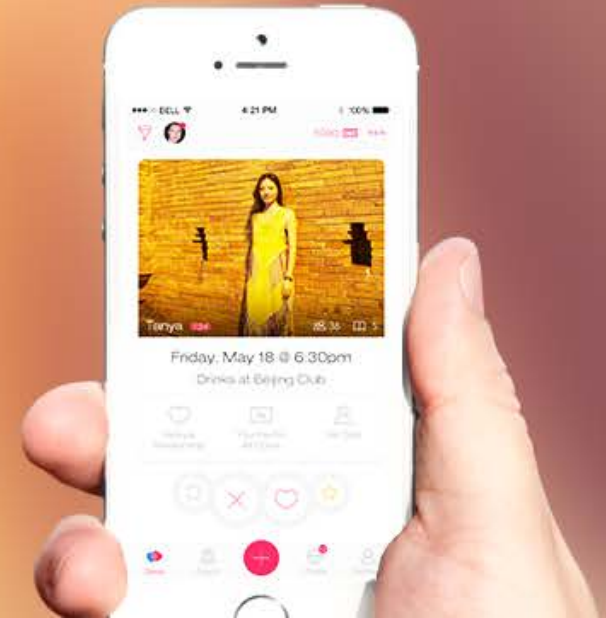


DateTix Group (ASX:DTX)

Investor Presentation

April 2016

“Join us in building the world’s largest
online marketplace for dates”



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Our mission: make it easy to meet new people anywhere



6,400

Active members in
March 2016



3,500

Date listings



10,300

App downloads
since February 2016

Globally Scalable Open-Ended Online Marketplace

Capital structure (ASX:DTX)		Directors & senior management	Top Shareholders
Market Capitalisation	\$11M	Michael Ye – Founder & CEO	Mr Michael Ye: 15.6%
Share Price as of 5 April 2016	\$0.39	Anthony Harris – Chairman	Gold Resources Ltd: 12.9%
Shares on Issue ¹	29.06M	Leigh Kelson – Non-Executive Director	Global Marketplace Limited: 11.9%
Performance Shares ²	12.00M	Claire Lin – Non-Executive Director	Top 20 shareholders: 79.8%
Options ³	3.10M	David Su – VP of Business Development	
Cash Balance as of 31 December 2015	\$3.6M	Na You – Head of China Expansion	
		Tanya Liu – Product Manager	

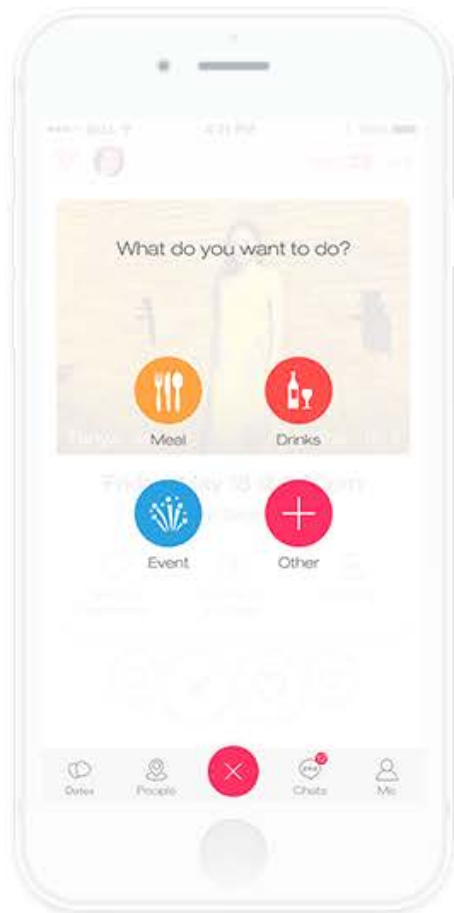
¹Includes 12.5M shares escrowed until November 2017

²Issuable in 3 equal tranches on achieving share prices of \$0.60, \$0.80, \$1.00 and specific revenue or download milestones

³1.7m at \$0.40 exp. Dec 2020 / 1.2m at \$0.84 exp. July 2019 / .2m at \$1.00 exp. Oct 2019

How It Works

Meet new people for dates at specific times and locations



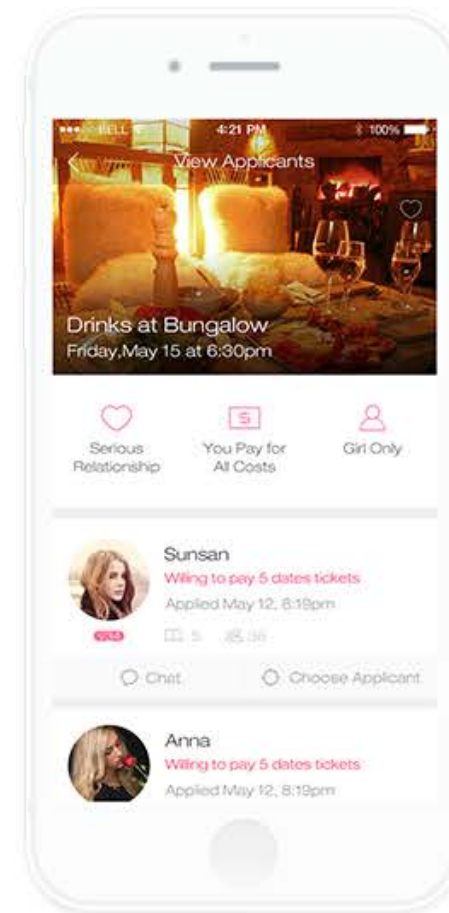
1 Post a Date

Pick a time and venue and the type of people you want to meet



2 Get Quality Candidates

Qualified people see your date and choose to apply or pass



3 Pick Your Favorite

Chat with those who applied to decide who you like most, then go on your date!

Why Consumers Use DateTix

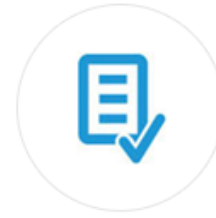
DateTix empowers consumers to easily discover and quickly meet like-minded people at nearby establishments



Post and apply to dates based on personal preferences and budget



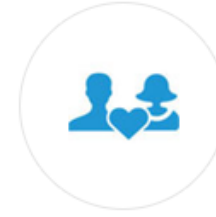
Find best matches using detailed profile and location-based filters



Review multiple match profiles and choose who to meet



Save hours of excessive online chatting and getting nowhere



Enjoy safe and comfortable dates held at verified local merchants

Who uses DateTix?



26yo

Median age



87%

Under age 35



58%

Male

Date Types



Meal



Drinks



Events

Why use DateTix?



Casual
dating



Friendship



Serious
relationship



Anything



Others

Top Platforms



67%

iPhone users

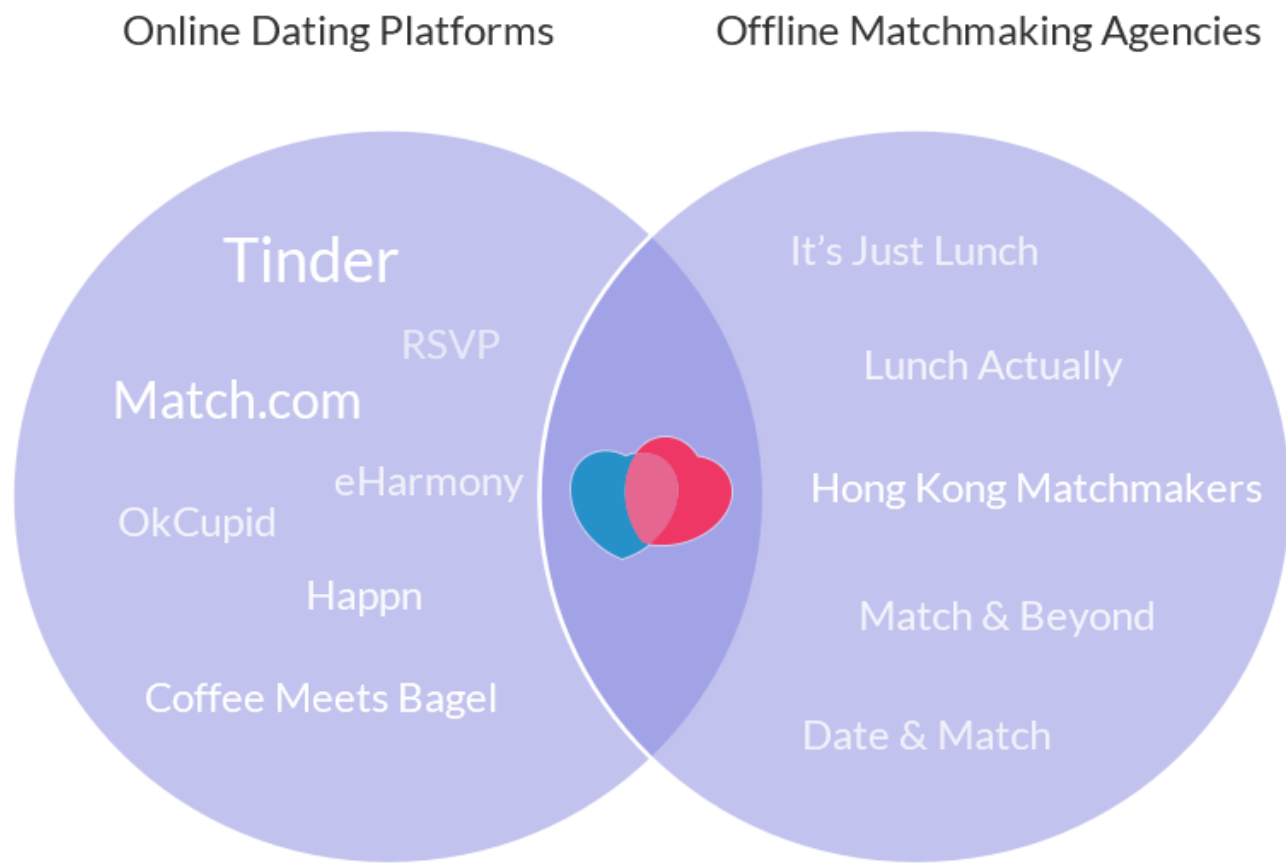


33%

Android users

DateTix Combines Online Dating with Offline Dates

Combines scalability of online with monetisation capability of offline



Our Key Differentiators

- 1 On-Demand Dates
- 2 Online-to-Offline
- 3 City-Based Expansion

Dates on Demand

DateTix applies the “on-demand” economy to dating

Dating



The Old Way

Post personals ad and
hope matches reply

Transportation



Wave hand and hope
driver notices

Jobs



Post jobs ad and hope
candidates apply

“On-Demand”
Economy

Post date listing and
multiple matches apply
in real-time

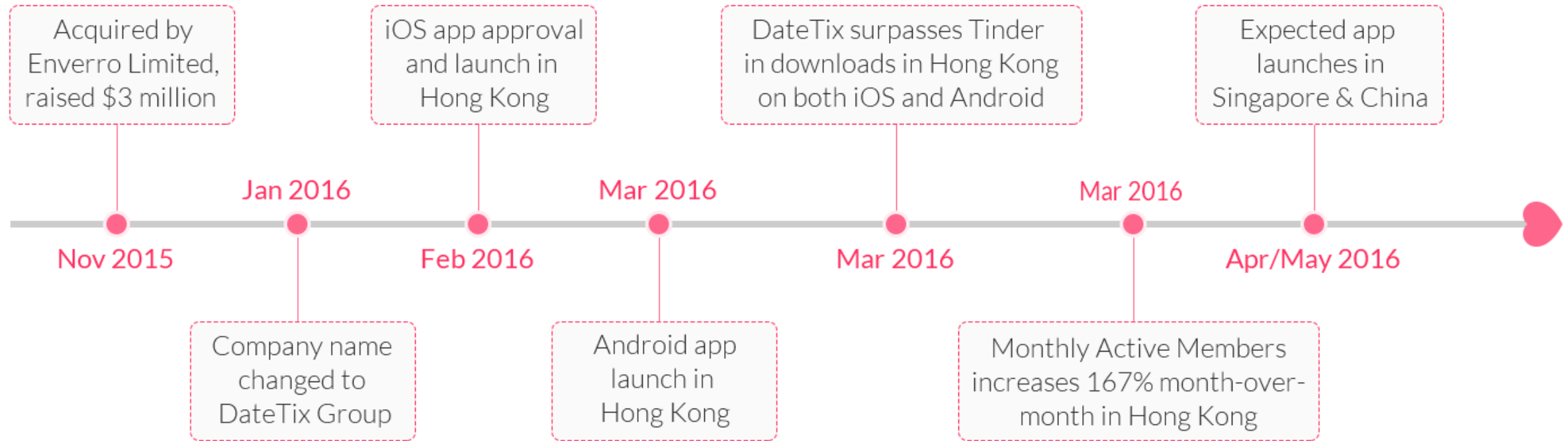
Post ride request and
multiple drivers apply
in real-time

Post job request and
multiple candidates apply
in real-time

Connecting people in real life who are nearby and free at the same time

Significant Progress Since Being Acquired

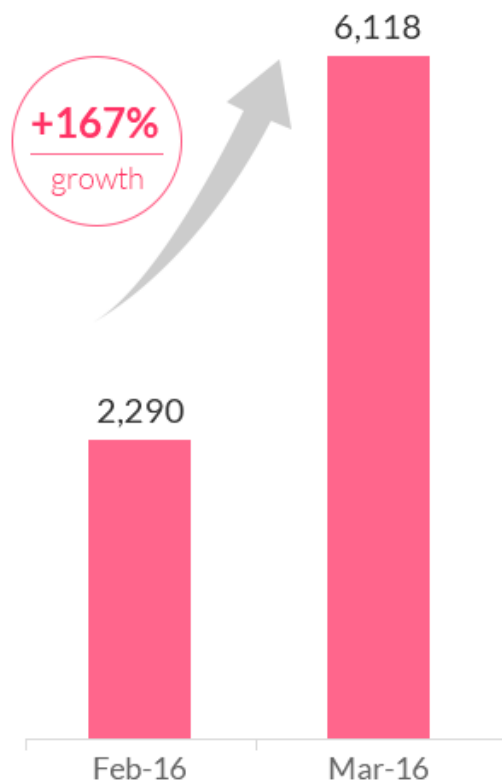
Timeline of key events



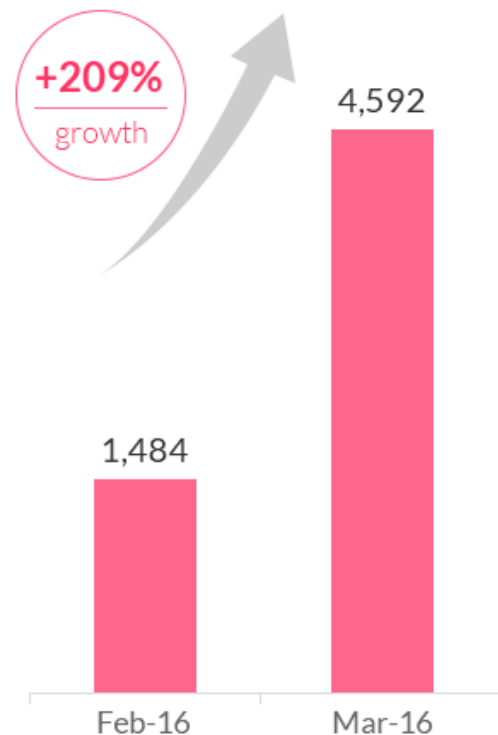
Exceptional Growth Momentum in Hong Kong

Strong growth across key operating metrics since app launch

Monthly Active Members



Date Listings



DateTix Surpasses Tinder in Downloads in Hong Kong

DateTix has quickly become one of the most popular lifestyle apps in Hong Kong



DateTix iOS app launched
in Hong Kong on
5th February 2016

Surpassed Tinder on
iOS download charts for
first time on 2nd March 2016¹

9		DateTix Datetix Limited
10		ベタット カレンダー かわいい無料のスケジ Yahoo Japan Corp.
11		驾考宝典·2016最新驾校驾照考试·科目 jiang yinghao
12		HK港生活 Hong Kong Economic Times Limited
13		我的社保·公积金·社保手机缴费和查询 广州闪聘网络科技有限公司
14		Tinder Tinder Inc.



DateTix Android app
launched in Hong Kong
on 4th March 2016

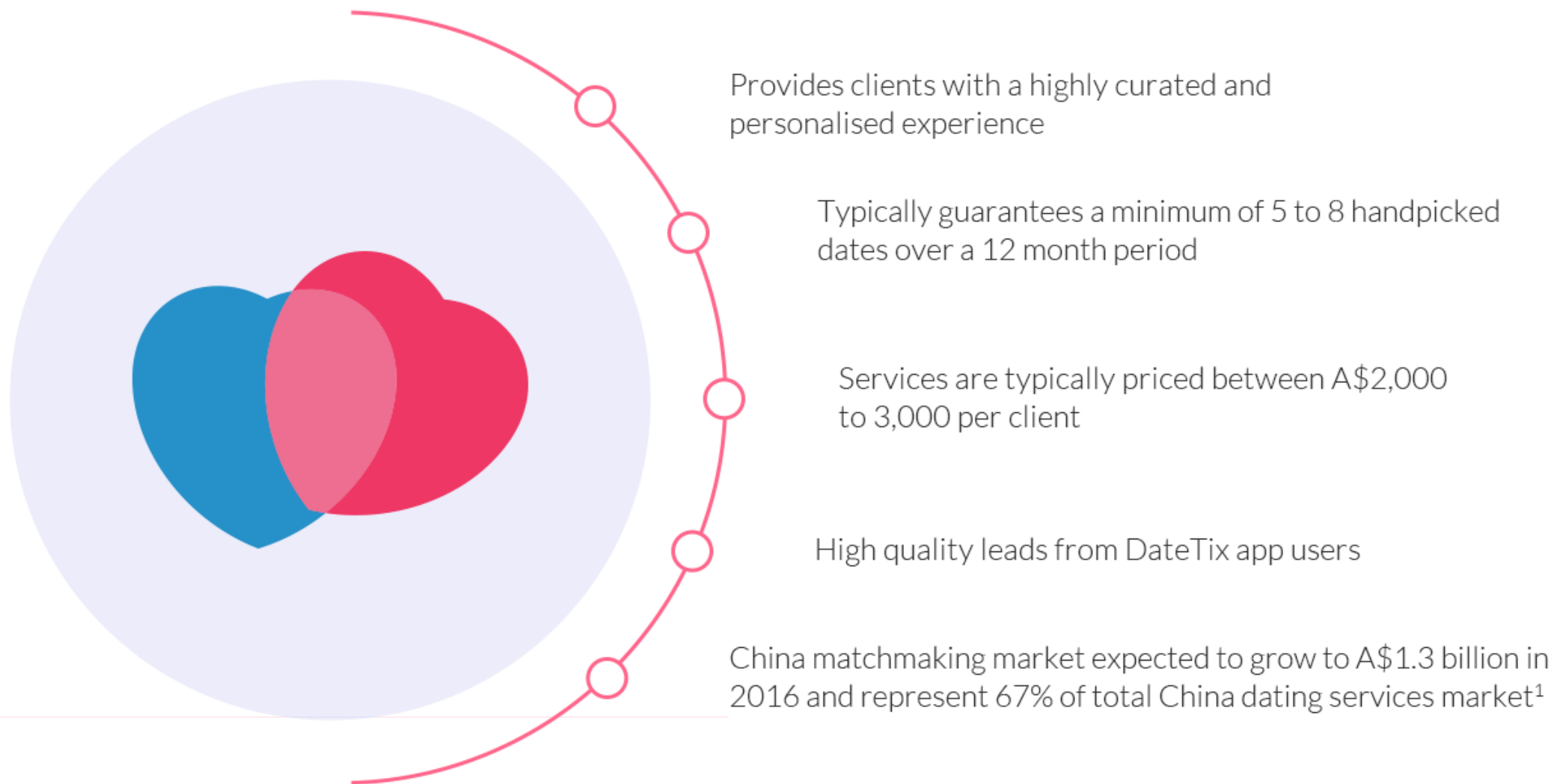
17		DateTix Datetix Limited
18		CDC Mobile CAFE DE CORAL FAST FOOD LIMITED
19		Hong Kong Movie GreenTomato
20		591房屋交易·租屋、中古屋、新房屋、 数字科技股份有限公司
21		My URB TIX Leisure & Cultural Services Department
22		Tinder Tinder

Surpassed Tinder on
Google Play download charts
for first time on 9th March 2016¹

¹DateTix surpassed Tinder on multiple days on App Annie download charts in Hong Kong since app launch

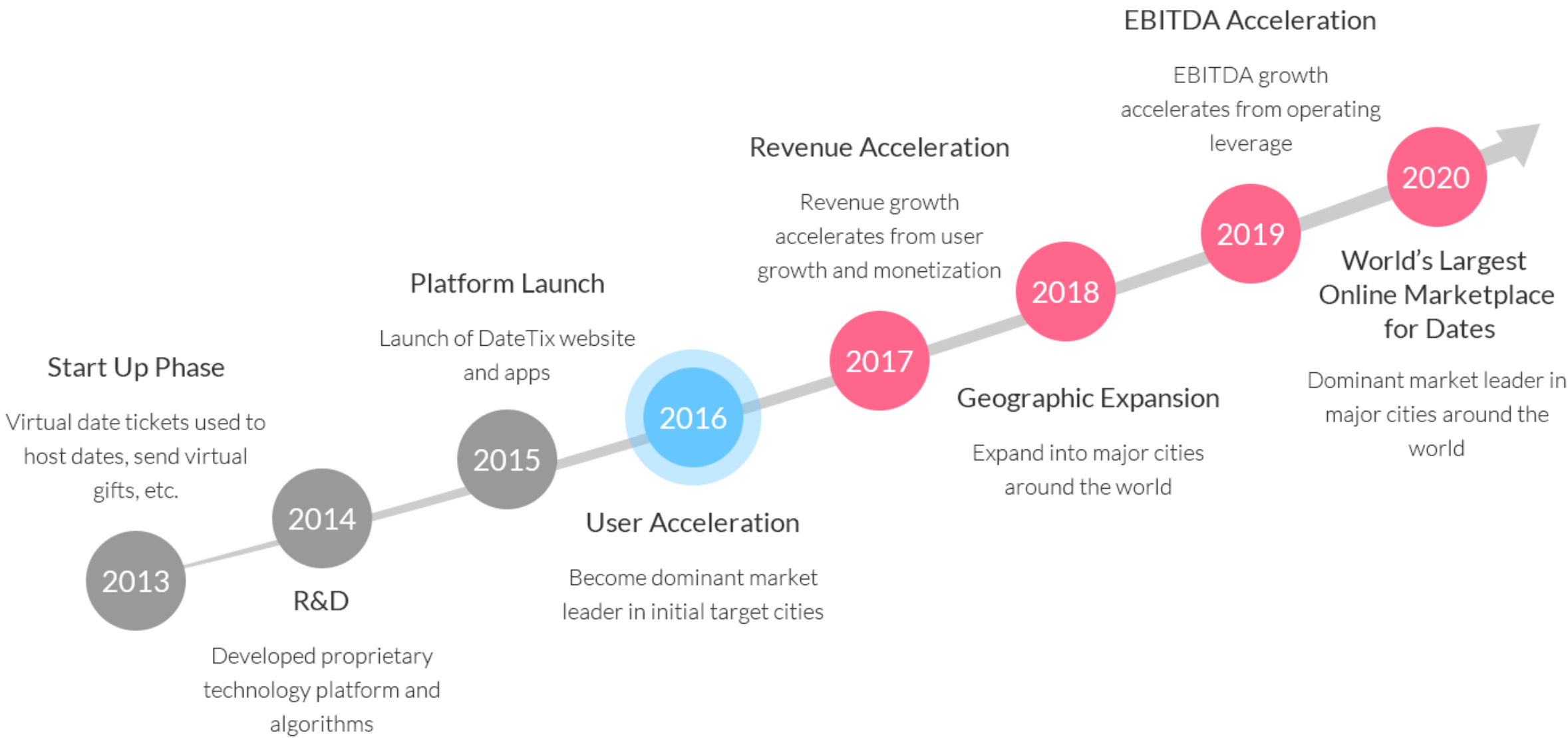
Matchmaking Business Complementing Online

Premium matchmaking service represents an early source of revenue



Our Vision and Roadmap

Vision: To become the world's largest online marketplace for dates



1

Large global market opportunity

2

Scalable platform and asset-light business model

3

Barriers to entry created by network effects

4

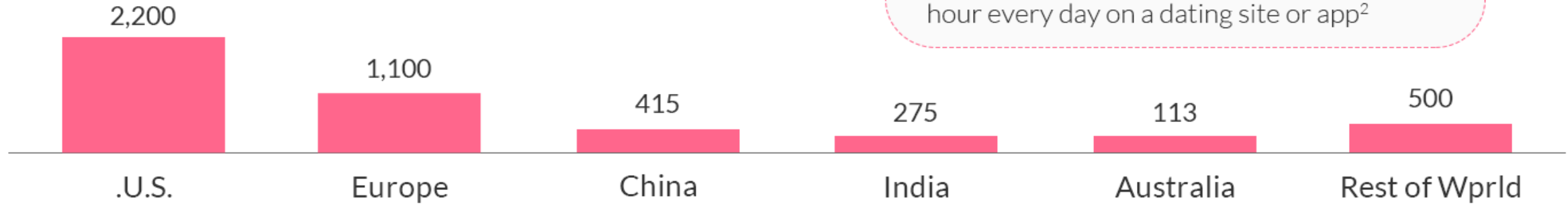
Diverse revenue model from engaged user base

5

Experienced management team with vision and passion

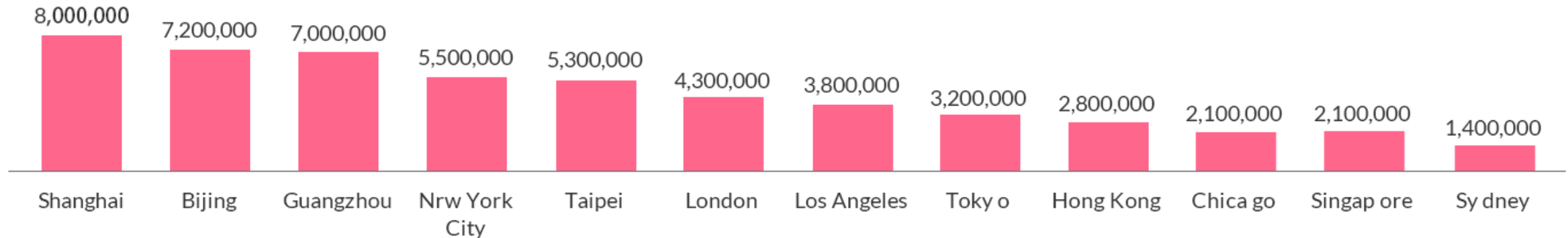
Online Dating Is A Massive ~US\$4bn Market Globally

2014 Online dating market (US\$mm)¹



Large population of singles in major cities around the world

Number of singles aged 18-49³



Large and Growing Global Market for Online Dating Services

¹The Fiscal Times, leadingdatingsites.c.uk, Troika Consulting IBISWorld

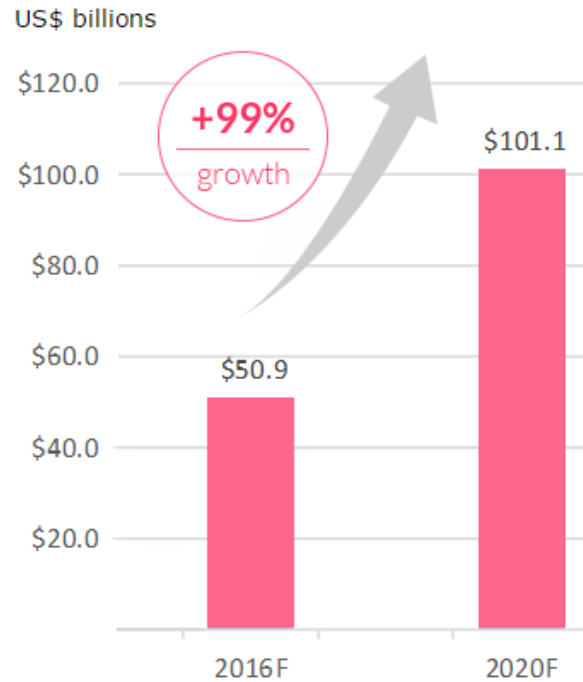
²The Washington Post

³Facebook, iResearch

Large Global Market Opportunity

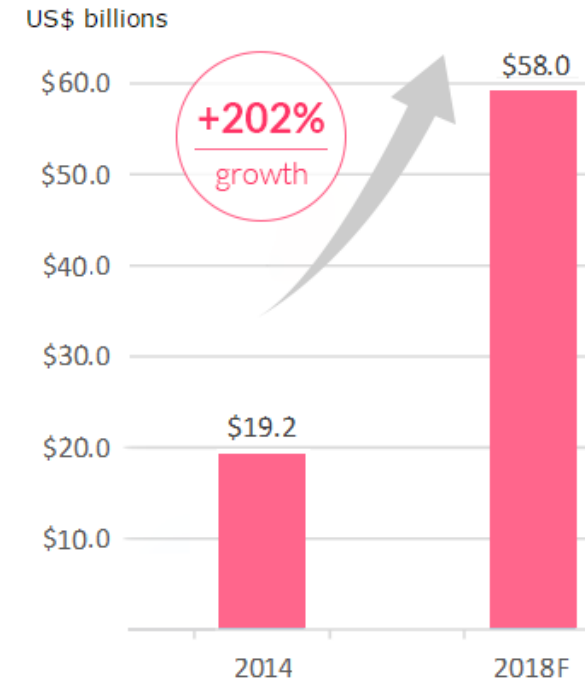
Global revenue from mobile apps forecast to grow significantly

Global mobile app gross revenue



Source: App Annie 2016

Global mobile advertising spending



Source: eMarketer 2015

Large Global Market Opportunity

Dating apps dominate top revenue charts across iOS and Android

Top non-gaming apps by revenue on iOS and Android in 2014¹

							Dating App
1							
2							
3							
4							
5							
6							
7							
8							
9							
10							

Proven Willingness to Pay for Dating Apps in Major Markets Around the World

¹ App Annie Top App Trends of 2014

Scalable Platform and Asset-Light Business Model

Highly scalable platform in place to support large growth in member base



Minimal variable costs and capex as member base expands

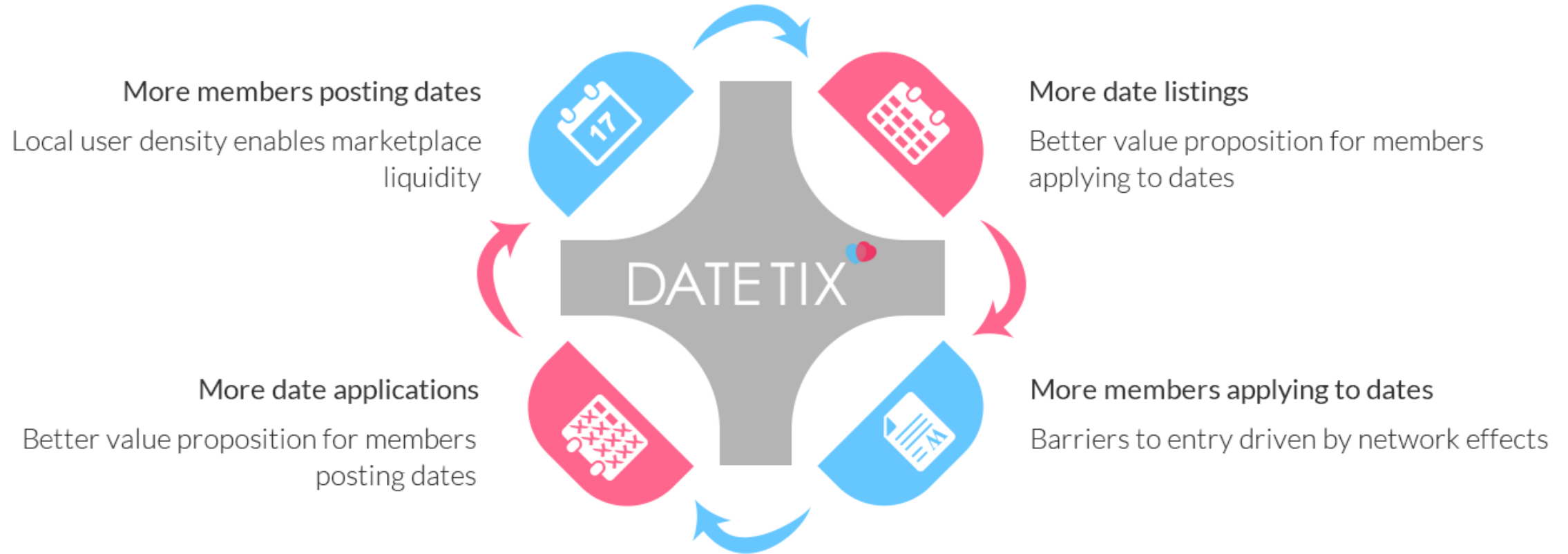
Multiple Potential Strategic Investors and Acquirers

Online dating assets have become popular takeover targets in recent years

Target	Acquirer	Acquisition Date	Price Paid	Stake Acquired
	Consortium including 	TBD	US\$3.3 billion	100%
		July 2015	US\$575mm	100%
		August, 2014	N/A	100%
		July 2014	N/A	100%
		September 2013	US\$40mm	6.7%
		September 2012	US\$10mm	100%
		February 2011	US\$50mm	100%

Barriers to Entry Driven by Network Effects

Localised network effects drive long-term barriers to entry



Diverse Revenue Model from Engaged User Base

Multiple ways to monetise large & engaged user base

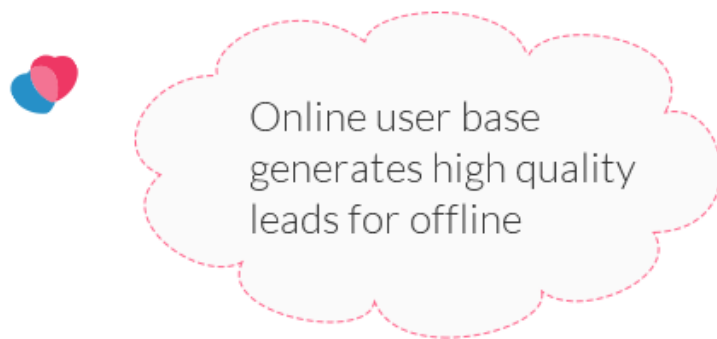
Online Revenues

Virtual Items	A\$8-\$200 per order Used to post dates, send virtual gifts, etc.
Premium Subscriptions	A\$12-\$80/month Recurring membership subscriptions for enhanced functionality such as unlimited chatting, featured dates, etc.
Advertising	A\$200-\$500/month Targeted and contextually-relevant ads for local merchants to get featured and highlighted when users decide where to go for dates
eCommerce	A\$30-\$500 per voucher Deal vouchers redeemable at local merchant partners



Offline Revenues

Matchmaking	A\$2,000-\$3,000 per package Professional and personalized consultation and guaranteed dates
Events	A\$20-\$80 per ticket Fun social events for meeting new people



Focus on facilitating offline dates creates opportunity to monetise from merchants by driving consumers to them

Experienced Management Team with Vision and Passion

DATE TIX



Michael Ye

Founder and
CEO



David Su

VP of Business
Development



Na You

Head of China
Expansion



Tanya Liu

Product
Manager



Yuan Gao

Country
Manager, China



Pascal Sam-Soon

Country
Manager, Singa

Morgan Stanley



Taomee 淘米

Deloitte.

J.P.Morgan

CREDIT SUISSE

esurance[®]
an Allstate company

30+ Years of Combined Experience in Internet and Online Dating Industry

Replicate business model to rapidly expand into major cities globally

1 Achieve dominant market share in initial cities

- APPS rolled out in Hong Kong
- Achieving exceptional user growth

2 Replicate proven successful model to enter new cities

- Singapore & China launch expected in the next quarter
- Launches planned in other major cities in 2017

3 Pursue strategic partnerships

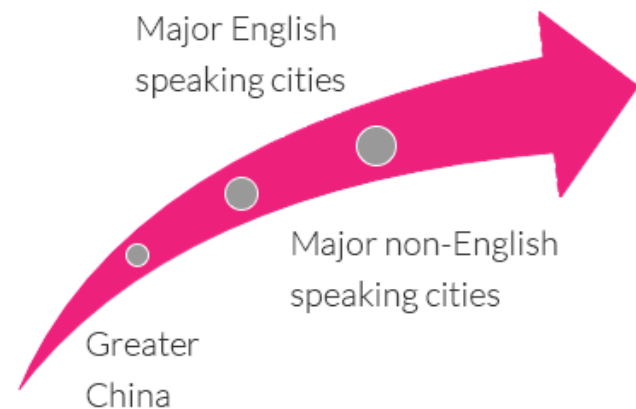
- MenClub & Launchpilots partnerships in place
- Continue to explore new partnerships to build user base

4 Increase monetisation

- Early monetisation through premium matchmaking service
- Monetisation to follow user growth

5 Enhance proprietary technology platform

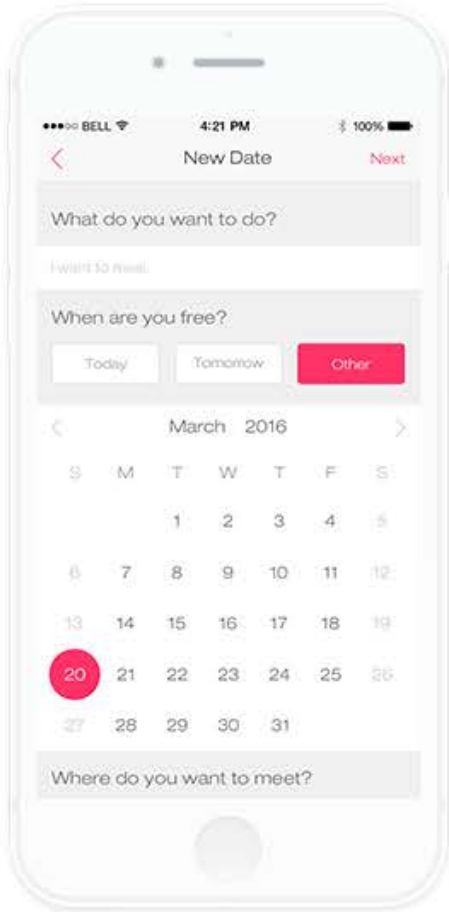
- Introduce new features and enhance product scalability and performance
- Localise product for new markets



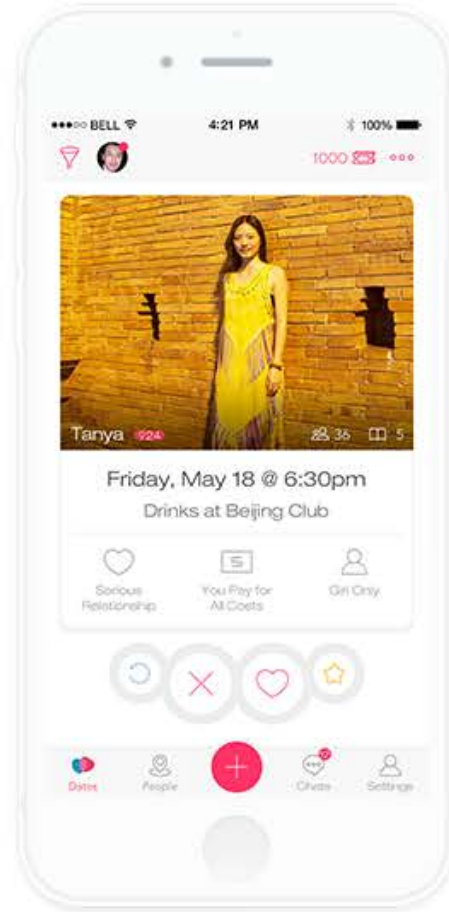
“Join us in building the world’s largest
online marketplace for dates”

Thank you !

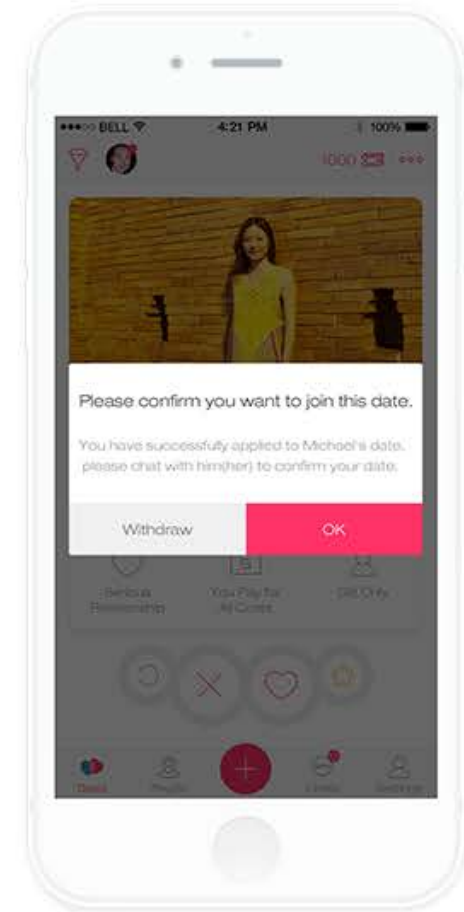
Appendix – Illustrative Screenshots



Host Dates

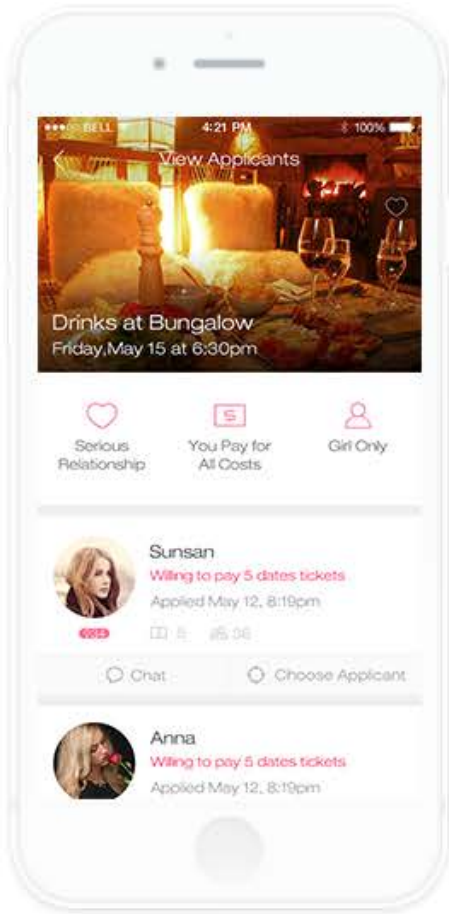


Find Dates

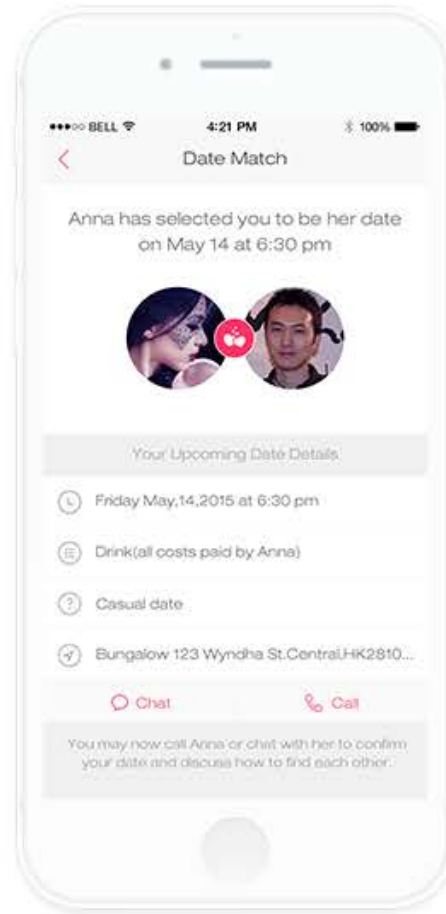


Apply to Dates

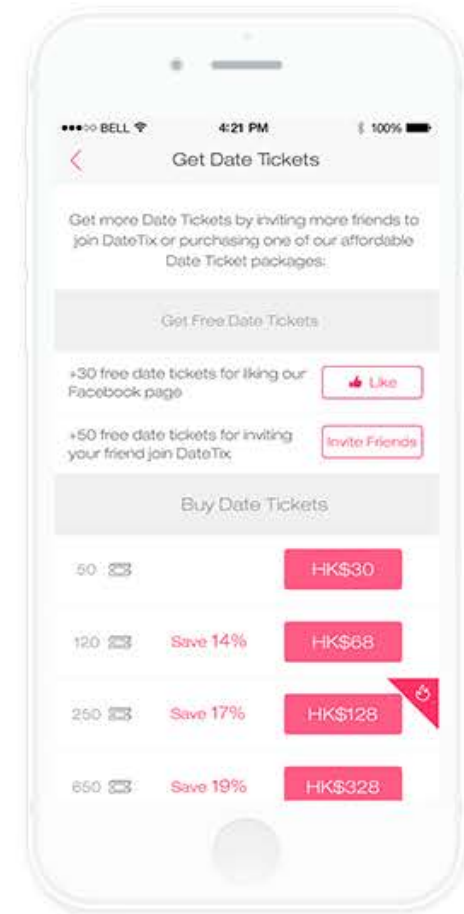
Appendix – Illustrative Screenshots



View Applicants



Choose Applicant



Buy Date Tickets