

NGS EXPANDS DISTRIBUTION INTO U.S. PHARMACY CHANNEL WITH CVS

HIGHLIGHTS

- NGS will enter the U.S. pharmacy channel, with CVS ranging Healthy Heights® products starting Q3 2025.
- 'Happy Tummies®' Prebiotic Fiber & Probiotic Supplement for kids expected to be available in at least 4,500 CVS pharmacies across the USA.
- Up to four 'Grow Daily®' Whey Protein & Nutrition Mix products expected to launch in approximately 1,000 stores.
- Projected total annualised incremental revenue of A\$3.5 million (US\$2.2 million).
- Production begins June 2025 to meet CVS' timeline.

Nutritional Growth Solutions Limited (ASX: **NGS**) ("**NGS**" or "**the Company**"), a leader in health, nutrition, and wellness products is pleased to announce its progress with CVS, one of the largest pharmacy chains in the United States, marking its official entry into the U.S. pharmacy channel.

This major expansion builds on the Company's existing U.S. retail presence in prominent grocery chains such as Walmart and Wakefern, underscoring NGS' focus on scaling its distribution and increasing access to premium children's nutrition solutions.

NGS plans to launch 'Happy Tummies®' Pre & Probiotic Fiber Supplement in at least 4,500 CVS locations in Q3 2025, with potential for expansion in up to 8,000 stores pending final planogram placement. Space planning is complete, with final store count confirmation expected after mid-April walkthrough with CVS senior management. Vendor setup, including WERCSMART registration and participation in the 'Trusted To Be Tested' (TTBT) certification process with UL/Wercs Labs, has also been finalised.

NGS CEO and Managing Director, Stephen Turner commented:

"Expanding into the U.S. pharmacy channel with market leader CVS has been a key strategic focus for NGS. This milestone underscores our commitment to rapidly scale our retail presence and diversify our channel mix, ensuring that more families have access to premium children's wellness and nutrition solutions. We are excited to partner with CVS, a recognised leader in the U.S. healthcare and wellness space and look forward to further strengthening our position in the market."

NGS also plans to launch its 'Grow Daily®' Whey Protein & Nutrition Mix range in approximately 1,000 CVS HealthHUB® locations in Q3 2025. The range will feature four SKUs:

- Grow Daily 3+ years (Chocolate/Vanilla, 15 servings)
- Grow Daily 10+ years (Chocolate/Vanilla, 15 servings)

Based on projected sell-through rates and initial pipeline orders, the annualised revenue potential across both product ranges is estimated at A\$3.5 million (US\$2.2 million).

While final confirmation on store count and in-store planogram placement is pending, NGS will commence production in June 2025 to meet the anticipated CVS' launch timelines.

About CVS

CVS Health is a leading healthcare solutions company in the United States, operating over 9,900 CVS Pharmacy locations nationwide. The company provides prescription medications, health and wellness products, and in-store medical services through MinuteClinic. CVS Health also includes CVS Caremark, a major pharmacy benefits manager, and Aetna, a national health insurance provider. Headquartered in Rhode Island, CVS Health serves millions of Americans daily with a focus on expanding access to affordable healthcare.

This expansion strengthens NGS' footprint in the U.S. and positions the company for long-term growth in children's and active nutrition categories.

This announcement has been authorised for release by the Board.

For further information, please contact:

Stephen Turner

Managing Director and CEO

steve@ngsolutions.co | steve@healthyheights.com

About Nutritional Growth Solutions

Nutritional Growth Solutions is a U.S.-based health, nutrition, and wellness company. NGS develops, produces and sells clinically tested nutritional supplement formula for children following 20 years of medical research into pediatric nutrition. The nutritional supplements market has experienced tremendous growth in recent years, but most attention has been focused on adult users and children under three years of age. The three to twelve-year-old consumers represent a larger market opportunity and NGS is highly differentiated from its competitors with clinically tested products and an expanding product portfolio to capture this market opportunity.

<https://healthyheights.com> | <https://ngsolutions.co>