

iCollege

ASX:ICT

INVESTOR UPDATE

December 2015

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COMPANY OVERVIEW



iCollege

- iCollege is an ASX listed Australian consumer services company delivering high quality vocational education and training outcomes for students
- Offering accredited and non-accredited private online and campus taught courses for students, in a market worth \$8 billion in Australia alone
- Key assets include:
 - Growing portfolio of three Registered Training Organisations (RTO) plus three new RTOs currently being acquired
 - Cloud-based learning management platform
- Positioned to become Australia's leading provider of accredited vocational training

CAPITAL STRUCTURE

Key Information (ASX:ICT) of 3 Dec 2015

Share Price	\$0.11
Shares on Issue	69,335,604
Convertible Notes	1,000,000
Market Cap	\$7,626,916
Listed Options	24,957,001
Performance shares not issued	5,500,002

Share Register Distribution

Top 20 Shareholders	66.83%
Top 50 Shareholders	83.51%
Top 5 Shareholders:	
- Copulos Group	15.36%
- Performa Capital Pty Ltd	10.82%
- Walker Investments	9.62%
- Ross Cotton	6.86%
- Peter Arvanitis	5.27%

INVESTMENT PROPOSITION



iCollege

- An innovative consumer services company delivering high quality vocational education and training outcomes for students
- Operating in the large domestic vocational educational and training services market worth \$8 billion in Australia alone
- iCollege is delivering high quality student outcomes, including:
 - High course completion rates of over 70% against an industry average of ~36%
 - Excellent employment prospects following course completion in Aged Care, Allied Health, Hospitality, Business Services and Project Management Industries
- Exceptional student outcomes facilitate user pay revenue model, accompanied by additional funding from State Government programs
- Innovative partnerships with peak bodies to develop fresh student funding sources
- Strategically positioned to accelerate growth in a highly fragmented industry through strategic M&A activity
- Highly experienced management team
- Near term activity and news flow

BUSINESS OVERVIEW

iCollege



OUR MISSION

To become Australia's leading provider
of accredited vocational training

DELIVERING EDUCATION
AUSTRALIA WIDE



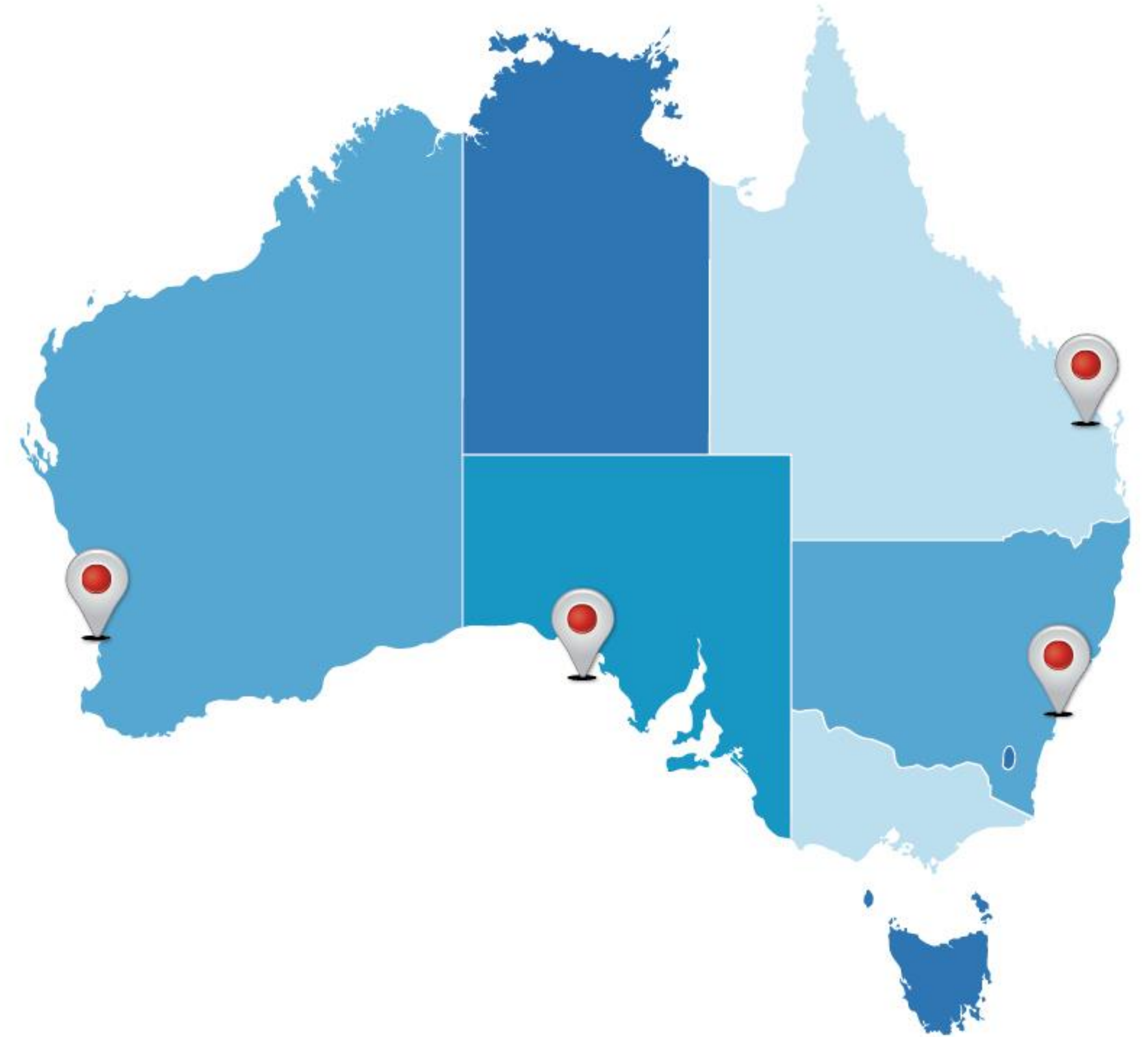
170
COURSES



23
INDUSTRIES



7
CAMPUSES



SUCCESSFUL PORTFOLIO INTEGRATION

iCollege



CELTIC TRAINING AND CONSULTANCY



Apollo Healthcare Solutions



interlink
technology pty ltd

NEXT STEPS & NEWSFLOW

iCollege

☒ todolist

- ☐ Sales team growth
- ☐ Growth in corporate contracts
- ☐ Innovative Partnerships
- ☐ Enrollments commence for Clubs Australia pilot program and WABA
- ☐ Further potential acquisitions of high quality Registered Training Organisations

WHAT WE OFFER

WE ARE A PRIVATE EDUCATOR PROVIDING:



Sustainable ethical
training



That focuses on student outcomes



With visible job paths

TOP 5 INDUSTRIES:



AGED
CARE



HEALTH
CARE



WORKPLACE
HEALTH &
SAFETY



EMERGENCY
RESPONSE



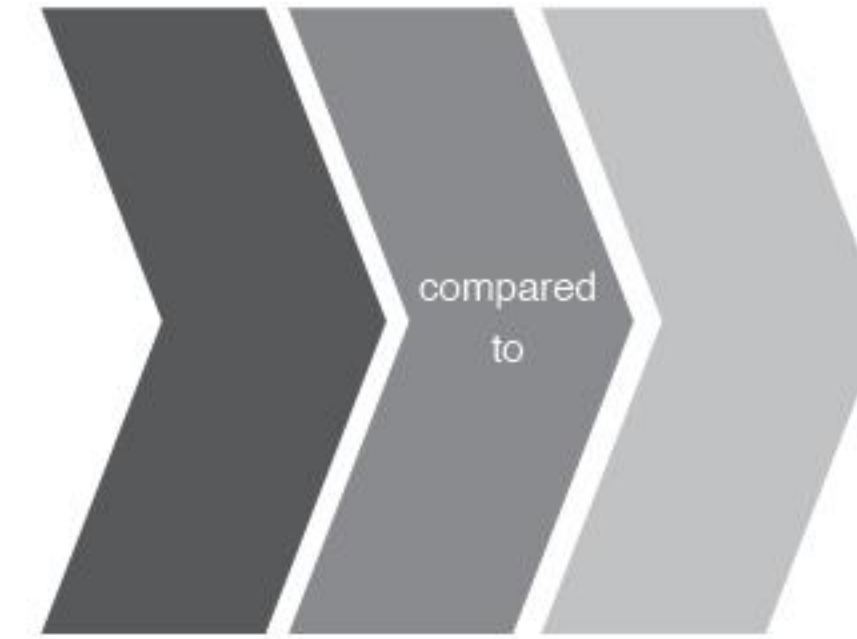
PROJECT
MANAGEMENT

COMPETITIVE OFFERING

iCOLLEGE HAVE AN:



**70%
NATIONAL
COMPLETION
RATE***



**36%
VOCATIONAL
EDUCATION
& TRAINING**



CURRENTLY NOT RELIANT ON VET FUNDING

Compared to other private
educational providers.

**VET
FEE-HELP**



REGULATED BY:



Australian Government

Australian Skills Quality Authority



*Statistics based on a study of 400 students

PARTNERSHIPS

PARTNERING WITH PEAK INDUSTRY BODIES:



WA BUSINESS ASSIST
CHALLENGE. INSPIRE. EXCEL.

“The growth we are seeing in Australian start-up businesses, combined with the current government incentives for businesses to re-skill and up-skill their workforces, represents an opportune time for us to partner with iCollege, a recognised training organisation, and offer our vast range of clients the training they require to help their businesses grow.”

- **Allen Fraser**
WABA Business Assist Chairman



Clubs Australia

iCollege has signed a Letter of Intent (LOI) with Clubs Queensland, the peak industry body of union of employers for registered and licensed clubs in Queensland, and Care Training Australia (CTA Training) to develop an exclusive pilot project to place 100 long-term WorkCover clients in suitable and medically approved roles within Clubs in Queensland.



GROWTH STRATEGY

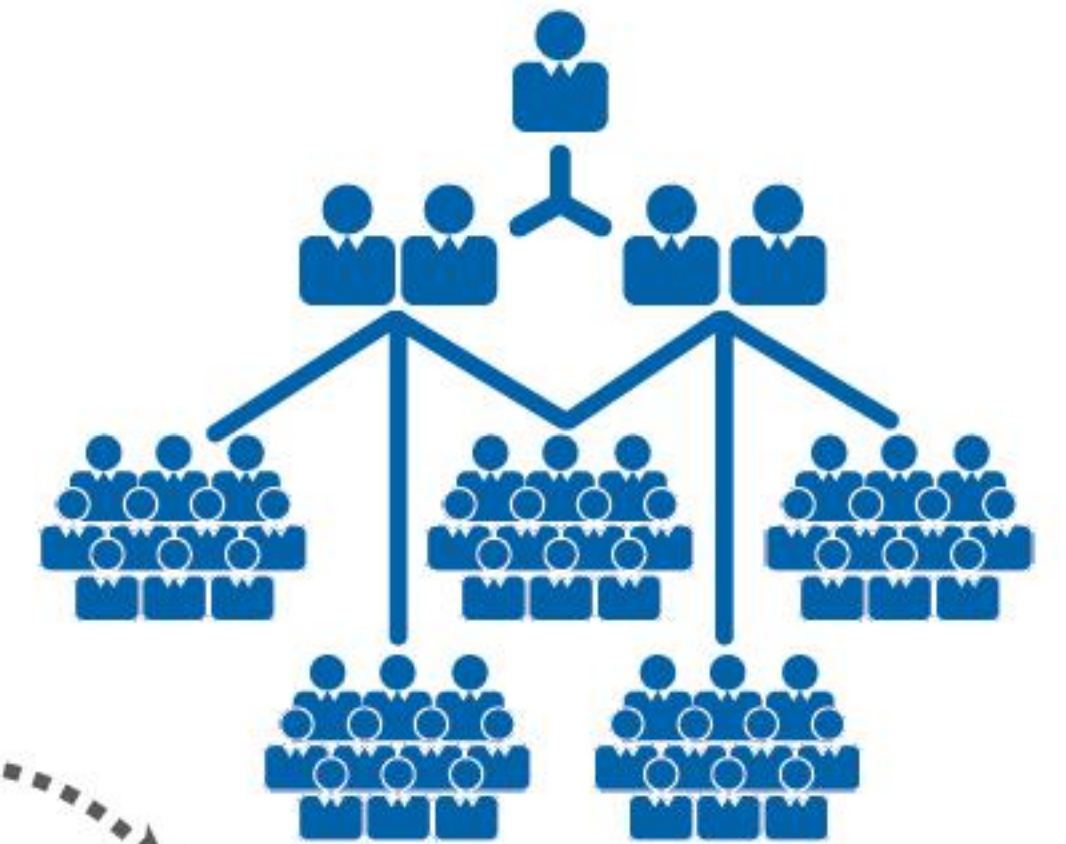
iCollege



Direct sales team
targeting
long term corporate
training contracts



Organic growth through ethical
and sustainable training focusing
on student outcomes that lead to
clear career pathways

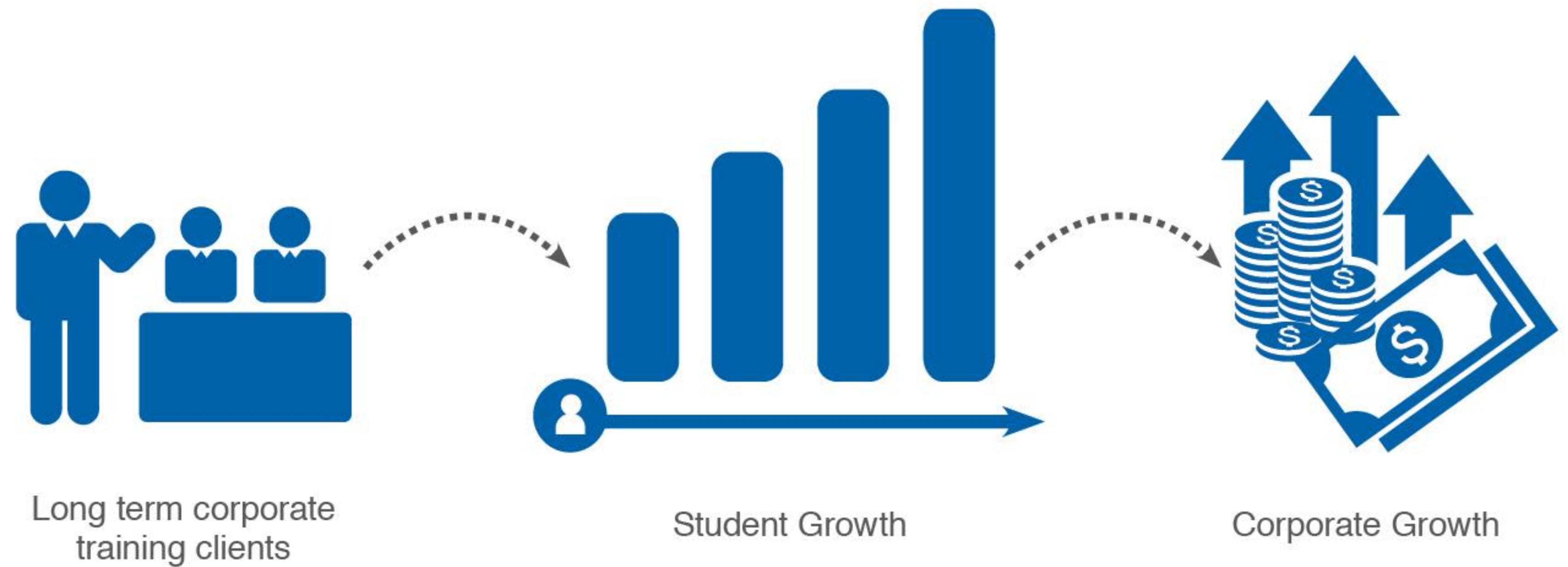


Targeted and strategic
M&A in highly
fragmented industry
undergoing regulatory
reform

GROWTH STRATEGY

iCollege

SUCCESSFUL PORTFOLIO INTEGRATION
ALREADY PRODUCING SYNERGIES



DIRECTOR PROFILES



iCollege

ROSS COTTON CHAIRMAN

As a corporate adviser, Ross has been working with both public and private companies on strategy, financing, acquisitions and corporate re-structuring across the technology, industrial and resource sectors for over five years.

Ross has raised significant capital for a wide range of companies in the small to mid-cap market and has a strong network of contacts in the investment industry throughout Australia, Asia and the United States.

He currently has a corporate consulting business, Regency Corporate, which specialises in re-capitalisations, registered training organisations, early stage venture capital and asset acquisition and divestments.

STUART MANIFOLD CHIEF EXECUTIVE OFFICER

Stuart will be directly responsible for the development of the strategic direction for iCollege in close collaboration with the board.

Stuart brings training expertise in Australia and Internationally and was previously CEO of Risktec Australasia, a specialist Crises Management and Emergency Response Training and Consulting organization with operations in over 20 countries. Under his guidance Risktec was admitted to the WA Industry and Export Awards "Hall of Fame" for services to Education internationally. Risktec was sold in 2008 to a publically listed Scottish company as part of a roll up of internationally based training organisations.

PHILIP RE NON-EXECUTIVE DIRECTOR

Philip is a chartered accountant and has his own successful corporate advisory business, Regency Corporate, based in Western Australia.

He has significant depth of experience in the capital markets, having held positions such as managing director and non-executive director of various ASX-listed companies.

He has successfully raised capital, restructured businesses and undertaken initial public offerings during his career.

ANDREW CLEVALD NON-EXECUTIVE DIRECTOR

Mr Andrew Crevald is College Director and Principal at Curtin College, a Navitas college based at Curtin University. In this role Andrew's responsibilities include College leadership, strategy, higher education and vocational registration and accreditation, teaching and learning, governance and quality, policy development, finance, and business development.

Andrew worked as an IT professional before moving to university management. Since then Andrew has been a university Faculty Manager, Director of Policy and Planning, and Director of Student Services. In 2006, Andrew was appointed as College Director and Principal at Perth Institute of Business and Technology and moved to Curtin College in July 2013.

Andrew has held various university, school, industry, and Government appointments including ECU Council, Chair of WAPETIA and the Board of ACPET.

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ROSS COTTON

Executive Director

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