



Investor update.

June 22, 2022

motio

Thanks for joining.

- A refresh on **motio** – Our vision, mission purpose and networks
- **What is Digital Place Based media?**
- How does **motio** generate revenue across our **media, software & payment** platform
- Update on our goals from last year and a sense of progress
- How **motio** will continue to grow and **motio's** areas of **focus**
- Answer any questions from shareholders

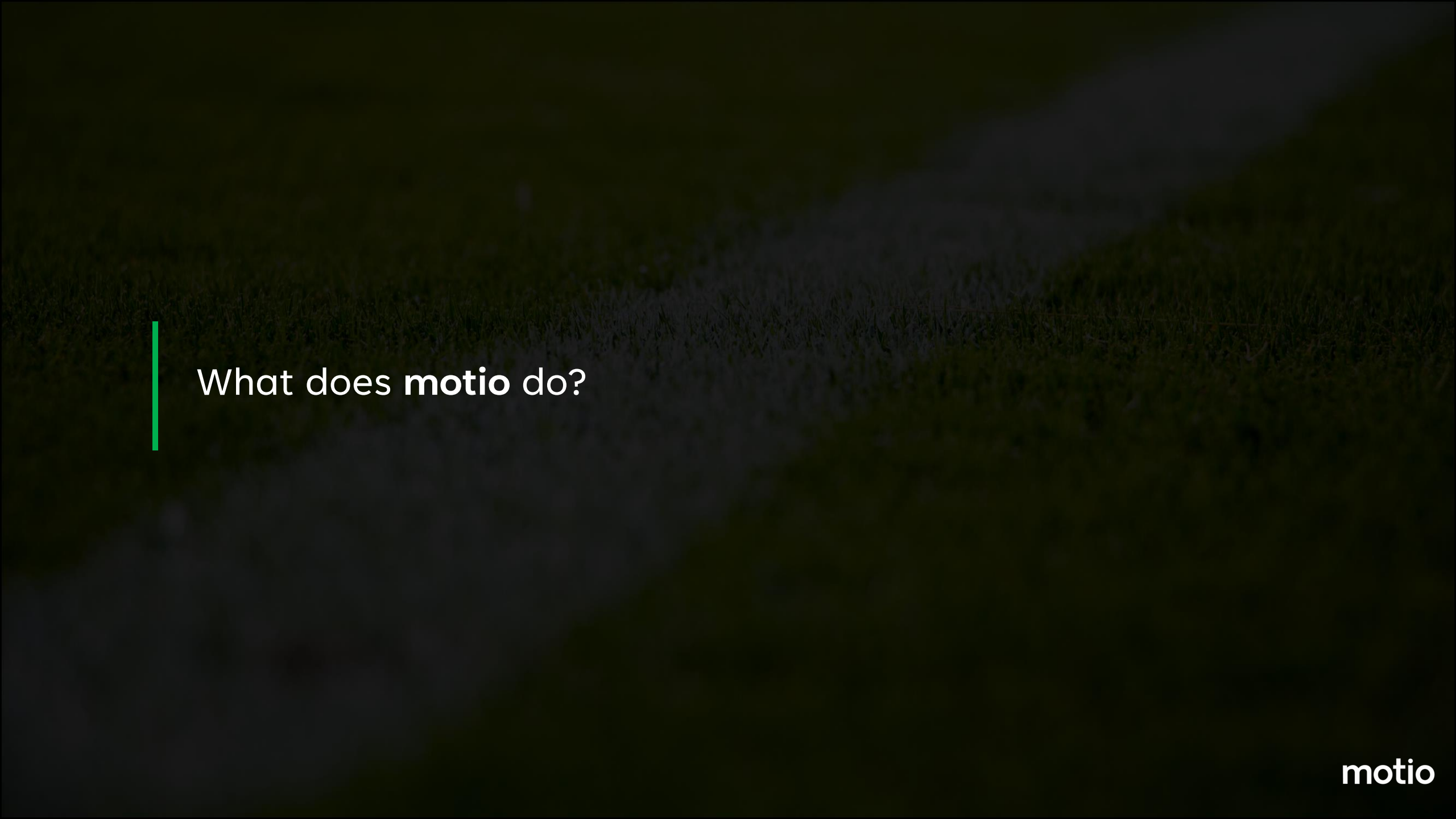
our vision

To be the global leaders in

Audience Experience & Digital Place Based Media

Focusing on key audience channels that Motio can lead, building an ecosystem of utility, content, software and payment products that align with and enhance our media core.





What does **motio** do?





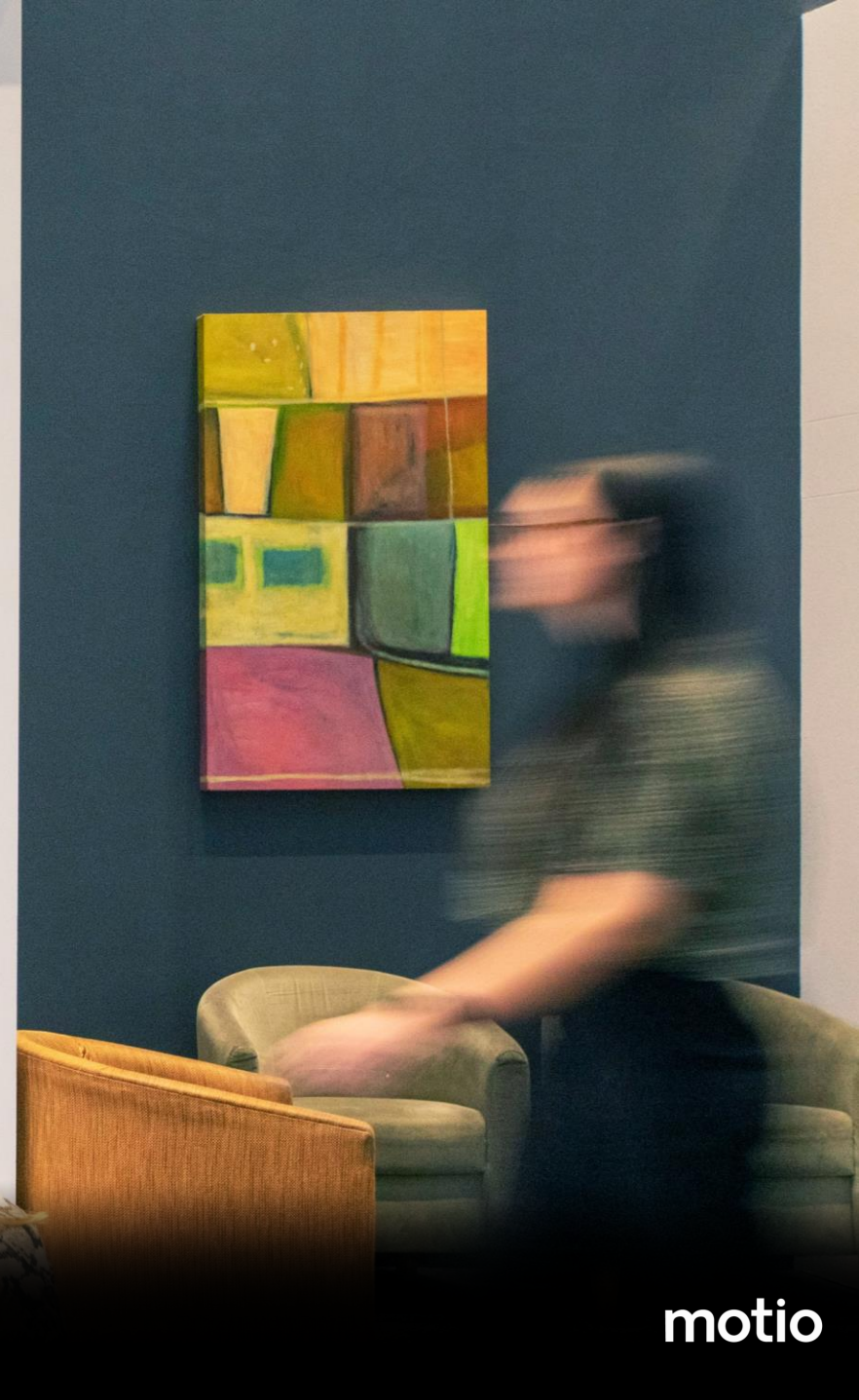
Dencorub
SPORTS ICE GEL
Menthol, Arnica
100g

STRAINS & SPRAINS
Pain Relief

COLD ————▲————

Dencorub
SPORTS ICE GEL
STRAINS & SPRAINS ICE RELIEF
For cold, soothing pain relief
from strains and sprains

Always read the label. Follow the directions for use.
If symptoms persist, talk to your health professional.





Complete with A, Zinc

Centrum

FOR WOMEN

60 Tablets
MULTIVITAMIN & MINERALS DIETARY SUPPLEMENT

WITH KEY NUTRIENTS TO SUPPORT...

Energy Bone Health Immunity Healthy Hair, Skin & Nails

centrum.net.au

gsk do more feel better live longer

Centrum Complete for Women with adjusted levels of vitamins and minerals to support bone health and healthy skin & nails. It contains increased levels of calcium and vitamin D.

Super
that works
as hard
as you do.



9.25% p.a.
average returns
over 37 years.

Growth (Cbus MySuper) investment option.



ORDER
& PAY

Dear Customer,
If paying by credit card the following
extra fee (exclusive GST) will apply

Mastercharge	2.0%
Footersys	2.0%
Mastercard	2.0%
Visa	2.0%

Thanks for your co-operation.

Now earn points
on the Cofax app

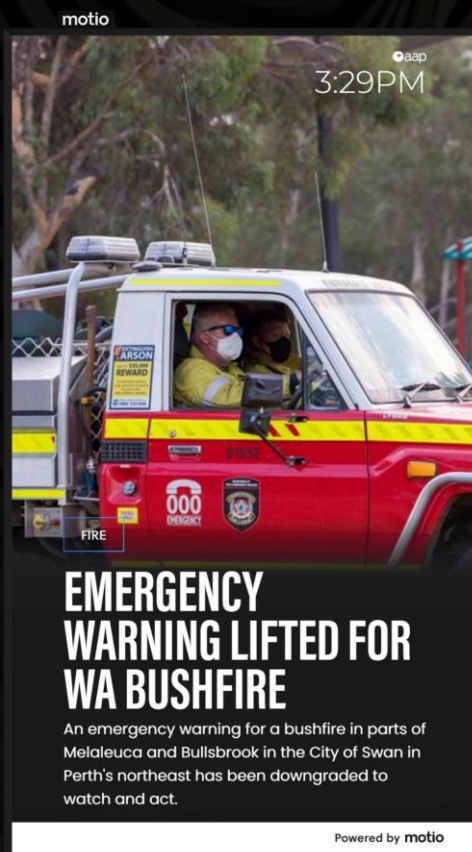
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If paying by credit card the following
extra fee (exclusive GST) will apply

Mastercharge	2.0%
Footersys	2.0%
Mastercard	2.0%
Visa	2.0%

Thanks for your co-operation.

DON'T
SCAN

Our Content.



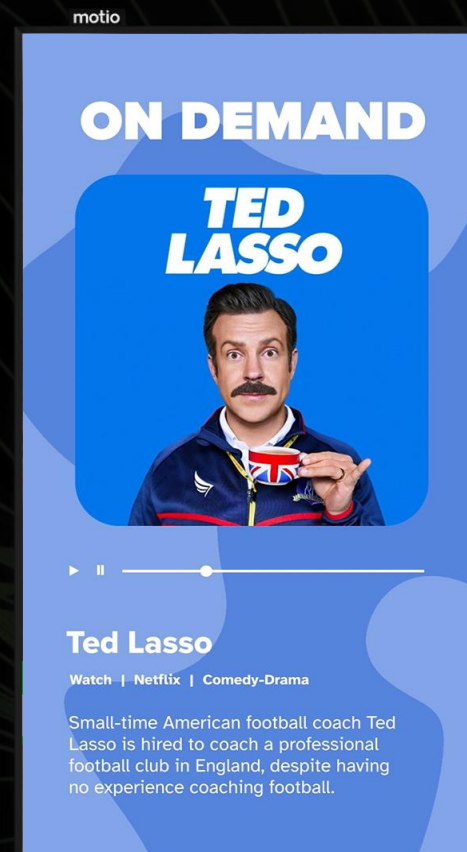
AAP News
Live Feed
150+ Unique Stories Daily



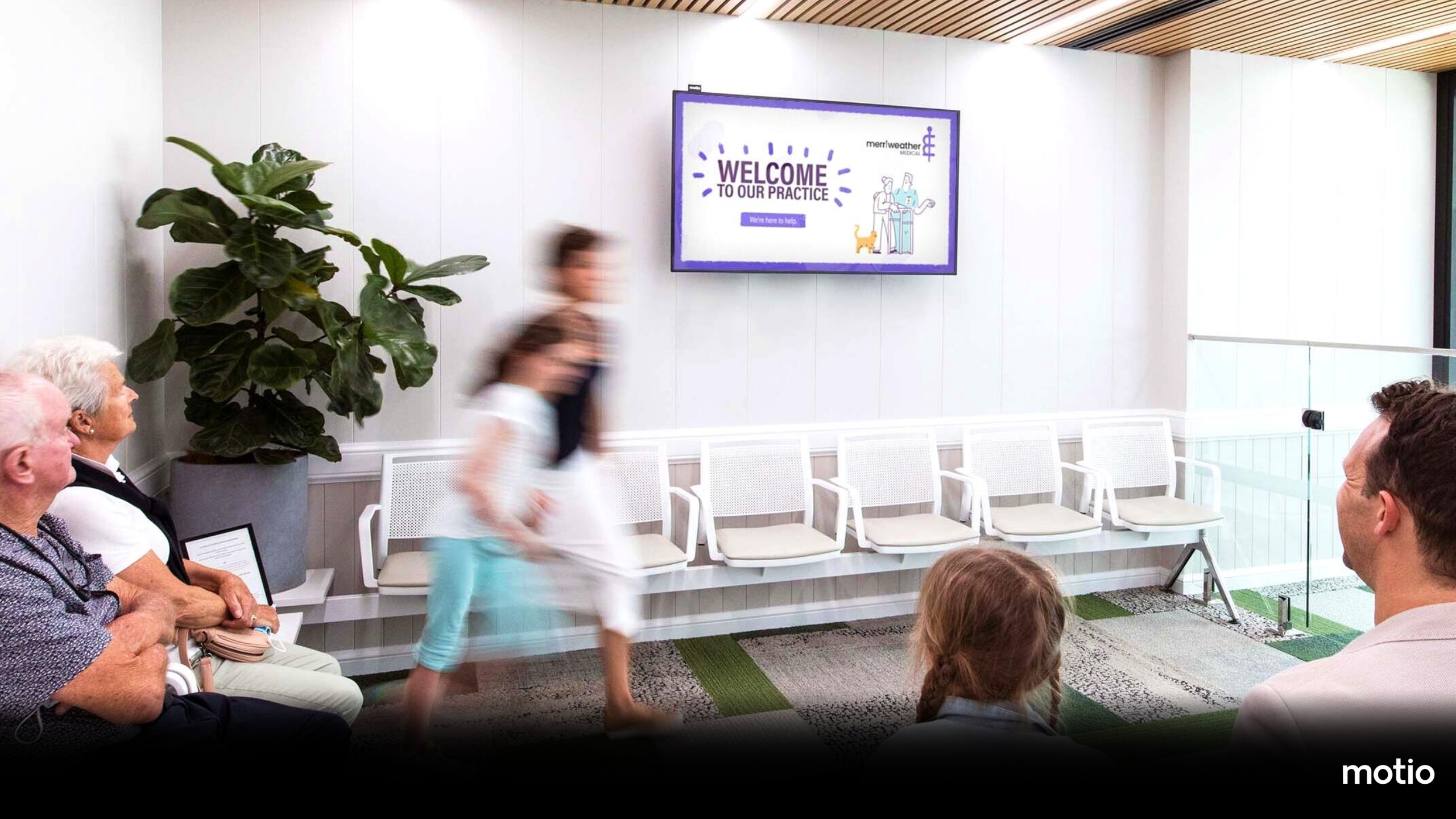
Gamified
Interactive Games
40+ Live Rotating Questions



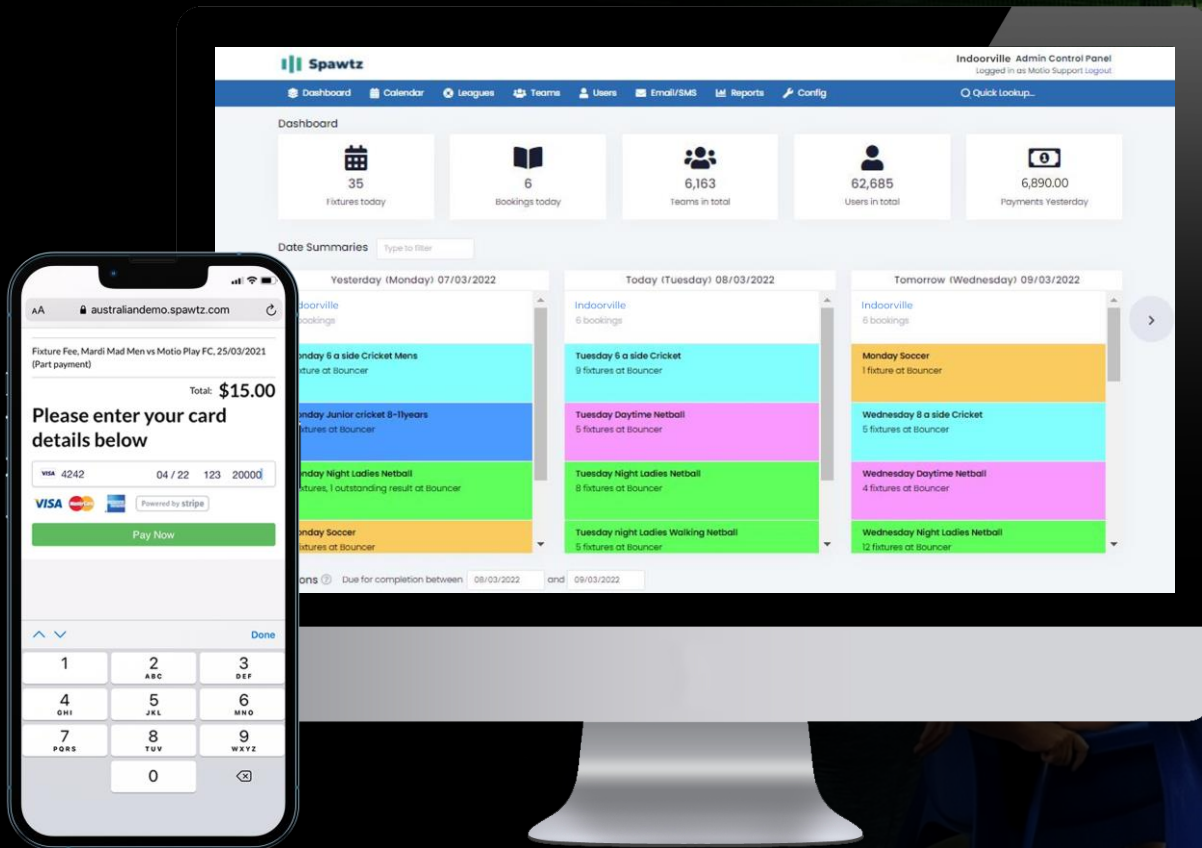
Inspired
HD Content
50+ Clips Displayed Daily



On Demand
Curated Entertainment
15+ Unique Suggestions Weekly



Spawtz & Payments.



WOMEN'S NETBALL DIVISION 1

BROUGHT TO YOU BY SPAWTZ

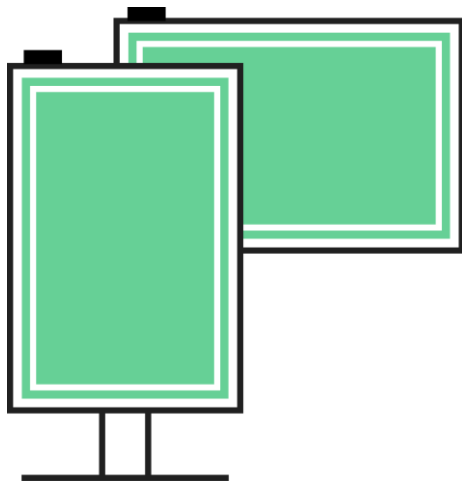
TEAMS	PID	W	L	D	PTS
CRIMSON HAWKS	3	3	0	0	9
DAZZLING DAISIES	3	2	1	0	6
WARRIORS	3	2	1	0	6
DYNAMITE DIVAS	3	2	1	0	6
THE SUNSHINE GIRLS	3	1	2	0	3
BLACK HAWKS	3	1	2	0	3
THE SLOTHS	3	1	2	0	3
BOMBERS	3	0	3	0	0
THREE STALLIONS	3	0	3	0	0
BASKET CASES	3	0	3	0	0
RAMPAGE	3	0	3	0	0

POWERED BY MOTIOPLAY



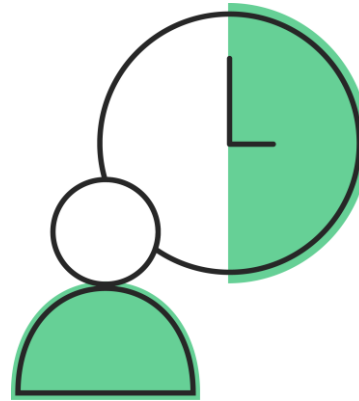
What is **Digital Place-Based Media**?

What is Digital Place Based?



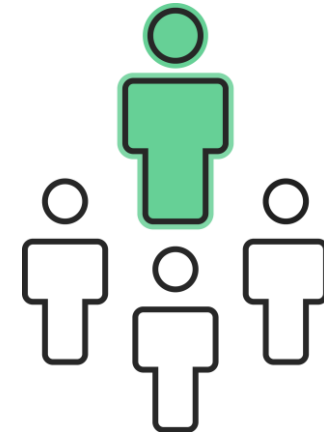
Out-Of-Home Formats

High quality up-to-the-minute.



Long Dwell Time Environments

Contextually relevant & engaging content.

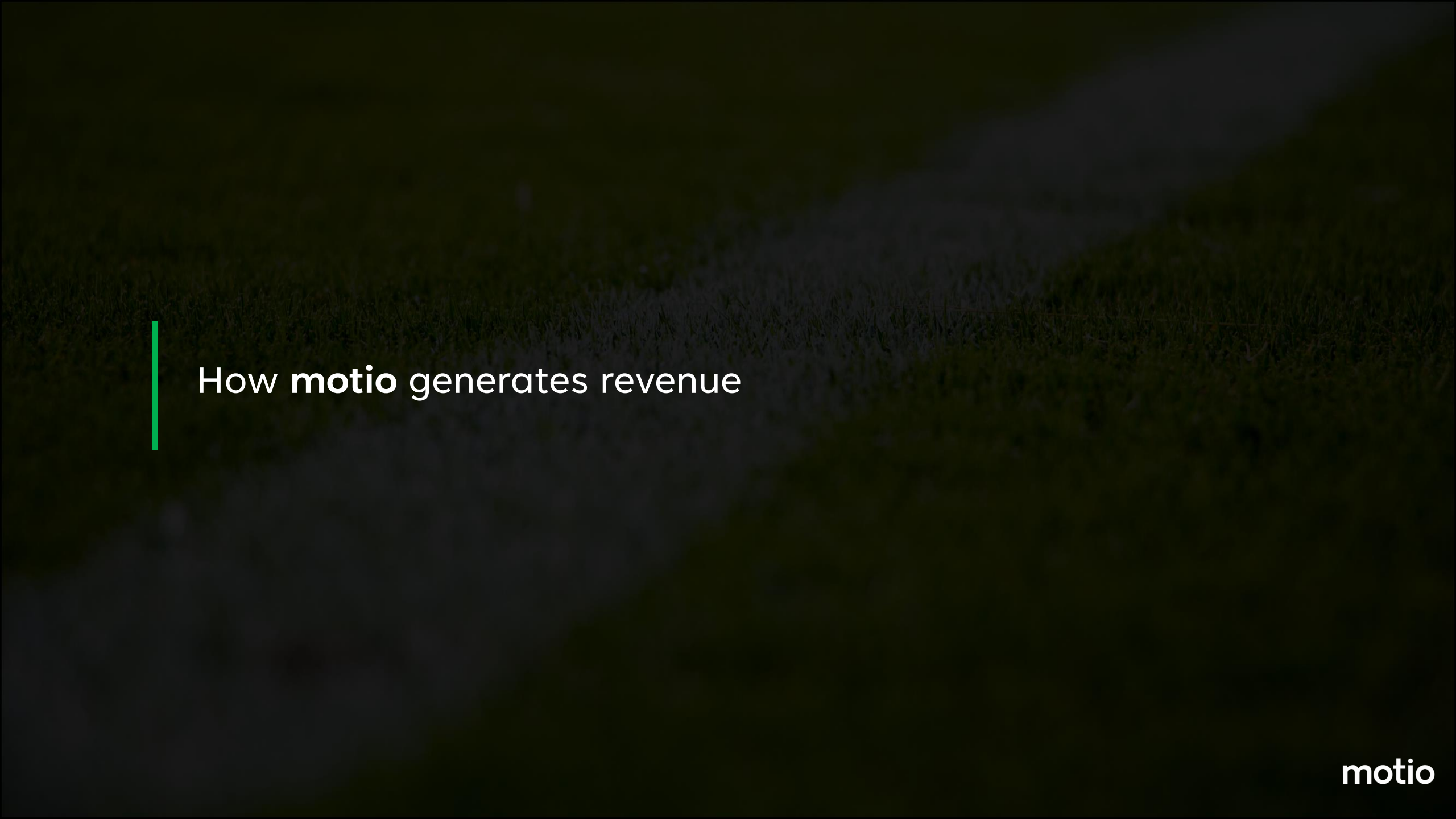


Niche Audiences At Scale

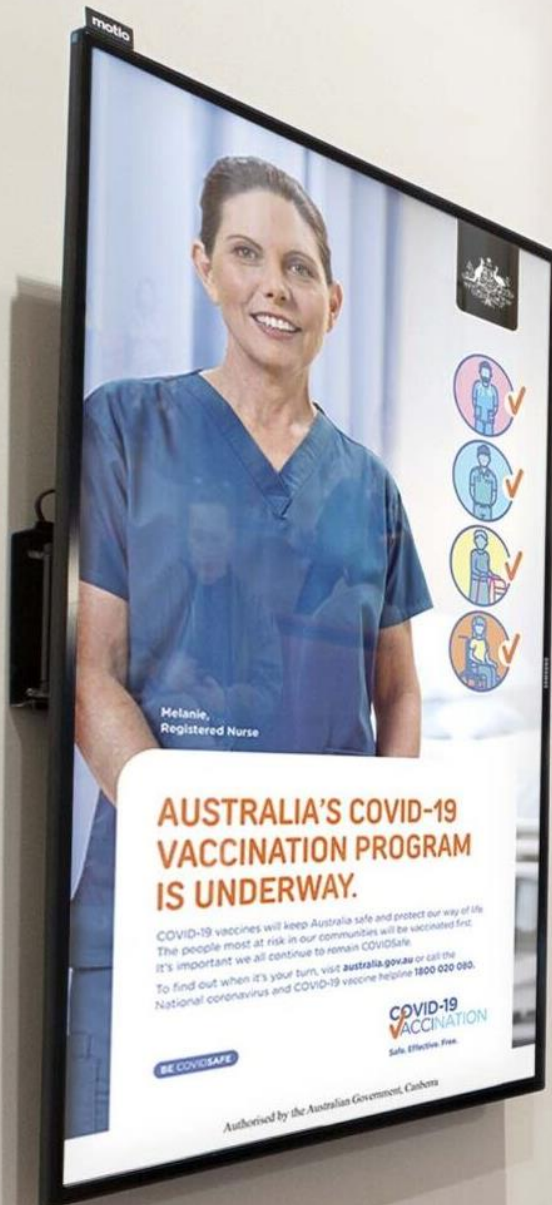
Through utility that changes
Location based outcomes.







How **motio** generates revenue



AUSTRALIA'S COVID-19 VACCINATION PROGRAM IS UNDERWAY.

COVID-19 vaccines will keep Australia safe and protect our way of life. The people most at risk in our communities will be vaccinated first. It's important we all continue to remain COVIDSafe. To find out when it's your turn, visit australia.gov.au or call the National coronavirus and COVID-19 vaccine helpline 1800 020 080.

COVID-19 VACCINATION
Safe. Effective. Free.

BE COVIDSAFE

Authorised by the Australian Government, Customs

Local Advertisers

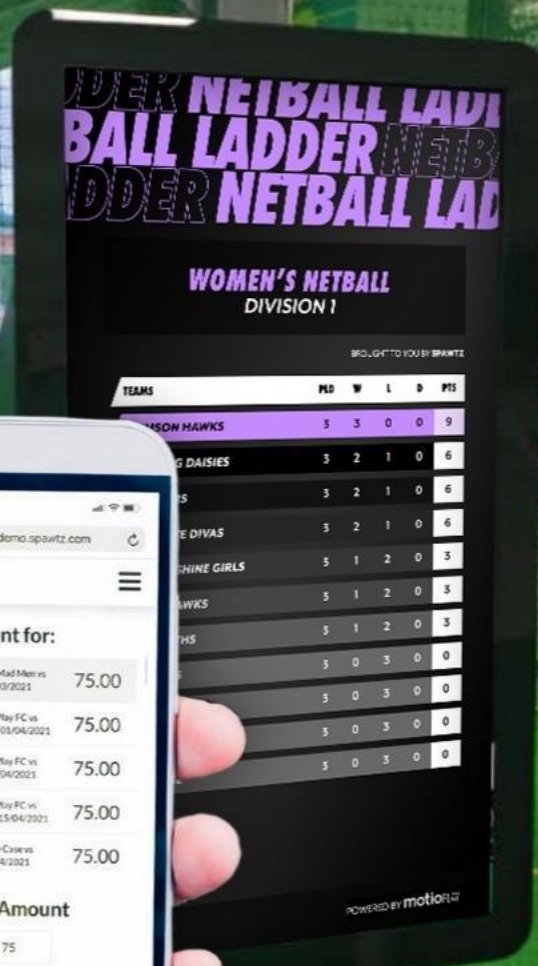
DELICIOUS HOMESTYLE FOOD
WITH TAKEAWAY CONVENIENCE

Larder & Co
CAFE & FOOD FOR YOU



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WHAT YEAR
DID ST. GEORGE
BEGIN THEIR
11-YEAR
PREMIERSHIP
WIN STREAK?

907.390

YOUR TEAM.
EVERY GAME. EVERY ROUND.

Kayo
SPORTS





Update on our performance & goals

Update on our goals.

- A 40%-50% growth in Motio's revenue
- The last 4-5 months have been incredibly consistent
- High level of revenue predictability, providing sound optimism
- Slowed roll out of the IPN network placing some delays on revenue achievement
- Uplift and return of audiences in GP, Indoor Sports and Petro retail environments



The aim this time last years was to target acquisitive growth.



AA australiandemo.spawtz.com

motioPLAY

Space Available in Soccer League - Summer 20

To confirm your place, please specify your team below and then pay either the deposit of 0.00 or the full price of 950.00

Team Name

Liverpool FC

Pay my share*

OR

Pay the full amount of 950.00

* Your share will equal the total league fee split equally between all the players you select

AA australiandemo.spawtz.com

Make payment for:

☒	Fixture Fee, Mardi Mad Men vs Motio Play FC, 25/03/2021	75.00
☐	Fixture Fee, Motio Play FC vs SAND MONSTERS, 01/04/2021	75.00
☐	Fixture Fee, Motio Play FC vs Classic Catches, 08/04/2021	75.00
☐	Fixture Fee, Motio Play FC vs MacGilla's Gorillas, 15/04/2021	75.00
☐	Fixture Fee, Cashew Case vs Motio Play FC, 22/04/2021	75.00

Total Amount

75

Make Payment Cancel

My Statement

Bill To: The Mob Filter by date

From 01/03/2022 To 08/03/2022

Filter

☐ Ignore all items outside these dates

Due/Paid	Description	Fees	Payments	Balance
	Balance Carried Forward			-465.00
01 Mar 2022	Fixture Fee, The Mob vs Pork Swords, 01/03/2022	102.00		-363.00
02 Mar 2022	Cash (Payment)		115.00	-478.00

Outstanding balance as at 08/03/2022: (478.00)

Make a payment for this bill

Update on our goals.

- We continue to be disciplined on our M&A Activity
- Continuing to investigate strong opportunities that present accretive growth for FY23
- Programmatic continues to being in active development
- This will be a positive change for Motio and the OOH industry enhanced with measurement

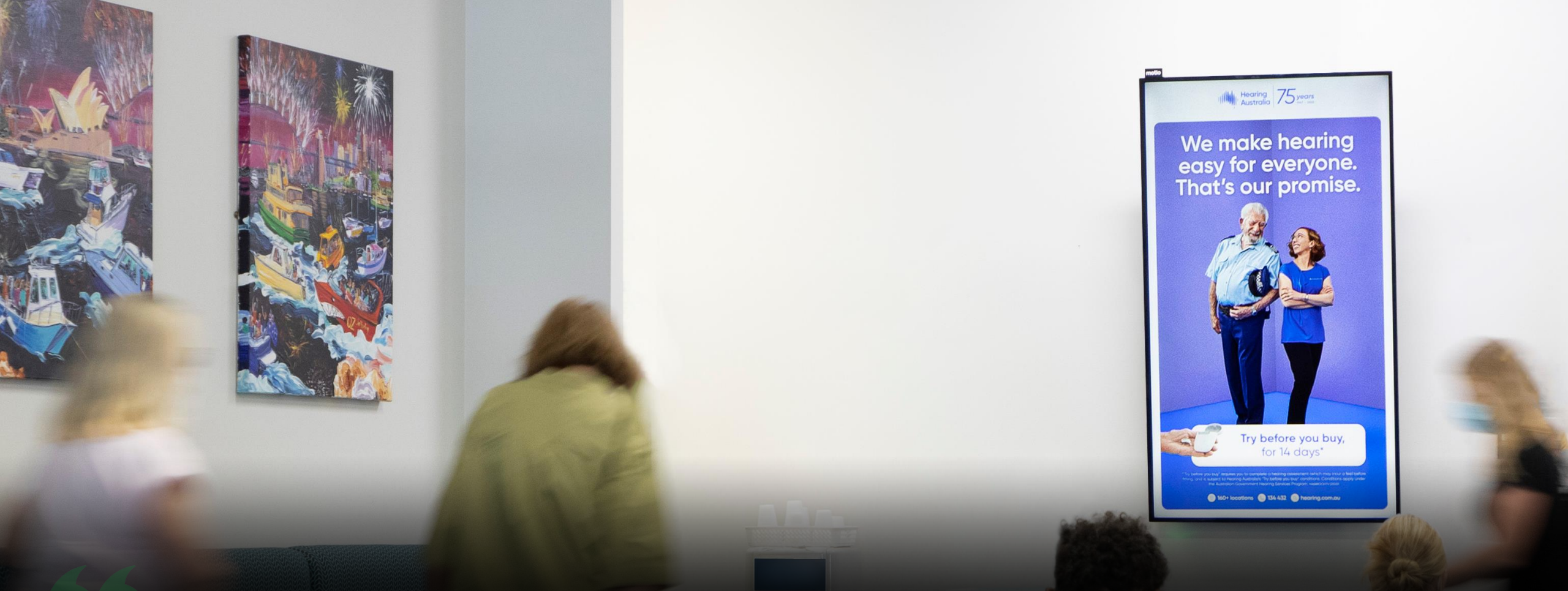
Leichhardt Medical & Dental Centre



A ForHealth Practice



Please
Do Not Lean
Over Counter



“Patient communication is essential in-practice, so having a platform to deliver info is critical in supporting our patients – and staff. Motio’s digital displays enable us to share the latest communication direct to our waiting rooms, while Motio creates engaging content for patients whilst they wait for a consultation.”

– Phillip Cacciola, Head of Marketing ForHealth Group



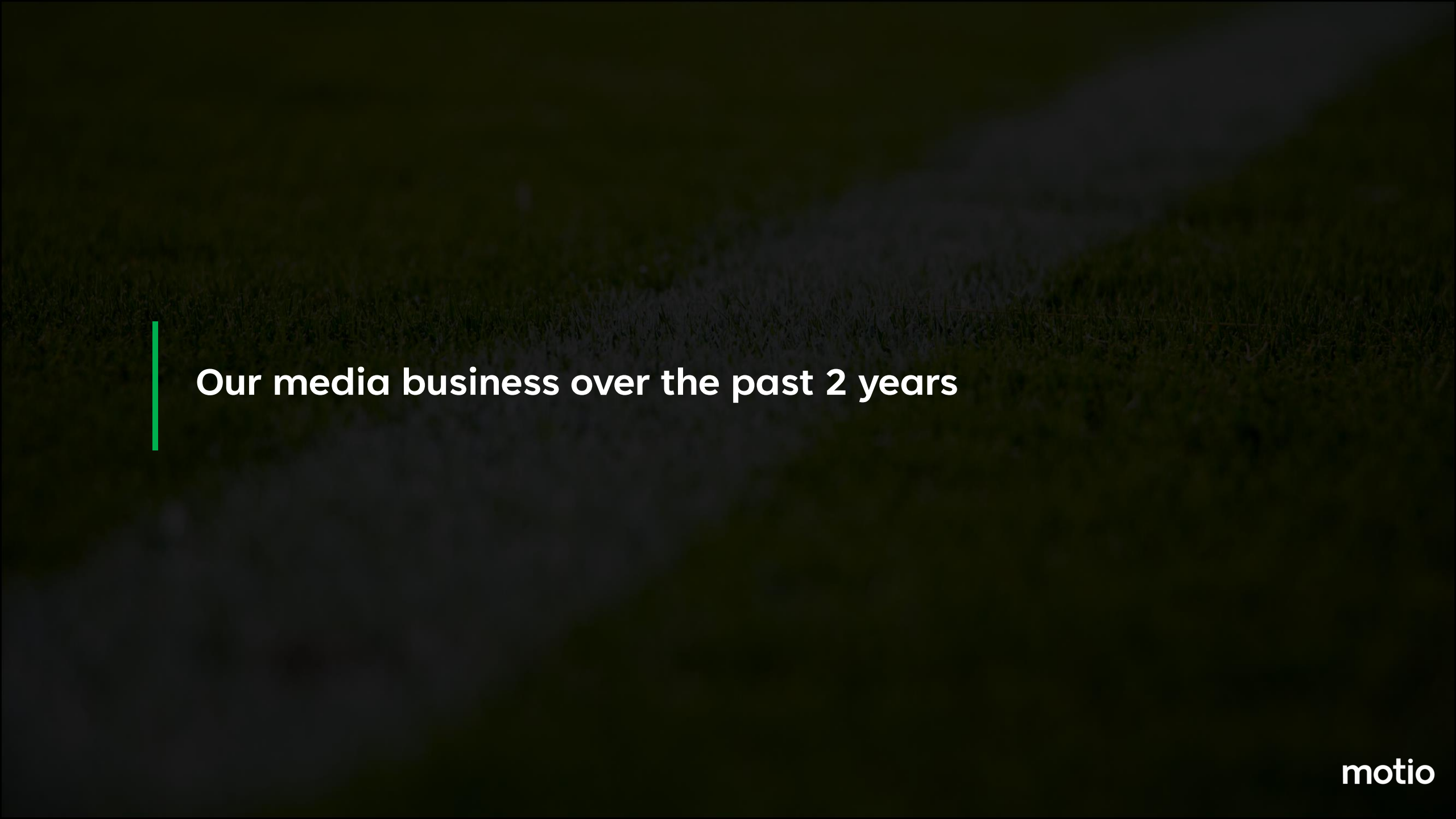
NRL WEEK 12

18	Dragons	Rabbitohs	32
20	Tigers	Warriors	26
26	Broncos	Sharks	16
12	Roosters	Titans	18
12	Cowboys	Raiders	14
42	Sea Eagles	Panthers	10
16	Bulldogs	Eels	18
26	Storm	Knights	16

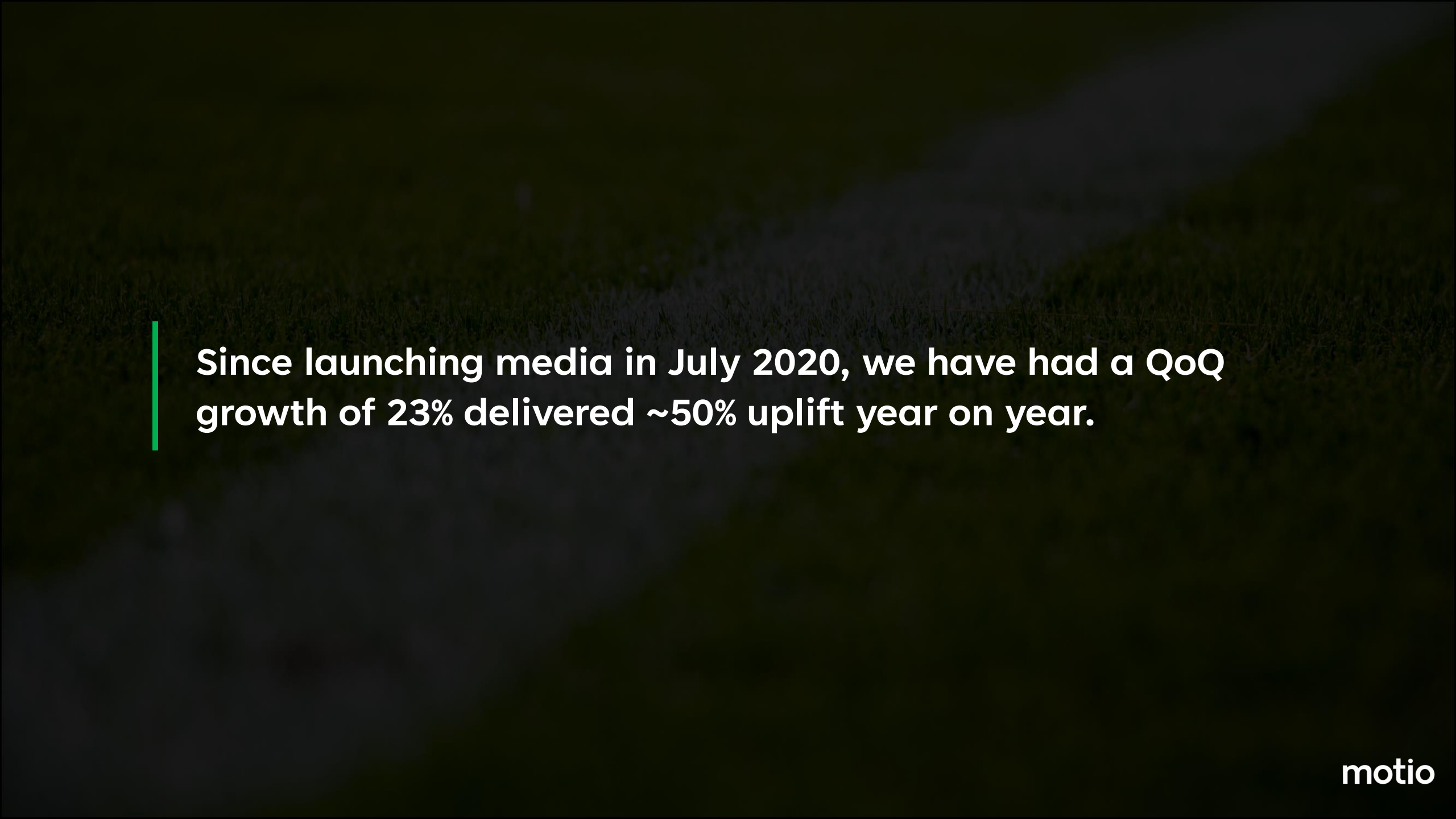
ATE SCORE UPDATI
UPDATE SCORE UP
TE SCC WE NEED SPORT X Kayo

“Spawtz and the MotioPlay platform have been great for us over the past 12 months. We've closed off face-to-face payments, with 90% of all payments made through direct debit. This allows staff to supervise and answer enquires, without having to chase up manual or missed payments.”

- Kieren Roberts, Owner Cockburn Arc Aquatic & Recreation Centre Perth

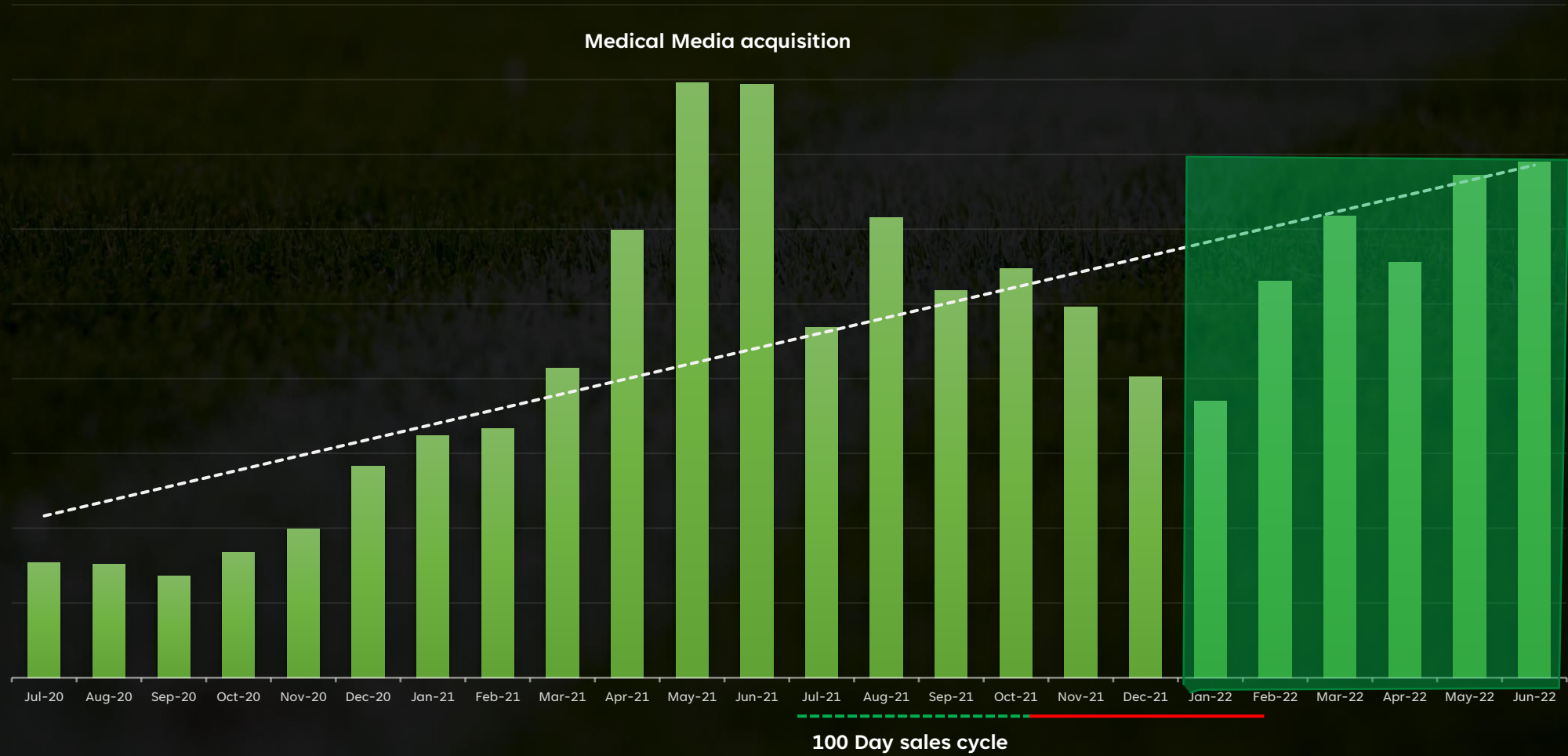


Our media business over the past 2 years



Since launching media in July 2020, we have had a QoQ growth of 23% delivered ~50% uplift year on year.

motio media revenue – past 2 years





How motio will continue its growth



FREE Same Day Delivery

Pharmacy

Could a Hospital access your essential health information in an emergency?

Do you have allergies?

Do you know what vaccinations you've had and when you had them?

Get a My Health Record today!

Having a My Health Record means your important health information can be digitally stored in one place.

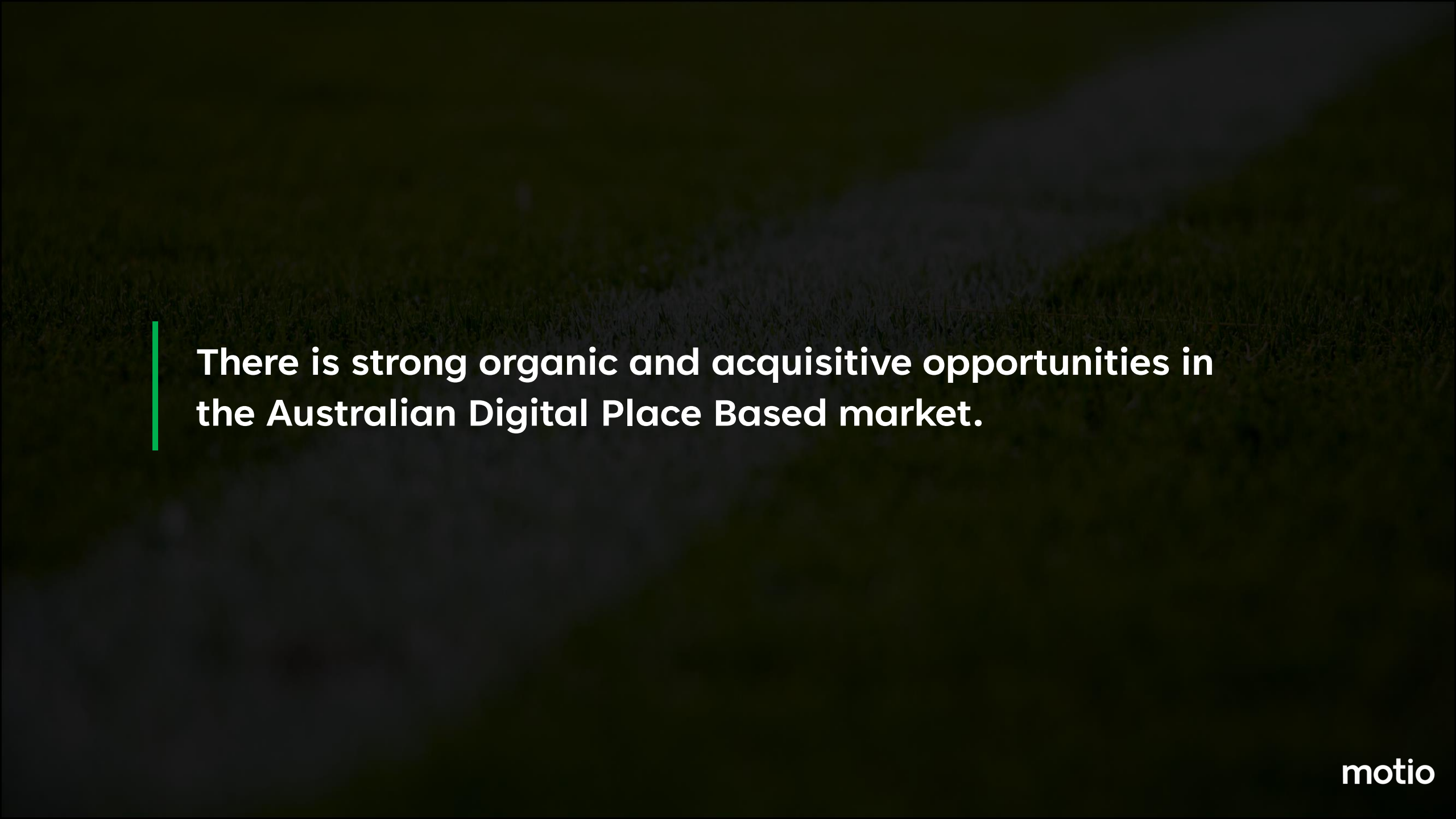
If you would like help registering for a My Health Record please speak to our receptionist!

If you already have a My Health Record let us know so we can help to add your Health Summary.

My Health Record is the Australian Government's national digital health system. For more information visit www.myhealthrecord.gov.au

Growth.

- Opportunity to develop our key categories is our greatest growth opportunity
 - Develop programmatic through technology and our first party data
 - Grow our local sales
 - Targeting large audience sectors that provide value against critical demographics
 - Continue to grow all aspects of Spawtz
-



There is strong organic and acquisitive opportunities in the Australian Digital Place Based market.





Thank you and questions.



motio

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