

So Natural Foods Australia Limited

ASX Release

Friday 13th February 2003

So Natural will release its reviewed half year results to 31 December 2003 on Thursday 26th February as planned.

As foreshadowed at the company's AGM in October 2003, the half year result has been impacted by the expensing of new marketing initiatives for the So Natural and Paramount seafood brands in the first half for which a resulting uplift in sales has yet to be achieved. This marketing spend was approximately \$800,000 above that of the previous corresponding half year period.

It is expected that the operating result after tax will be in the order of a loss of \$250,000 as opposed to a foreshadowed near break even position.

Michael Jenkins

Company Secretary

So Natural Foods Australia Limited