

15 April 2026

ASX ANNOUNCEMENT

Latitude acknowledges the Australian Communication and Media Authority's (ACMA) findings and enforceable undertaking

The credit card entity of Latitude Group Holdings Limited (ASX:LFS) has entered into an enforceable undertaking with the ACMA and paid a \$3.96 million fine for breaching the Spam Act.

Upon becoming aware that it had sent potentially non-compliant SMSs, Latitude reported the matter to the ACMA and immediately strengthened its spam compliance processes.

As part of the enforceable undertaking, Latitude will engage an independent expert to confirm that its strengthened spam processes are operating compliantly.

Authorised for release to the ASX by the Company Secretary.

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