



**Jumbuck Entertainment
Limited**
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2 July 2009
ASX ANNOUNCEMENT
Jumbuck Entertainment Limited (ASX: JMB)

CEO Resignation & Operational Changes

Jumbuck Entertainment Limited announces that Adrian Risch has given notice of his intention to step down as CEO, with his last day on 31 December 2009. Adrian founded the company in 2000 and has helped grow the company into a profitable, world leader in mobile content services. He intends to pursue new non-competing ventures and will remain as a director of the company.

The Chairman and the Board thank Adrian for his service to the company and look forward to working with Adrian in his capacity as director.

The current CFO of Jumbuck, Mark Doughty, has been promoted by the board to a new role as Chief Operating Officer starting from 15th July 2009. Mark has been with Jumbuck since 2006 and has a wealth of prior experience in both operational and financial management roles.

The board will follow a process over the next 6 months to evaluate potential CEO candidates and select a successor who will lead the company.

Harvey Parker,
Chairman

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