



**ASX/Media Announcement
(ASX: DGI)**

1st February 2010

Digislide Forms Telco Alliance

Digislide Holdings Limited is pleased to announce that a Heads of Agreement has been signed with Voicetek Pty Ltd (Voicetek), an Australian telecommunications company, and the Workright Group.

Voicetek is an Australian Carriage Service Provider developing a premium directory assistance service. Voicetek is preparing to launch their **124ASK (124 275) ConnectorTM** Service, and **Just AskTM** services.

The Workright Group includes Workright Australia (Registered Training Organisation), Workright Global Pty Ltd (e-learning provider) and Workright Centre for Entrepreneurship (Technology and Business Incubation).

Details of the Heads of Agreement

The parties are keen to investigate and evaluate a range of potential commercial relationships that could be jointly exploited, including, but not limited to:-

- Bundling hardware and software technologies to create a unique range of products and services for domestic and international markets
- expansion of Voicetek's Business and Consumer ConnectorTM services
- use of Sonora's AVATARS for ConnectorTM services for mobile phones users
- use of Sonora's AVATARS ConnectorTM services for internet users
- joint developments applications for use in mobile phones which will exploit Digislide's **Digismart Miniature Projection TechnologiesTM** patented "mobile phone with projection capabilities"
- investment in, or acquisition of, Voicetek by Digislide or the Workright Group (with subsequent licensing of specific applications to the other)
- possible acquisition of Voicetek and/or Sonora Technologies and/or licensing of their respective technologies and business models and/or joint venture companies to be listed on Australian Securities Exchange (ASX), Toronto Stock Exchange (TMX) and/or other off shore exchanges
- Possible use of acquired/licensed technologies in e-learning systems



It is understood by Voicetek, Digislide and the Workright Group that the opportunities for exploiting these technologies is extensive and could roll out over a 1-10 year period.

Digislide's CEO, Ms Luceille Outhred said "There are considerable strategic synergies between Digislide, Voicetek, Sonora and the Workright Group, which have implications for future national and international markets."

About Voicetek Pty Ltd

Voicetek is an Australian Carriage Service Provider developing a premium directory assistance service which is preparing to capture a share of the massive 500+ million calls made to Directory Assistance and information services in Australia every year.

Independently valued by Martin Place Securities in July 2009, as having a Market Capitalisation of \$10M, the service is branded as the **124ASK Connector®. Just call, ask, and connect®.** Voicetek also owns several URL domains including **justask.com.au** and **smsit.com.au**.

To access the service, Australian consumers will be able to simply dial **124ASK (124 275)**, select the service required and connect from either fixed-line or mobile telephones.

Users will also be able to personalise settings and call preferences via the **124ASK website**.

About Sonora Technologies Inc

Sonora Technologies has developed leading-edge Artificial Intelligence software solutions, taking their clients internet presence to innovative new levels, using custom designed applications that provide online customers the ability to communicate and interact directly with a "Virtual Person" - 24/7/365.

Sonora has designed the software platform and developed an avatar for the BC Stories Kiosk, hosted within the BC Showcase at Robson Square, an initiative of the BC Olympic & Paralympic Winter Games Secretariat, in Canada.

Sonora's onscreen virtual host interacts with international guests and helps them to select from the variety of video vignettes about the people, businesses, and communities that make up British Columbia, Canada. The system has enabled interaction with people using over 100 different languages.

Sonora also has an AVATAR hosted e-learning system which delivers educational courses in North America and Australia. Their multilingual software is easily integrated into any application and is readily accessed via conventional internet connectivity or mobile devices.

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