

21st July 2011

Company Announcements Office
ASX Limited
Level 4, 20 Bridge Street
Sydney NSW 2000

**Freedom Foods Group Limited
Exercise of Option in A2 Corporation**

Freedom Foods Group Limited (ASX: FNP) is pleased to announce that it has exercised an option to subscribe for new shares in A2 Corporation Limited (NZX: A2C) under the terms of an option agreement between A2C and FNP in force until 22 July 2011.

FNP will subscribe for 18,761,657 fully paid ordinary shares in A2C at a price of NZ\$0.13 (A\$0.11) for a total consideration of A\$2.09 million.

The subscription for shares will result in FNP increasing its shareholding in A2C to 27.5% of the total number of fully paid ordinary shares in A2C (26.4% fully diluted for partly paid shares in A2C), with FNP thereby becoming the largest single shareholder in A2C. Completion of the share subscription is required to be completed on or before 3rd August 2011.

A2C owns and commercialises unique intellectual property (patents, trademarks, proprietary processes) relating to a2 Milk™ and related products in international markets. A2C has trading activities in Australia and New Zealand and is pursuing growth in Asia, North America & Europe.

A2C announced on 11th July 2011 that its a2 Milk™ business in Australia continues to grow rapidly and the planned commencement of processing of a2 milk at its new South West Sydney facility in early 2012 will allow for the continued expansion of the business.

A2C is listed on the alternative market (NZAX) of the New Zealand Stock Exchange (NZX: ATM), with a current market capitalisation of NZ\$89 million (A\$72 million). At current market value, FNP's 26.4% fully diluted shareholding in A2C is valued at A\$19 million compared to a book value of investment of approximately A\$11.3 million.

For further information, please contact:

Rory J F Macleod
Executive Director
Freedom Foods Group Limited
Tel: +61 2 9526 2555