



MADER

BUILDING A UNIQUE BUSINESS

**EUROZ HARTLEY'S ROTTNEST CONFERENCE
MADER GROUP LIMITED | 11 MARCH 2025**



WHO WE ARE

**HEAVY MOBILE
EQUIPMENT**



**FIXED
INFRASTRUCTURE**



**POWER GENERATION
& MARINE**



**TRANSPORT
& LOGISTICS**



**ENERGY
SECTOR**



GLOBAL WORKFORCE
3,500+
SKILLED EMPLOYEES



SERVICE VEHICLES
1,800
WORLDWIDE



WIDE NETWORK
540+
LOCATIONS



SUPPORTED
400+
CUSTOMERS



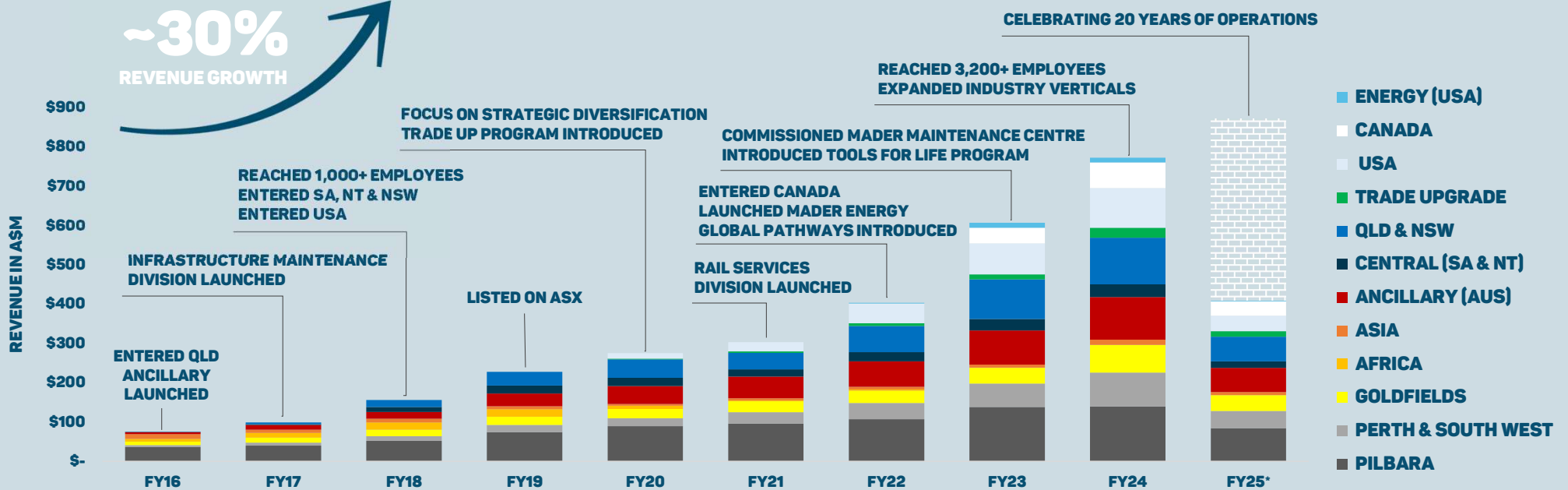
OPERATED IN
9 COUNTRIES

ORGANIC GROWTH

10 YEAR CAGR

~30%

REVENUE GROWTH



**DIVERSIFIED
ACROSS MULTIPLE
INDUSTRIES**



**LAUNCHED FULLY
ORGANIC START UPS
IN NEW MARKETS**



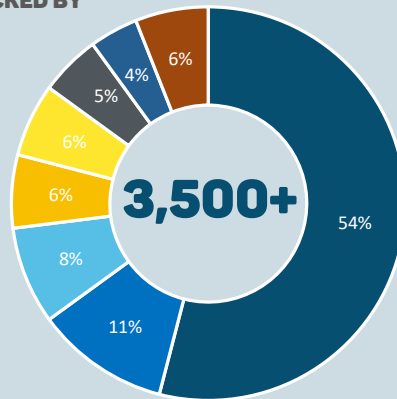
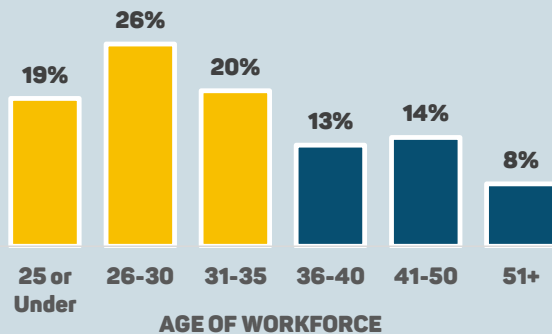
**BROADENED
SUITE OF
TRADES**



**10 YEAR COMPOUNDING
ANNUAL REVENUE
GROWTH OF 30%**

SPECIALISED WORKFORCE

WE LEAD THE MARKET IN DELIVERING SAFE AND HIGH-QUALITY EXPERTISE. OUR PURSUIT OF QUALITY IS BACKED BY YEARS OF INVESTMENT IN OUR PEOPLE AND CULTURE.



BREAKDOWN OF TEAM:

- HEAVY DUTY DIESEL MECHANICS
- AUTO & HV ELECTRICIANS
- HRT & LV MECHANICS
- APPRENTICES
- FABRICATORS & WELDERS
- FIXED PLANT & INFRASTRUCTURE
- TRADE ASSISTANTS/SERVICEPEOPLE
- OTHER

AWARD RECOGNITION

LARGE BUSINESS OF THE YEAR
2024 FINALIST
WA BUSINESS AWARDS

EMPLOYER OF CHOICE
2024 FINALIST
AUSTRALIAN HR AWARDS

LARGE EMPLOYER OF THE YEAR
2024 FINALIST
WA TRAINING AWARDS

LARGE EMPLOYEE OF THE YEAR
2024 FINALIST
TAFE QUEENSLAND AWARDS

SAFETY INITIATIVE
2024 FINALIST
BOWEN BASIN MINING CLUB AWARDS

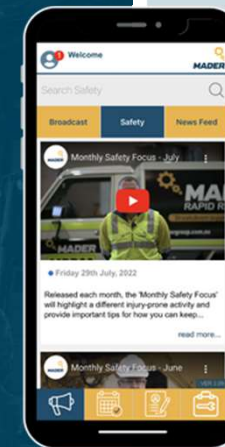
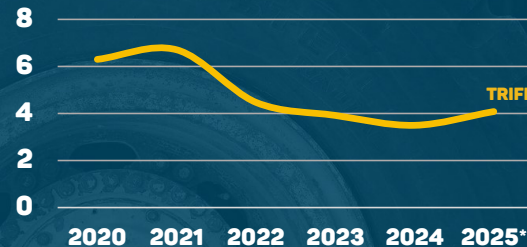
GEARED FOR SAFETY



"Our dedication to safety and excellence continues to be central to all operations. Education, innovation and investment in our 'Geared for Safety' culture is crucial to ongoing improvement."

Justin Nuich
Executive Director and CEO

INJURY FREQUENCY RATES



AT MADER, SAFETY ISN'T A CHOICE; IT'S PART OF OUR DNA AND ENGRAINED IN OUR CULTURE. IT'S A SHARED RESPONSIBILITY THAT EXTENDS TO OUR PEOPLE, CUSTOMERS AND LEADERSHIP TEAM.

TOGETHER, WE ARE GEARED FOR SAFETY.





BUILDING A DIFFERENT BUSINESS

MADER GROUP LIMITED



A UNIQUE CULTURE

"...GIVING OUR EMPLOYEES THE **FREEDOM** TO SHAPE THEIR CAREERS"

"At Mader, we foster a unique culture that offers variety, flexibility, and opportunity. Our people enjoy diverse roles, exposure to different industries, and the freedom to shape their careers. With a dynamic and supportive environment, we make every workday engaging and rewarding."

JUSTIN NUICH
CEO & EXEC. DIRECTOR

FLEXIBILITY

VARIETY

WELL PAID

GLOBAL OPPORTUNITIES

EQUIPMENT DIVERSITY

COMMODITY DIVERSITY

INDUSTRY

UNLOCKING A **GLOBAL** WORKFORCE



GLOBAL PATHWAYS IS A PROGRAM THAT CONNECTS SKILLED TECHNICIANS WITH INCREDIBLE OPPORTUNITIES ACROSS THE WORLD.




SIGNIFICANT NUMBER OF
EMPLOYEES HAVE ALREADY
SIGNED UP TO **OVERSEAS**
ADVENTURES!


ACCESS TO **INTERNATIONAL**
TALENT POOLS AND THE BEST
TECHNICIANS WORLDWIDE


TWO-WAY TRANSFERS BETWEEN
AUSTRALIA ↔ **NORTH AMERICA**
UNDERWAY

THREE GEARS



OUR INTERNAL **ADVENTURE** DIVISION



219
FISH CAUGHT



5,178KM
HIKED ACROSS
SCENIC TERRAINS



435
SWAGS PITCHED



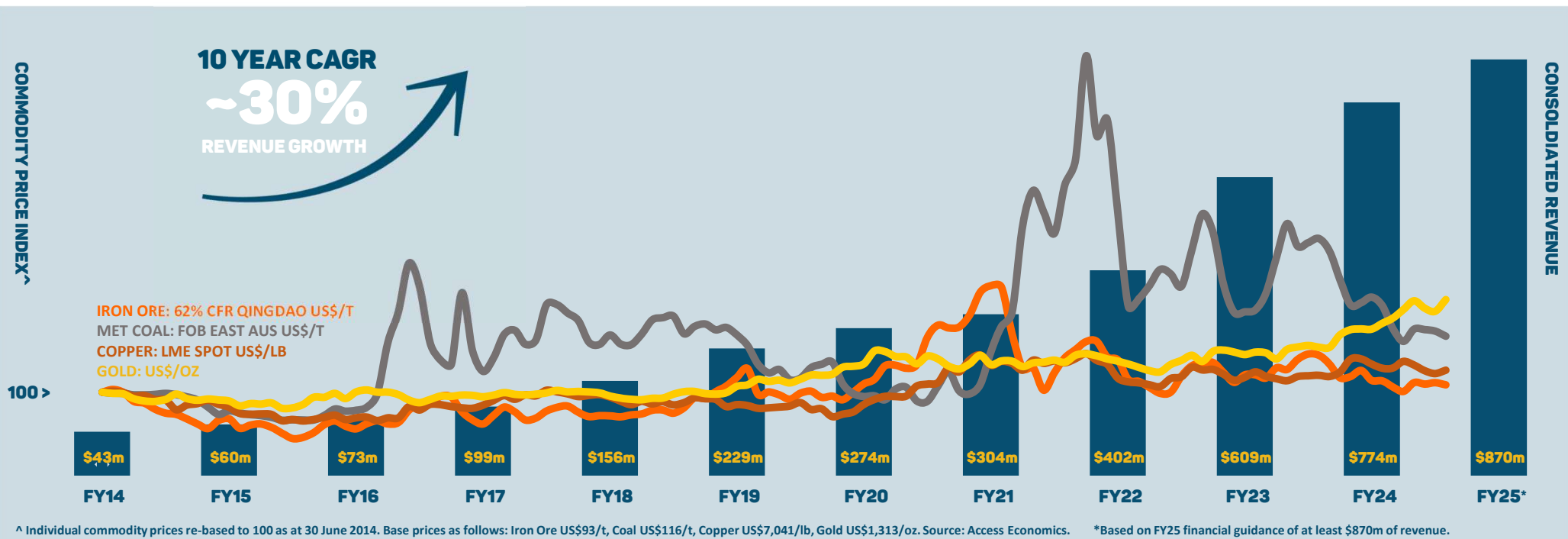
628KM
ZIP-LINED THROUGH
PICTURESQUE
LANDSCAPES



574
TUBES DRIFTED
DOWN RIVERS



A RESILIENT BUSINESS MODEL



**REACTIVE SERVICE MODEL PROVIDES
GROWTH OPPORTUNITIES THROUGHOUT
COMMODITY CYCLES**



**EMPLOYMENT MODEL PROVIDES
UPSIDE TO EMPLOYEES & MARGIN
DOWNSIDE PROTECTION TO MADER**



**DIVERSIFICATION OF SERVICE OFFERINGS
DOWNSTREAM OF PRIMARY EXTRACTION
INCREASES ADDRESSABLE MARKETS**



BUILDING A STRONGER BUSINESS

MADER GROUP LIMITED



OUR 5 YEAR STRATEGIC PLAN

“Implemented in FY22, the Board of Mader laid the foundation for our future as a publicly listed business by setting the first five-year strategic plan. This blueprint has focused our growth ambitions and reinforces our commitment to creating continued long-term sustainable returns for shareholders.”

Justin Nuich, Executive Director & CEO

THE FOUR PILLARS OF THE STRATEGIC PLAN:

**GEOGRAPHICAL
DIVERSIFICATION**



**SERVICE LINE
DIVERSIFICATION**



**EXPAND INDUSTRY
VERTICALS**



**SCALE THE EXISTING
BUSINESS**



YEAR 1

**FY22 NPAT
TARGET:
\$24M**

YEAR 2

**FY23 NPAT
TARGET:
\$32M**

YEAR 3

**1H FY25 NPAT
TARGET:
\$40M**

YEAR 4

**FY25 NPAT
TARGET:
\$51M**

YEAR 5

**FY26 NPAT
TARGET:
\$65M**

DEVELOPING OUR PEOPLE



THE BUILDING BLOCKS FOR **SUCCESS**

TEAM LEADER PROGRAMS



SAFETY PROGRAMS



TRADE UP PROGRAM



COORDINATOR DEVELOPMENT



INDIVIDUAL DEVELOPMENT PLANS



EXPRESS TO EXEC



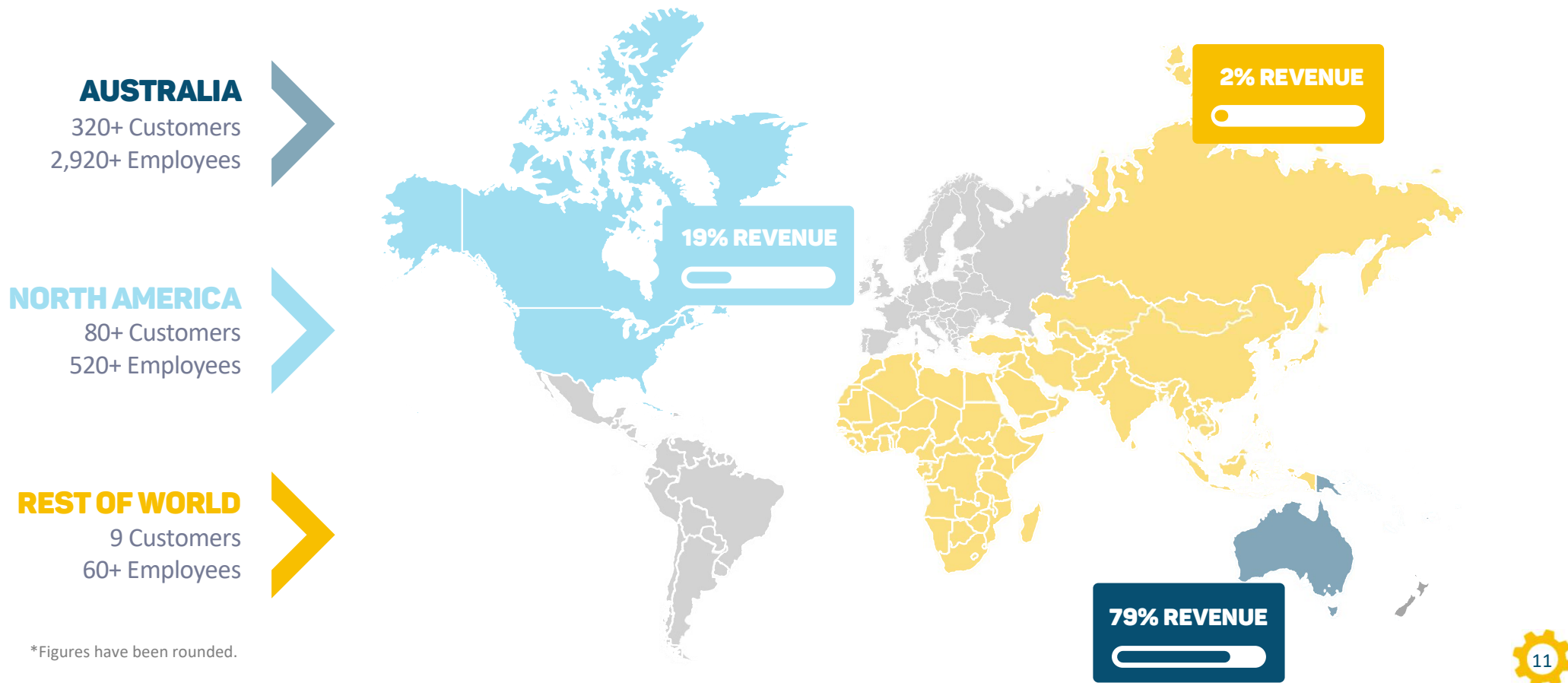
INDIVIDUAL MENTORING



"Strategic investment in our people ensures a strong talent pool of homegrown, highly capable talent, ready to tackle the next expansion. We envision this to result in long-term growth, innovation, and a stronger global platform."

LUKE MADER
EXECUTIVE CHAIRMAN

MULTIPLE BEACHHEADS TO TARGET GROWTH



WELL ADVANCED



**EMERGING
MARKETS**



**ANCILLARY
SERVICES**



**POWER GEN
& MARINE**



**INFRASTRUCTURE
MAINTENANCE**



RESOURCES



RAIL



**TRANSPORT
& LOGISTICS**



ENERGY

\$1BILLION+

TARGETED FY26 ANNUAL REVENUE*

*Targeted Annual Revenue of \$1B+ is an internal stretch target linked to the Company's five-year strategic plan. It is based on the continued replication of Mader's proven business model in large addressable markets.

OUTLOOK
MADER GROUP LIMITED



STRATEGIC PLAN PROGRESS

"As we enter the final year of our current five-year strategic plan, we are more determined than ever to achieve the ambitious goals we set out four years ago."

Justin Nuich
Executive Director & CEO

YEAR 1

NPAT TARGET:
\$24M

FY22 ACTUAL:
\$28M

EXCEEDED

+44% PCP

YEAR 2

NPAT TARGET:
\$32M

FY23 ACTUAL:
\$39M

EXCEEDED

+38% PCP

YEAR 3

NPAT TARGET:
\$40M

FY24 ACTUAL:
\$50M

EXCEEDED

+31% PCP

YEAR 4

NPAT TARGET:
\$51M

FY25 GUIDANCE:
\$57M

ON TRACK

46%

46% ACHIEVED BY 31 DEC

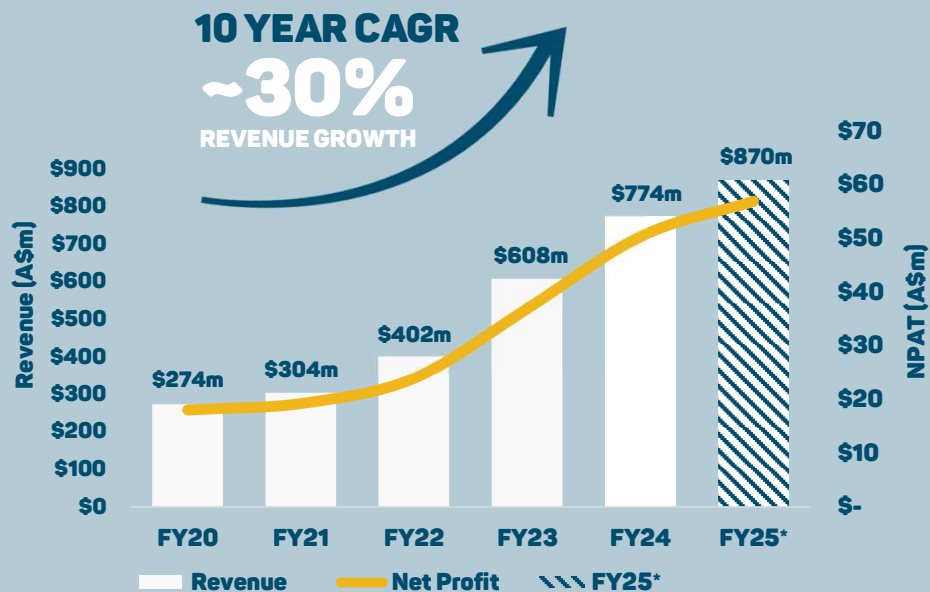
YEAR 5

NPAT TARGET:
\$65M



HIGH GROWTH AGENDA

REVENUE GUIDANCE FOR FY25 IS
EXPECTED TO BE AT LEAST **\$870M**,
DELIVERING AN NPAT OF AT LEAST **\$57M**



*Based on delivery of the Group's FY25 revenue and NPAT guidance.

PATHWAY TO NET CASH

TARGETING NET CASH
POSITION IN THE
SHORT TERM



TARGETED GROWTH IN NORTH AMERICA

A SIGNIFICANT PILLAR IN OUR
LONG-TERM GROWTH
STRATEGY



GEOGRAPHICAL DIVERSIFICATION

TARGETING NEW REGIONS
AROUND THE WORLD



SERVICE DIVERSIFICATION

TARGETING NEW
MARKETS AND SERVICE
OFFERINGS



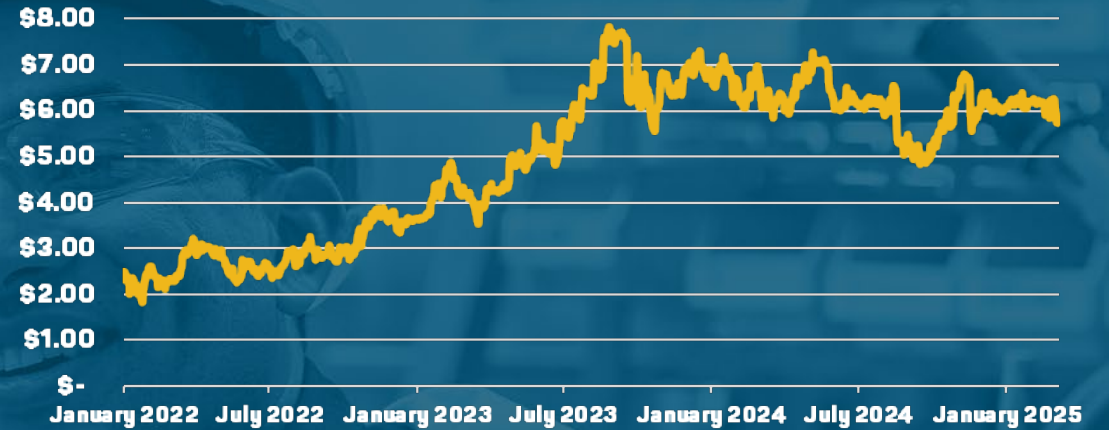
INVESTMENT CASE

MARKET CAP
\$1.17B
AT MARKET CLOSE
10 MARCH 2025

SHARES
202M
ON ISSUE*

SHARE PRICE
\$5.80
AT MARKET CLOSE
10 MARCH 2025

MADER SHARE PRICE (ASX:MAD)



**PROVEN
TRACK
RECORD**

**DISRUPTIVE
BUSINESS
MODEL**

**UNIQUE
WORKPLACE
CULTURE**

**SUSTAINABLE
GROWTH
PROSPECTS**

**LARGE
ADDRESSABLE
MARKETS**

**POSITIVE
INDUSTRY
TRENDS**

**CAPITAL
LIGHT
OPERATIONS**

**SIMPLE BALANCE
SHEET & FINANCIAL
FLEXIBILITY**

Capital Structure excludes 1.8m vested but unexercised FY24 Share Appreciation Rights and 7.84m FY26 Performance Rights.

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