

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Maggie Beer Holdings Limited
ABN	69 092 817 171

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Maggie Beer
Date of last notice	10 November 2020

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Maggie Beer is a director of BEER FAMILY HOLDINGS PTY LTD and a potential beneficiary of the BEER FAMILY A/C of which Beer Family Holdings Pty Ltd is the trustee. Maggie Beer is a director of C & M BEER NOMINEES PTY LTD and a potential beneficiary of the BEER FAMILY NO 3 A/C of which C & M Beer Nominees Pty Ltd is the trustee. Maggie Beer is a potential beneficiary of the BEER FAMILY NO 3 A/C of which Invia Custodian Pty Limited is the trustee.
Date of change	13 January 2021

+ See chapter 19 for defined terms.

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No. of securities held prior to change	BEER FAMILY HOLDINGS PTY LTD <BEER FAMILY A/C>. 4,650,000 fully paid ordinary shares 1 Convertible Note C & M BEER NOMINEES PTY LTD <BEER FAMILY NO 3 A/C>. 1,627,612 fully paid ordinary shares INVIA CUSTODIAN PTY LIMITED <BEER FAMILY NO 3 A/C>. 112,000 fully paid ordinary shares
Class	Fully paid ordinary shares
Number acquired	21,848 fully paid ordinary shares
Number disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	Deemed price of \$0.4577 per share
No. of securities held after change	BEER FAMILY HOLDINGS PTY LTD <BEER FAMILY A/C>. 4,650,000 fully paid ordinary shares 1 Convertible Note C & M BEER NOMINEES PTY LTD <BEER FAMILY NO 3 A/C>. 1,649,460 fully paid ordinary shares INVIA CUSTODIAN PTY LIMITED <BEER FAMILY NO 3 A/C>. 112,000 fully paid ordinary shares
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Securities issued in lieu of Director fees for the quarter ended 31 December 2020 under the Company's Director Fees Plan (approved by shareholders at the EGM held on 16 July 2020)

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A

+ See chapter 19 for defined terms.

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Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.

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Name of entity	Maggie Beer Holdings Limited
ABN	69 092 817 171

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Tom Kiing
Date of last notice	10 November 2020

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Tom Kiing is a director of Sieana Pty Ltd
Date of change	13 January 2021
No. of securities held prior to change	Sieana Pty Ltd: 8,523,290 fully paid ordinary shares
Class	Fully paid ordinary shares
Number acquired	21,848 fully paid ordinary shares
Number disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	Deemed price of \$0.4577 per share
No. of securities held after change	Sieana Pty Ltd: 8,545,138 fully paid ordinary shares

+ See chapter 19 for defined terms.

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Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Securities issued in lieu of Director fees for the quarter ended 31 December 2020 under the Company's Director Fees Plan (approved by shareholders at the EGM held on 16 July 2020)
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Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

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Name of entity	Maggie Beer Holdings Limited
ABN	69 092 817 171

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Hugh Robertson
Date of last notice	10 November 2020

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Hugh Robertson is a director of Bungeeltap Pty Ltd. Hugh Robertson is a potential beneficiary of the <H & B Robertson S/F A/C> of which Bungeeltap Pty Ltd is trustee.
Date of change	13 January 2021
No. of securities held prior to change	Bungeeltap Pty Ltd: 473,115 Fully Paid Ordinary Shares Bungeeltap Pty Ltd <H & B Robertson S/F A/C>: 2,429,586 Fully Paid Ordinary Shares
Class	Fully paid ordinary shares
Number acquired	21,848 fully paid ordinary shares
Number disposed	N/A

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Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	Deemed price of \$0.4577 per share
No. of securities held after change	Bungeeltap Pty Ltd: 494,963 Fully Paid Ordinary Shares Bungeeltap Pty Ltd <H & B Robertson S/F A/C>: 2,429,586 Fully Paid Ordinary Shares
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Securities issued in lieu of Director fees for the quarter ended 31 December 2020 under the Company's Director Fees Plan (approved by shareholders at the EGM held on 16 July 2020)

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

+ See chapter 19 for defined terms.

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.