

11 December 2009

Our reference
JAEN.EFF.20090302

Company Announcements Manager
Australian Stock Exchange Limited
Level 4, Exchange Centre
20 Bridge Street
Sydney NSW 2000

Dear Sirs

Adultshop's target's statement in response to Sexyland's takeover offer

We act for Adultshop.com Limited ACN 009 147 924 (**Adultshop**).

In accordance with section 633(1), item 14 of the Corporations Act 2001, we enclose a copy of our client's target's statement which has today been lodged with the Australian Securities and Investments Commission and has been sent to Sexyland Australia Pty Ltd ACN 099 522 933 in relation to its off-market takeover bid for all the ordinary shares and options in Adultshop.

Yours faithfully

Middletons



Eric Fethers

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