



Multi Channel Solutions Limited
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13th May 2013

The Manager
Company Announcements Office
Australian Stock Exchange Limited
10th Floor, 20 Bond Street
Sydney NSW 2000

Dear Sir/Madam,

New Customer

Multi Channel Solutions Limited is pleased to announce that its subsidiary in America, Home & Business Consumer Products LLC, has received opening orders from Freedom Pet Supplies for the delivery of our new ZeoFavorite Clumping Cat Litter product. This brand is exclusively for the Pet wholesaler groups

Freedom Pets is the largest Pet wholesaler in Eastern Canada and they service over 600 distributors.

We are also pleased to advise that our Feline Favorite Cat litter appears to be gaining traction and repeat orders are being received.

A handwritten signature in blue ink, appearing to read "Des Smale".

Des Smale
Chairman