



ASX ANNOUNCEMENT

SUCCESSFUL COMPLETION OF TAG'S OPTION ISSUE

Sydney – 4 October 2012 – Tag Pacific Limited (ASX: TAG) is pleased to announce that it has today successfully completed its option issue under the prospectus dated 17 September 2012.

The Company refers to its announcement on 17 September 2012 attaching an Appendix 3B in respect of the loyalty bonus option issue. Because of rounding adjustments and because of some shareholders being located outside of Australia and New Zealand were not eligible to receive options, the actual number of options issued was 10,063,538. The options are exercisable at \$0.20 each and expire on 4 October 2017.

An amended Appendix 3B is attached reflecting the actual number of bonus options issued, together with a statement setting out the names of the 20 largest holders of the bonus options as at the date of issue of the options (4 October 2012) and a distribution schedule of the options setting out the number of holders in each category as referred to in clause 36 of the attached Appendix 3B.

ENDS

For further information please contact:

Darrell Godin
Company Secretary
Tag Pacific Limited
T: +61 2 8275 6000

Tag Pacific Limited
ABN 73 009 485 625

Phone +61 2 8275 6000
Fax +61 2 8275 6060

Level 30 Piccadilly Tower
133 Castlereagh Street
GPO Box 4032
Sydney NSW 2001
Australia

TAGPAC.COM
MPOWER.COM.AU

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A Tag Company

ASX ANNOUNCEMENT (continued)



TAG PACIFIC LIMITED

LISTED OPTIONS EXP 4/10/2017 As of 02 Oct 2012

Top Holders Snapshot - Ungrouped

Composition : OPT

Rank	Name	Address	Units	% of Units
1.	ANTHONY AUSTRALIA PTY LTD		5,004,997	49.73
2.	KV MANAGEMENT (NOMINEES) PTY LTD		947,163	9.41
3.	MS CHUN-HSIA LU		388,476	3.86
4.	MR GEORGE CHIEN HSUN LU + MRS JENNY CHIN PAO LU		211,428	2.10
5.	EXCALIBUR NOMINEES LIMITED		185,696	1.85
6.	DR JOHN ALOIZOS + MRS MURIEL PATRICIA ALOIZOS <SUPERANNUATION FUND NO 2 A/C>		153,441	1.52
7.	MRS PENELOPE MARGARET SIEMON		131,212	1.30
8.	MRS NICOLA HELEN MORAN		88,232	0.88
9.	RJL INVESTMENTS PTY LIMITED <GARY COHEN FAMILY A/C>		86,514	0.86
10.	MR BRUCE SIEMON		73,904	0.73
11.	JOHN MARINOS		71,428	0.71
12.	MR GREGORY COHEN + MRS KAREN COHEN <G & K COHEN S/F A/C>		69,374	0.69
13.	NAPLA PTY LTD		68,840	0.68
14.	RADIATA PTY LTD		57,955	0.58
15.	MRS SOPHIE GELSKI		57,142	0.57
16.	MR JOHN MARINOS + MS SUSAN SAITTA <AQUARIUS SUPER FUND A/C>		52,785	0.52
17.	ALISTAIR WOODSIDE CUNNINGHAM		48,571	0.48
18.	HSBC CUSTODY NOMINEES (AUSTRALIA) LIMITED		46,317	0.46
19.	NOONBAH PTY LTD <NOONBAH A/C>		42,857	0.43
20.	MR JARRAD ROBERT STUART		42,857	0.43
Totals: Top 20 holders of LISTED OPTIONS EXP 4/10/2017			7,829,189	77.80
Total Remaining Holders Balance			2,234,349	22.20

ASX ANNOUNCEMENT (continued)



TAG PACIFIC LIMITED

LISTED OPTIONS EXP 4/10/2017 As of 03 Oct 2012

Range of Units Snapshot

Composition : OPT

Range	Total holders	Units	% of Issued Capital
1 - 1,000	1,150	315,652	3.14
1,001 - 5,000	286	619,577	6.16
5,001 - 10,000	42	299,402	2.98
10,001 - 100,000	58	1,806,494	17.95
100,001 - 9,999,999,999	7	7,022,413	69.78
Rounding			-0.01
Total	1,543	10,063,538	100.00

Rule 2.7, 3.10.3, 3.10.4, 3.10.5

Appendix 3B

New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 01/07/96 Origin: Appendix 5 Amended 01/07/98, 01/09/99, 01/07/00, 30/09/01, 11/03/02, 01/01/03, 24/10/05, 01/08/12

Name of entity

TAG PACIFIC LIMITED

ABN

73 009 485 625

We (the entity) give ASX the following information.

Part 1 - All issues

You must complete the relevant sections (attach sheets if there is not enough space).

- | | | |
|---|--|--|
| 1 | +Class of +securities issued or to be issued | Quoted options |
| 2 | Number of +securities issued or to be issued (if known) or maximum number which may be issued | 10,063,538 options |
| 3 | Principal terms of the +securities (eg, if options, exercise price and expiry date; if partly paid +securities, the amount outstanding and due dates for payment; if +convertible securities, the conversion price and dates for conversion) | New quoted options exercisable at 20 cents each and expiring 4 October 2017 issued pro-rata to existing shareholders at the record date. |

+ See chapter 19 for defined terms.

Appendix 3B

New issue announcement

4	Do the +securities rank equally in all respects from the date of allotment with an existing +class of quoted +securities? If the additional securities do not rank equally, please state: • the date from which they do • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment	No. New class of security. Any shares issued as a result of exercise of the options will, from the date of their allotment, rank equally with the then existing fully paid shares.
5	Issue price or consideration	Bonus options to be issued for no consideration.
6	Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets)	Loyalty bonus issue. Any moneys raised from exercise of the options will be used by the Company to further its investment program and to meet other ongoing working capital requirements.
6a	Is the entity an +eligible entity that has obtained security holder approval under rule 7.1A? If Yes, complete sections 6b – 6h in relation to the +securities the subject of this Appendix 3B, and comply with section 6i	No.
6b	The date the security holder resolution under rule 7.1A was passed	
6c	Number of +securities issued without security holder approval under rule 7.1	
6d	Number of +securities issued with security holder approval under rule 7.1A	

+ See chapter 19 for defined terms.

6e	Number of ⁺ securities issued with security holder approval under rule 7.3, or another specific security holder approval (specify date of meeting)							
6f	Number of securities issued under an exception in rule 7.2							
6g	If securities issued under rule 7.1A, was issue price at least 75% of 15 day VWAP as calculated under rule 7.1A.3? Include the issue date and both values. Include the source of the VWAP calculation.							
6h	If securities were issued under rule 7.1A for non-cash consideration, state date on which valuation of consideration was released to ASX Market Announcements							
6i	Calculate the entity's remaining issue capacity under rule 7.1 and rule 7.1A – complete Annexure 1 and release to ASX Market Announcements							
7	Dates of entering ⁺ securities into uncertificated holdings or despatch of certificates	4 October 2012						
8	Number and ⁺ class of all ⁺ securities quoted on ASX (<i>including</i> the securities in section 2 if applicable)	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 50%;">Number</th> <th style="width: 50%;">⁺Class</th> </tr> </thead> <tbody> <tr> <td style="vertical-align: top;">93,620,083</td> <td style="vertical-align: top;">Ordinary shares</td> </tr> <tr> <td style="vertical-align: top;">10,063,538</td> <td style="vertical-align: top;">Options exercisable at 20 cents and expiring 4 October 2017</td> </tr> </tbody> </table>	Number	⁺ Class	93,620,083	Ordinary shares	10,063,538	Options exercisable at 20 cents and expiring 4 October 2017
Number	⁺ Class							
93,620,083	Ordinary shares							
10,063,538	Options exercisable at 20 cents and expiring 4 October 2017							

⁺ See chapter 19 for defined terms.

Appendix 3B
New issue announcement

9	Number and ⁺ class of all ⁺ securities not quoted on ASX (including the securities in section 2 if applicable)	Number	⁺ Class
		1,345,000	Unlisted options
10	Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)	N/A	

Part 2 - Bonus issue or pro rata issue

11	Is security holder approval required?	No
12	Is the issue renounceable or non-renounceable?	Non-renounceable
13	Ratio in which the ⁺ securities will be offered	One new option for every seven ordinary fully paid shares held at the record date.
14	⁺ Class of ⁺ securities to which the offer relates	Quoted options issued to holders of ordinary fully paid shares.
15	⁺ Record date to determine entitlements	26 September 2012
16	Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?	No
17	Policy for deciding entitlements in relation to fractions	Fraction entitlements to options rounded down to the nearest whole option.
18	Names of countries in which the entity has ⁺ security holders who will not be sent new issue documents Note: Security holders must be told how their entitlements are to be dealt with. Cross reference: rule 7.7.	Issue documents were not sent to shareholders with registered addresses outside of Australia and New Zealand.
19	Closing date for receipt of acceptances or renunciations	Not applicable

⁺ See chapter 19 for defined terms.

20	Names of any underwriters	Not underwritten
21	Amount of any underwriting fee or commission	Not applicable
22	Names of any brokers to the issue	There is no broker to the issue.
23	Fee or commission payable to the broker to the issue	Not applicable
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of ⁺ security holders	Nil
25	If the issue is contingent on ⁺ security holders' approval, the date of the meeting	Not applicable
26	Date entitlement and acceptance form and prospectus or Product Disclosure Statement will be sent to persons entitled	4 October 2012
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	17 September 2012
28	Date rights trading will begin (if applicable)	Not applicable. Issue is non-renounceable.
29	Date rights trading will end (if applicable)	Not applicable. Issue is non-renounceable.
30	How do ⁺ security holders sell their entitlements <i>in full</i> through a broker?	Not applicable. Issue is non-renounceable.
31	How do ⁺ security holders sell <i>part</i> of their entitlements through a broker and accept for the balance?	Not applicable. Issue is non-renounceable.

⁺ See chapter 19 for defined terms.

Appendix 3B

New issue announcement

- 32 How do ⁺security holders dispose of their entitlements (except by sale through a broker)? Not applicable. Issue is non-renounceable.
- 33 ⁺Despatch date 4 October 2012

Part 3 - Quotation of securities

You need only complete this section if you are applying for quotation of securities

- 34 Type of securities
(tick one)
- (a) ☒ Securities described in Part 1
- (b) ☐ All other securities
Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid, employee incentive share securities when restriction ends, securities issued on expiry or conversion of convertible securities

Entities that have ticked box 34(a)

Additional securities forming a new class of securities

Tick to indicate you are providing the information or documents

- 35 ☒ If the ⁺securities are ⁺equity securities, the names of the 20 largest holders of the additional ⁺securities, and the number and percentage of additional ⁺securities held by those holders
- 36 ☒ If the ⁺securities are ⁺equity securities, a distribution schedule of the additional ⁺securities setting out the number of holders in the categories
1 - 1,000
1,001 - 5,000
5,001 - 10,000
10,001 - 100,000
100,001 and over
- 37 ☐ A copy of any trust deed for the additional ⁺securities
Not applicable

⁺ See chapter 19 for defined terms.

Entities that have ticked box 34(b)

38	Number of securities for which +quotation is sought					
39	Class of +securities for which quotation is sought					
40	Do the +securities rank equally in all respects from the date of allotment with an existing +class of quoted +securities? If the additional securities do not rank equally, please state: - the date from which they do - the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment - the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment					
41	Reason for request for quotation now Example: In the case of restricted securities, end of restriction period (if issued upon conversion of another security, clearly identify that other security)					
42	Number and +class of all +securities quoted on ASX (including the securities in clause 38)	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 50%; padding: 5px;">Number</th> <th style="width: 50%; padding: 5px;">+Class</th> </tr> <tr> <td style="height: 80px;"></td> <td></td> </tr> </table>	Number	+Class		
Number	+Class					

+ See chapter 19 for defined terms.

Quotation agreement

1 +Quotation of our additional +securities is in ASX's absolute discretion. ASX may quote the +securities on any conditions it decides.

2 We warrant the following to ASX.

- The issue of the +securities to be quoted complies with the law and is not for an illegal purpose.
- There is no reason why those +securities should not be granted +quotation.
- An offer of the +securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any +securities to be quoted and that no-one has any right to return any +securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the +securities be quoted.
- If we are a trust, we warrant that no person has the right to return the +securities to be quoted under section 1019B of the Corporations Act at the time that we request that the +securities be quoted.

3 We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.

4 We give ASX the information and documents required by this form. If any information or document not available now, will give it to ASX before +quotation of the +securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.



Sign here:

Date: 04 / 10 / 2012

(Company secretary)

Print name: Darrell Godin

+ See chapter 19 for defined terms.

Appendix 3B – Annexure 1

Calculation of placement capacity under rule 7.1 and rule 7.1A for⁺eligible entities

Introduced 01/08/12

Part 1

Rule 7.1 – Issues exceeding 15% of capital	
Step 1: Calculate “A”, the base figure from which the placement capacity is calculated	
Insert number of fully paid ordinary securities on issue 12 months before date of issue or agreement to issue	
Add the following: • Number of fully paid ordinary securities issued in that 12 month period under an exception in rule 7.2 • Number of fully paid ordinary securities issued in that 12 month period with shareholder approval • Number of partly paid ordinary securities that became fully paid in that 12 month period Note: • <i>Include only ordinary securities here – other classes of equity securities cannot be added</i> • <i>Include here (if applicable) the securities the subject of the Appendix 3B to which this form is annexed</i> • <i>It may be useful to set out issues of securities on different dates as separate line items</i>	
Subtract the number of fully paid ordinary securities cancelled during that 12 month period	
“A”	

⁺ See chapter 19 for defined terms.

Step 2: Calculate 15% of “A”	
“B”	0.15 <i>[Note: this value cannot be changed]</i>
Multiply “A” by 0.15	
Step 3: Calculate “C”, the amount of placement capacity under rule 7.1 that has already been used	
Insert number of equity securities issued or agreed to be issued in that 12 month period <i>not counting</i> those issued: • Under an exception in rule 7.2 • Under rule 7.1A • With security holder approval under rule 7.1 or rule 7.4 Note: • <i>This applies to equity securities, unless specifically excluded – not just ordinary securities</i> • <i>Include here (if applicable) the securities the subject of the Appendix 3B to which this form is annexed</i> • <i>It may be useful to set out issues of securities on different dates as separate line items</i>	
“C”	
Step 4: Subtract “C” from [“A” x “B”] to calculate remaining placement capacity under rule 7.1	
“A” x 0.15 <i>Note: number must be same as shown in Step 2</i>	
Subtract “C” <i>Note: number must be same as shown in Step 3</i>	
Total [“A” x 0.15] – “C”	<i>[Note: this is the remaining placement capacity under rule 7.1]</i>

+ See chapter 19 for defined terms.

Part 2

Rule 7.1A – Additional placement capacity for eligible entities	
Step 1: Calculate “A”, the base figure from which the placement capacity is calculated	
“A” <i>Note: number must be same as shown in Step 1 of Part 1</i>	
Step 2: Calculate 10% of “A”	
“D”	0.10 <i>Note: this value cannot be changed</i>
Multiply “A” by 0.10	
Step 3: Calculate “E”, the amount of placement capacity under rule 7.1A that has already been used	
Insert number of equity securities issued or agreed to be issued in that 12 month period under rule 7.1A Notes: <i>This applies to equity securities – not just ordinary securities</i> <i>Include here – if applicable – the securities the subject of the Appendix 3B to which this form is annexed</i> <i>Do not include equity securities issued under rule 7.1 (they must be dealt with in Part 1), or for which specific security holder approval has been obtained</i> <i>It may be useful to set out issues of securities on different dates as separate line items</i>	
“E”	

+ See chapter 19 for defined terms.

Step 4: Subtract “E” from [“A” x “D”] to calculate remaining placement capacity under rule 7.1A	
“A” x 0.10 <i>Note: number must be same as shown in Step 2</i>	
Subtract “E” <i>Note: number must be same as shown in Step 3</i>	
Total [“A” x 0.10] – “E”	 <i>Note: this is the remaining placement capacity under rule 7.1A</i>