
ASX Announcement

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Catholic Education South Australia selects Objective to optimise information management processes

The Catholic Education Office in South Australia (SA) has selected Objective Corporation (ASX: OCL) to provide an Enterprise Content Management (ECM) solution to optimise information management processes organisation-wide.

The Catholic Education Office is the executive implementation arm of the South Australian Commission for Catholic Schools (SACCS) and Catholic Education SA. It plays a key role in the implementation of policies and provides a range of services such as professional development for teachers and leaders, financial management, special education and curriculum development across 106 schools in South Australia.

Objective's enterprise-wide solution will be used, across two locations, by 165 users including directors, consultants and support staff.

The Catholic Education Office will use Objective for effective information management by providing staff with a single system to capture, store, manage, find and view information. Objective will be the single corporate information repository with workflow supporting and streamlining the organisation's business processes.

Objective was selected following the recent successful implementation of Objective at the Brisbane Catholic Education Centre.

"With no existing system, we wanted to have confidence in storing all our information in a single repository that wouldn't rely so heavily on local knowledge," said Mr Allan Dooley, Director, Catholic Education SA.

"Objective will enable us to standardise information management across the organisation by providing staff with the direction, tools, training and support they need."

Objective Workflow will play a key role in supporting some crucial processes within Catholic Education SA. In particular, as part of the Principal Consultants' program where a central team of Principal Consultants advise the heads of schools about specific matters, for example, issue resolution, an area that involves information of a

Objective Corporation

Objective Corporation (ASX:OCL) develops, markets, tailors and supports its own Enterprise Content Management (ECM) software solutions. Working with large, information intensive organisations including government departments and top 1000 corporations, Objective Corporation has established itself as one of the leaders in the ECM market, where its solutions have been consistent winners against international competition. Its solutions are open and integrate with existing applications and infrastructure, delivering clear outcomes and a measurable return on the client's investment.

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The logo for Objective Corporation, featuring the word "Objective" in a bold, serif font with a horizontal line underneath it.

sensitive nature and where there are very real impacts on the lives of parents, teachers and children.

"Objective will provide an added level of confidentiality and security to existing processes. It will protect sensitive records and guarantee that only those authorised to view information can access it, while at the same time offering visibility on how many issues currently reside in the system along with their status," said Mr Dooley.

The solution will deliver a range of business benefits to the people at the Catholic Education Office:

- Improved search capability will deliver time savings to staff, particularly those working across workgroups.
- Information visibility and transparency will improve relationships with schools, funding agencies, parents, employees and regulatory bodies.
- Mitigation of risk in litigation or disputes with evidentiary records to support the organisation's position.
- Improved decision-making with timely access to information.
- Improved perspectives of past achievements, for the organisation and its people, as records with historical value remain safe and secure.
- Increased efficiency in new projects that can leverage information from past efforts in a move toward knowledge management.
- Elimination of information redundancies and reduction of future storage costs.

"With Objective, we can be assured of information security while improving accountability and our ability to satisfy expectations of SACCS, the Bishops, the government and the wider community.

"Objective's experience with large multi-agency organisations highlights its potential to become a platform for schools and other agencies of the archdiocese in the future," said Mr Dooley.

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