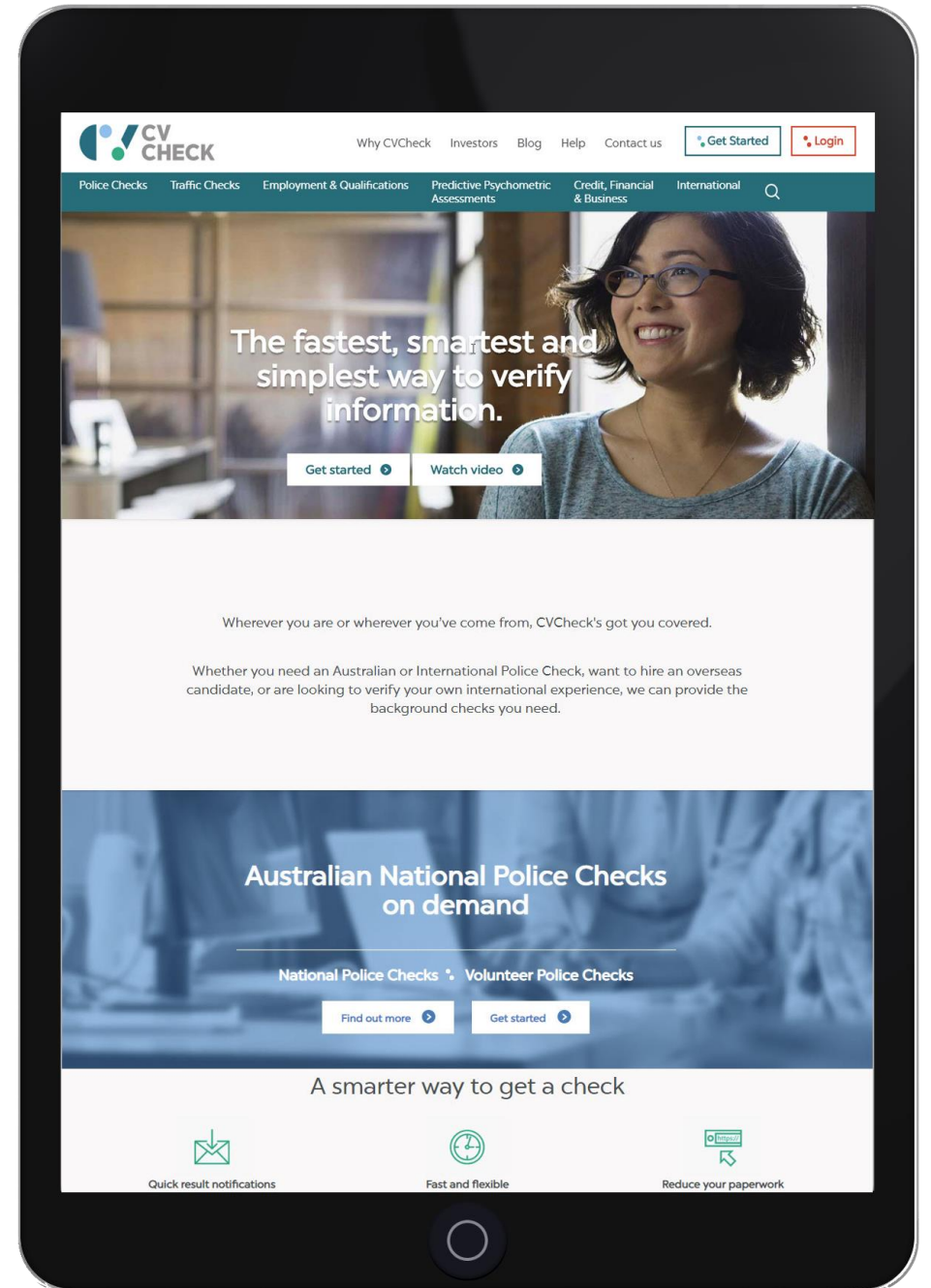
Highlights



Business highlights

Foundation set for a cash positive, sustainably profitable business

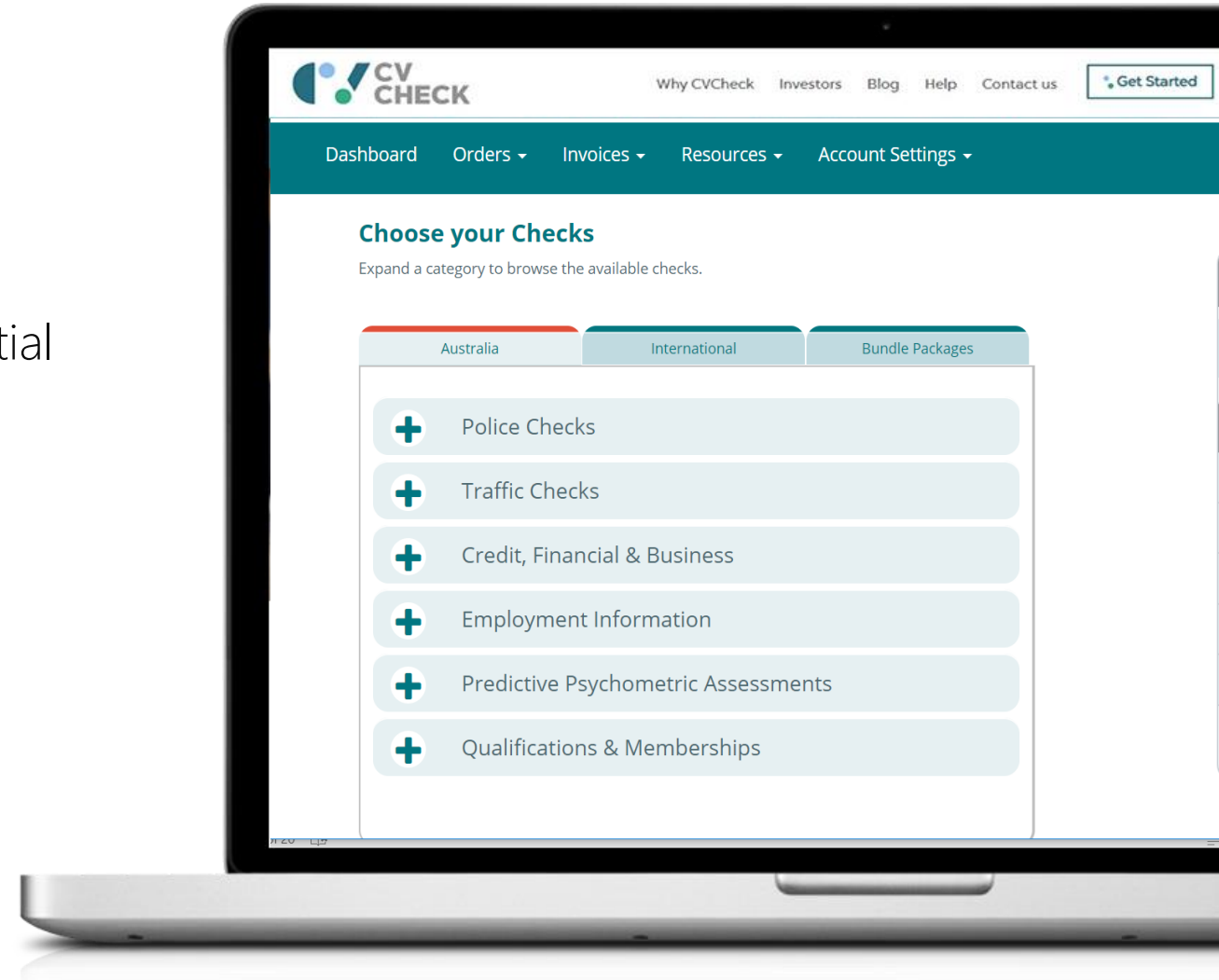
- Focus shift - high performance culture
- Cash positive this quarter
- Market segmentation:
 - B2B full service enterprise AU, NZ (currently growing at +50% yoy)
 - B2B self service SME AU (double digit growth)
 - B2C individual consumer AU, NZ (improved margins)
- Increasing revenue quality and diversity



Technology highlights

Research and development success

- Extensive enterprise feature additions
- Cloud infrastructure – dramatic lift in scale potential
- Several major HR platform integrations
- Ongoing workflow process efficiency gains

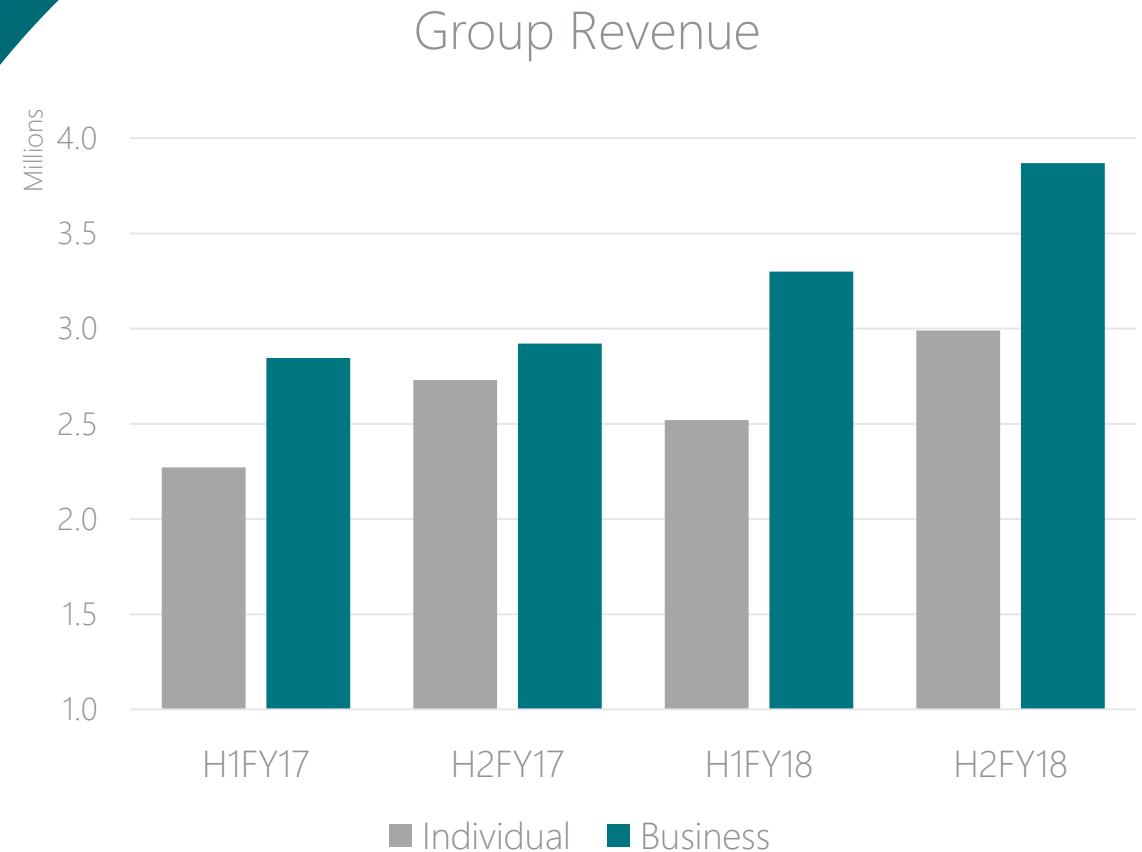




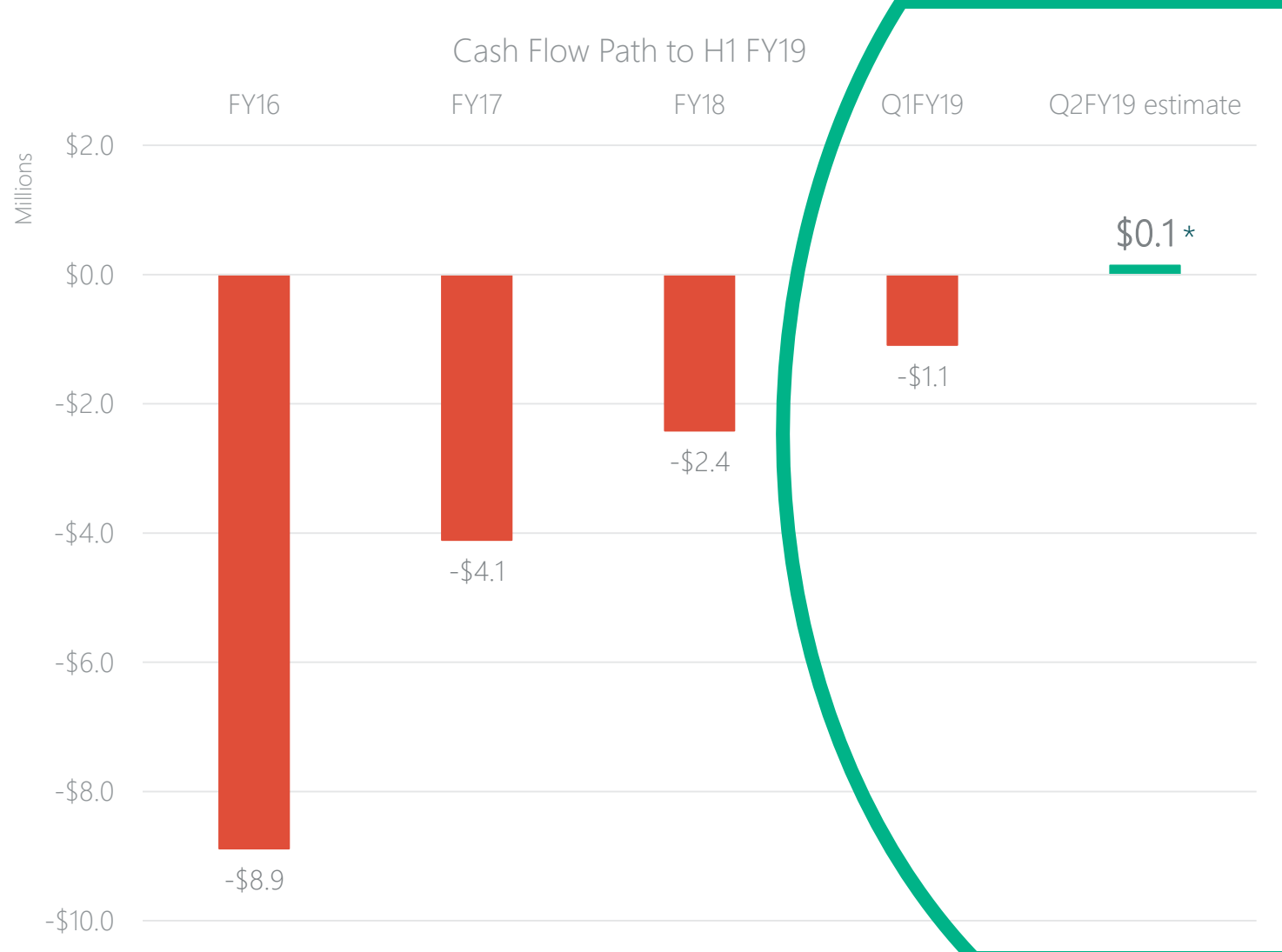
Performance

Key metrics, revenue

- Sustained year-on-year revenue growth
- B2B currently 70% of revenue, rising strongly, expanding ARPU
- Accelerating revenue diversification
- Expanding gross margin
- Decreasing customer acquisition cost
- Decreasing cash burn, current quarter cash positive (Q2 FY19)



Cash flow progression



Operating + Investing cash flow (excluding business acquisition costs)

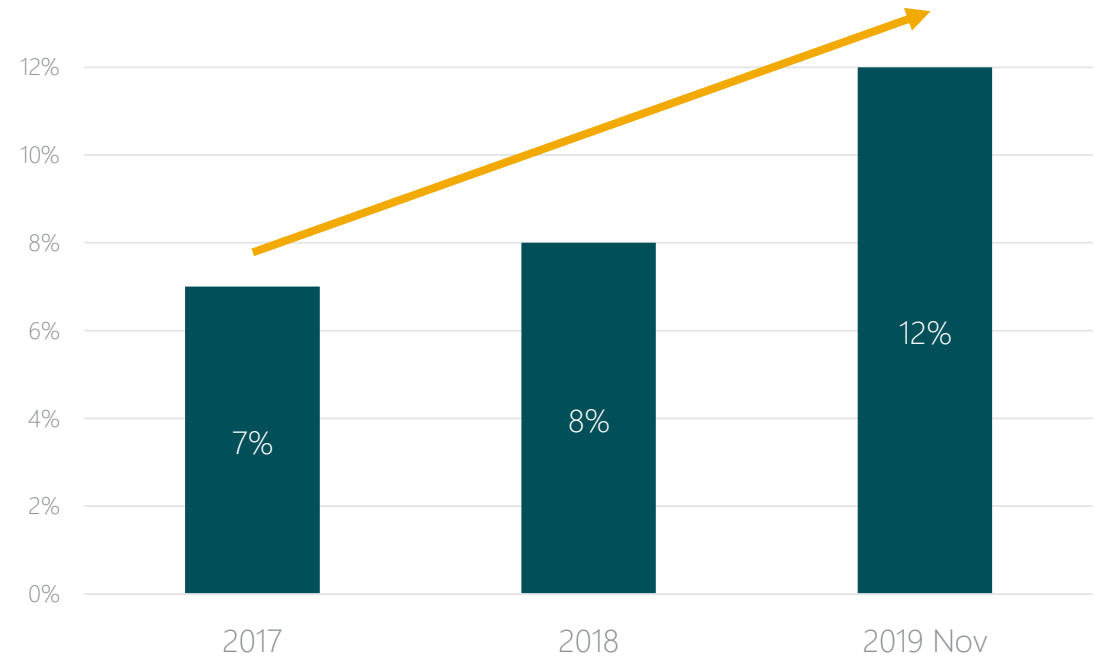
* Forecast based on current business trends and past Q2 seasonality, including R&D tax incentive receipt

Revenue diversification

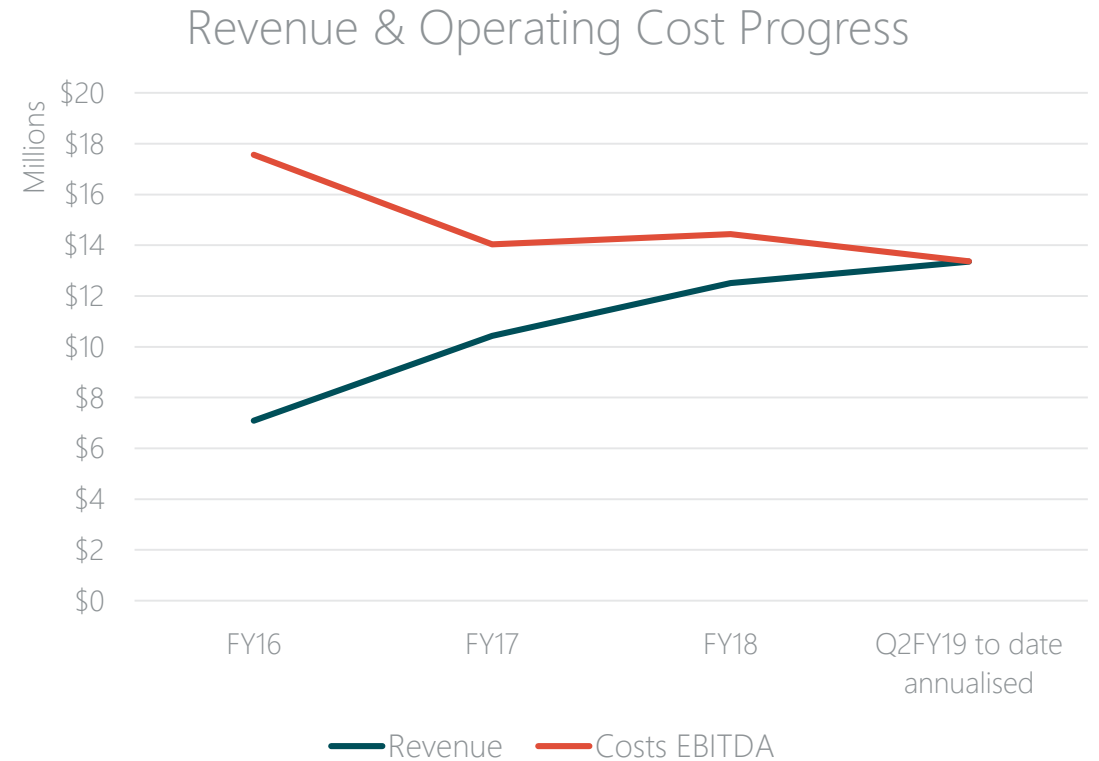
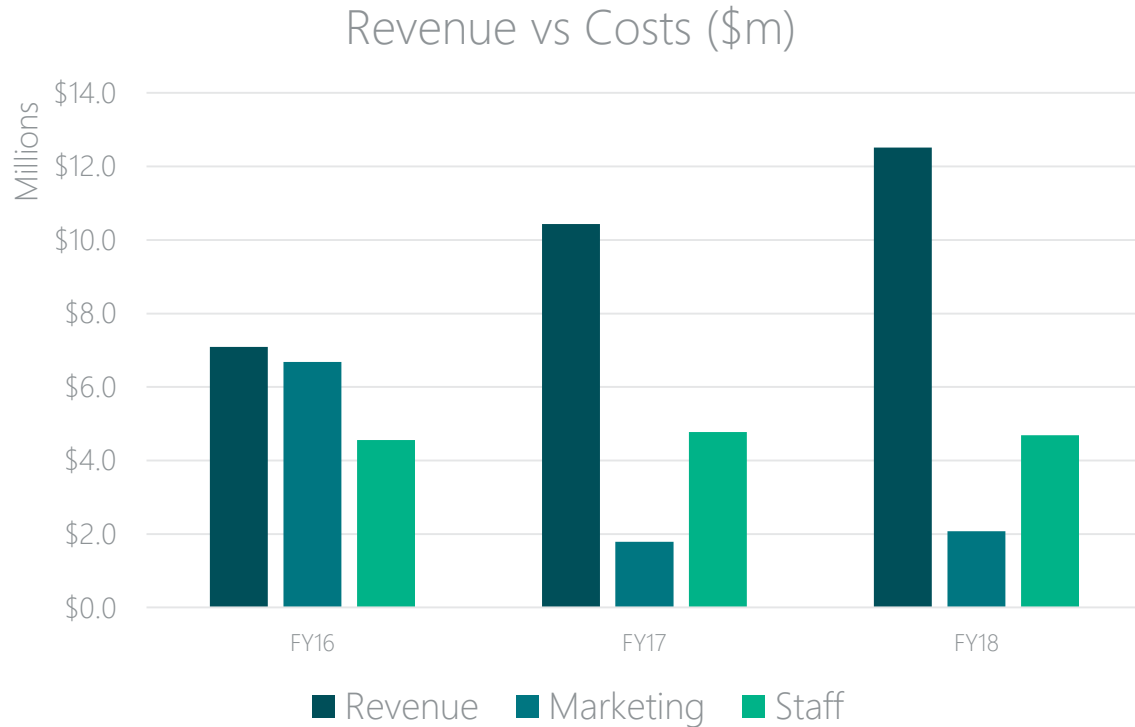
FY19 Focus: AU lift in product diversity

- FY2018 - 75% of NZ revenue came from products other than criminal history
- FY2018 - 8% of AU revenue came from products other than criminal history
- Other products include employment references, traffic, credit, financial, and more

AU revenue from other checks



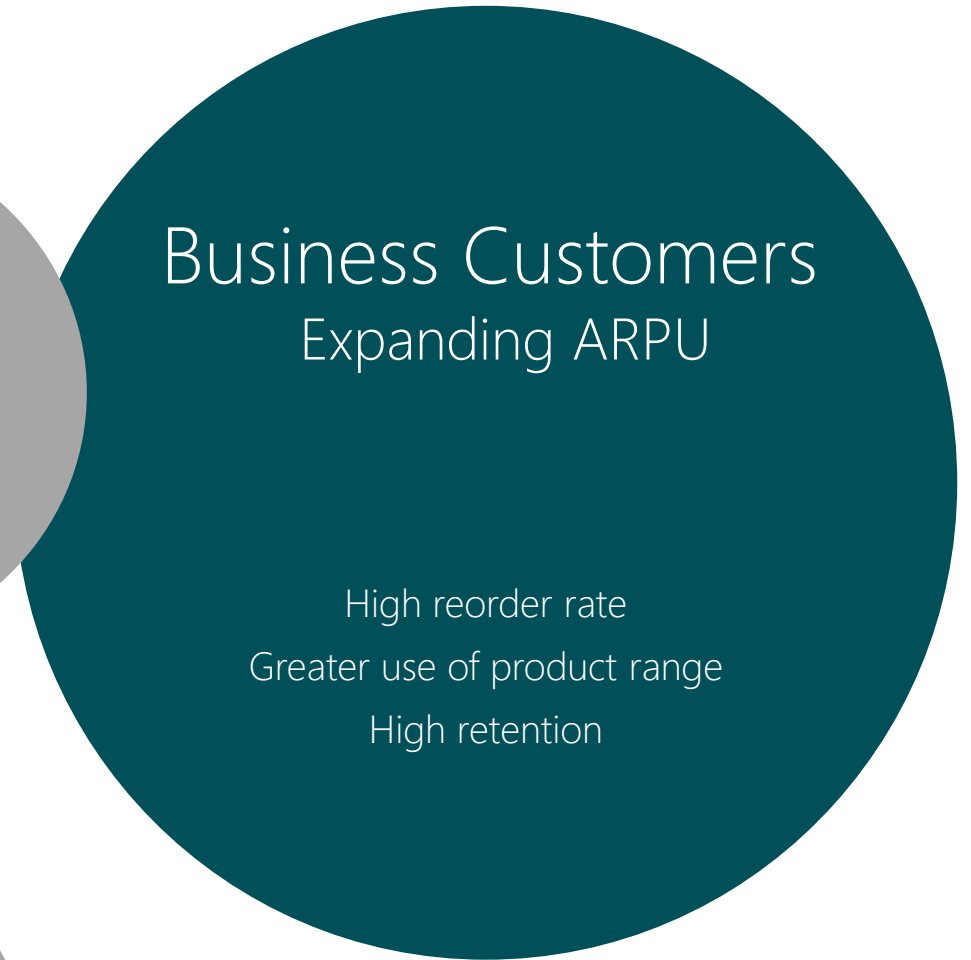
Operating leverage



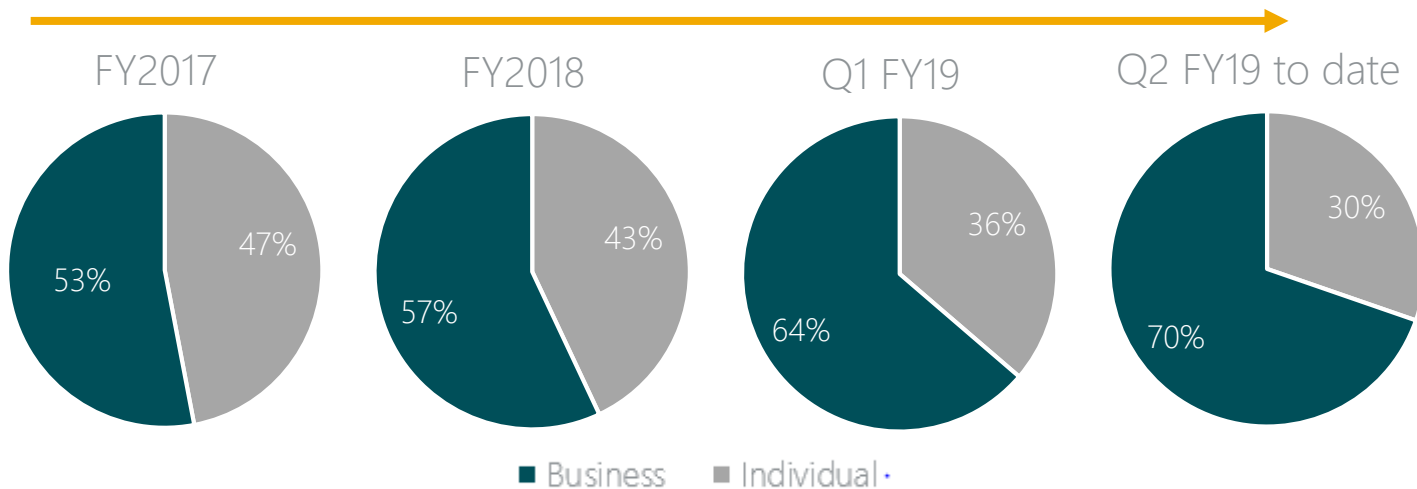
Cost improvement as a % of revenue

- B2B customer acquisition rate accelerating
- Adspend 94% (FY16) to approx. 10% (Q2FY19 to date), B2B focus
- Staff 64% (FY16) to 35% (Q2FY19 to date)

Market segmentation



Decisive shift in balance to high % B2B





Our Market



Our clients include



No single customer accounts for more than 2% of Group revenue



Why check at source?

53%

of job applications
contain inaccurate
information¹

28%

of people admit
to lying in their
application²

25%

of all candidate screening
results contained some
form of discrepancy³

1. Western Australian Auditor General's Report – Verifying Employee Identity and Credentials
2. ICAC – Strengthening Employment Screening Practices in the NSW Public Sector
3. *IBIS World Industry Report OD6058 Background Services in the US – May 2016

Creating a clear candidate picture



Facts



Data



History



Culture



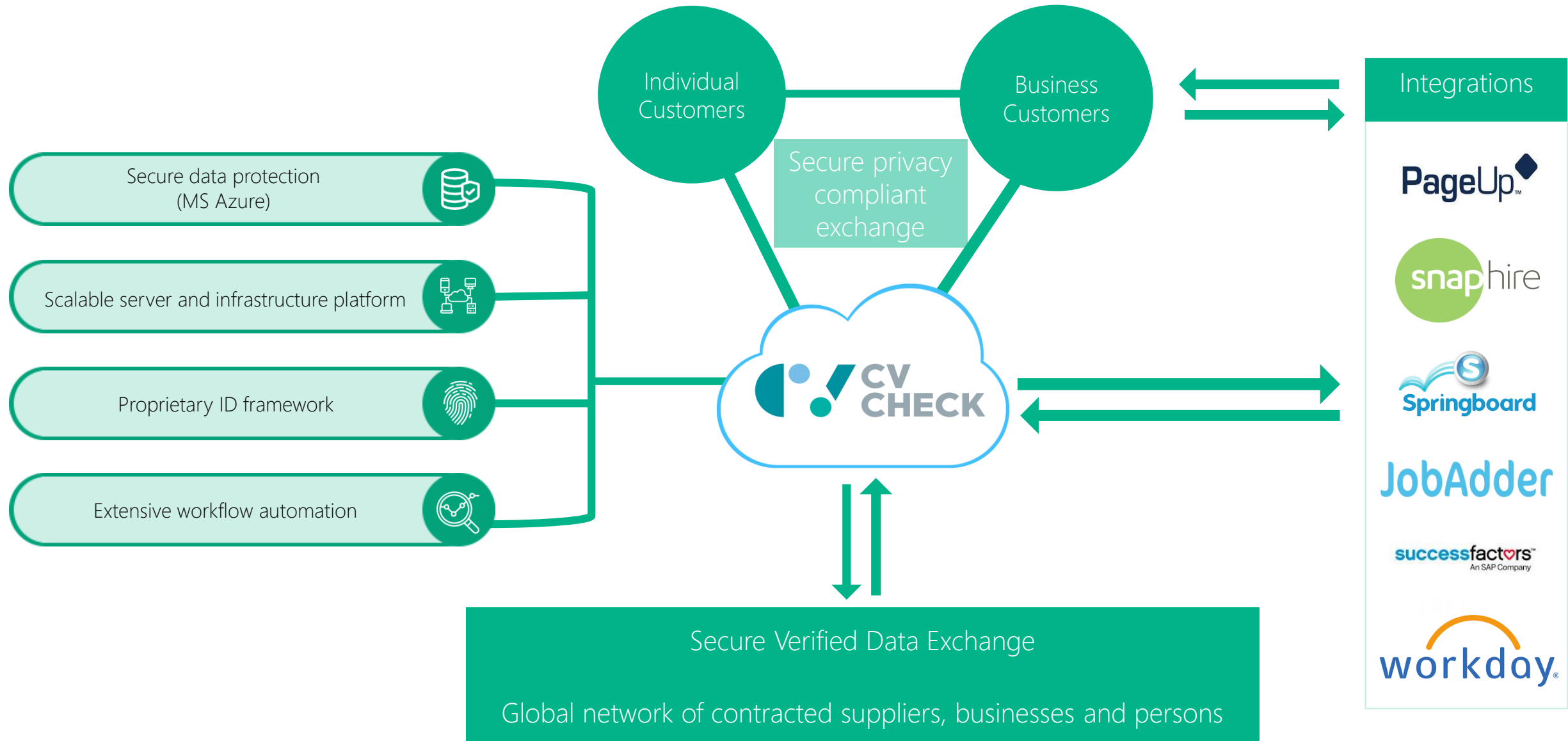
Values

Why customers choose CVCheck

- HR technology, people screening and verification
- Dependable
- Privacy by design
- Market-leading technology and customer service
- Integrations with leading HR platforms
- Comprehensive product suite
- Flexible and customisable
- Highly secure, automated & efficient



Powerful tech platform





Our Journey

Our Journey

- NZ acquisition, integration
- New CEO appointed

1H FY2017

3% B2B revenue growth HOH

2H FY2017

- NZ business relaunch, NZ gazettal
- AU B2B team project launch
- Marketing project launch for organic traffic
- Tech enhancements – workflow automation & process efficiency

- First HR platform channel partnerships
- AU B2B team repositioning completed
- Tech project: migration to server farm

1H FY2018

13% B2B revenue growth HOH

2H FY2018

- B2B focus delivers revenue acceleration
- First revenue + expansion of HR platform partnerships
- NZ CWSC – strong increase of order flow
- Marketing organic traffic project successful, commence B2C adspend shift
- Tech project: server farm live

17% B2B revenue growth HOH

- New Chair appointed
- Change completion B2C customer acquisition approach
- Enhanced product and user experience
- Maiden cash positive quarter
- Capital raise to accelerate B2B

1H FY2019

Where next...

FY19 FOCUS

Capitalise on sector tailwinds

B2B growth: Accelerate

Revenue diversification: Accelerate

Operating leverage: Further Improvement

Deeper B2B engagement

- Recruiting now
- New B2B adspend initiated
- Targeted engagement program launched

Metrics

- Measurable progress occurring in all 3 areas



In Summary

- Profitable B2B segment is now a growth engine
- New marketing and product initiatives are succeeding in the market
- Cash-positive this quarter
- On track to being a sustainably profitable, growing business



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