



Adultshop.com Ltd.
118 Roe Street
NORTHBRIDGE
WA 6003

9 April 2008

By Facsimile: 08 9227 6788

Form 605 Notice of Ceasing to be a Substantial Holder

In accordance with s. 671B of the *Corporations Act 2001*, we attach ASIC Form 605 Notice of Ceasing to be a Substantial Holder in relation Adult Shop.com (ASX.ASC).

2. Please contact me on (08) 9322 8444 should you have any questions regarding this matter.

Yours faithfully

Ian Croucher
Compliance Officer

t: +61 8 9322 8444

f: +61 8 9322 1666

Level 7, 178 St. Georges Terrace, Perth WA 6000

www.marketech.com.au

Postal

PO Box 7775, Cloisters Square, Perth WA 6850

AFS Licence no: 230014 ABN: 85 095 275 657

Form 605

Corporations Act 2001

Section 671B

Notice of ceasing to be a substantial holderTo Company Name/Scheme **ADULTSHOP.COM LIMITED**ACN/ARSN **009147924****1. Details of substantial holder (1)**Name **MARKETECH PTY LTD**ACN/ARSN (if applicable) **095275657**The holder ceased to be a substantial holder on **07/04/2008**The previous notice was given to the company on **09/10/2007**The previous notice was dated **09/10/2007****2. Changes in relevant interests**

Particulars of each change in, or change in the nature of, a relevant interest (2) of the substantial holder or an associate (3) in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (4)	Consideration given in relation to change (5)	Class (6) and number of securities affected	Person's votes affected
7 April 2008	Marketch Pty Ltd	Sale	Average price per share of 0.011	3,600,000	3,600,000

3. Changes in association

The persons who have become associates (3) of, ceased to be associates of, or have changed the nature of their association (7) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association

4. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Marketch Pty Ltd	Level 7, 178 St Georges Terrace, Perth WA 6000

Signatureprint name **Andrew Aitken**capacity **Director**

sign here

date **09/04/2008**