
ASX Announcement

Date: 13 September 2006

Objective selected by Western Australian Government

Objective Corporation (ASX: OCL) today announced it has been appointed to the newly established preferred supplier panel for Electronic Document Management Systems (EDMS) across Western Australian government.

The Common Use Arrangement (CUA) 8005 is a panel of three suppliers approved by the Western Australian government to provide EDMS to its government agencies. The contract will commence on the 29 September 2006.

The CUA has been established by the Western Australian government in response to the increasing amount of electronic information modern government organisations need to manage and to assist agencies comply with local and international standards for document management, records management and related disciplines.

Following exhaustive evaluation and testing of solutions available to Western Australian government agencies, Objective met all of the panel's core functional and technical requirements for EDMS.

"Western Australia is an important market for Objective," said Mr Tony Walls, CEO, Objective Corporation.

Objective's Enterprise Content Management (ECM) solution is used by a range of customers in the state: Western Australian Department of Community Development; Department of Consumer & Employment Protection; Corruption & Crime Commission; Department of Conservation & Land Management; Western Australia Police.

"Objective's Perth office has the largest dedicated team of ECM specialists in Western Australia and is one of the state's leading technology employers.

"We employ experienced, local people. Their experience in ECM and related technologies, together with their knowledge of local business issues is invaluable to providing our customers with successful, relevant solutions that deliver real business outcomes," said Mr Walls.

Objective Corporation

Objective Corporation (ASX:OCL) develops, markets, tailors and supports its own Enterprise Content Management (ECM) software solutions. Working with large, information intensive organisations including government departments and top 1000 corporations, Objective Corporation has established itself as one of the leaders in the ECM market, where its solutions have been consistent winners against international competition. Its solutions are open and integrate with existing applications and infrastructure, delivering clear outcomes and a measurable return on the client's investment.

www.objective.com

The logo for Objective Corporation, featuring the word "Objective" in a bold, black, sans-serif font. The letters "i" and "e" in "Objective" have a small dot above them. The logo is set against a white background with a thin horizontal line above it.

Objective has an extensive track record of successful ECM implementations for government, from small agencies through to whole-of-government solutions.

"Objective is committed to our customers and the ECM market. We ensure that our products comply with various state, national and international standards for document management, recordkeeping and ECM, as they emerge," said Mr Walls.

Objective is also featured on the South Australian government's preferred supplier panel for the provision of Electronic Document and Records Management Systems (EDRMS) and approved supplier on the NSW Government panel contract: GSAS ITS 2323, Records and Information Management Systems (RIMS). Its products have been certified against the Victorian Electronic Records Strategy (VERS) specification, the UK National Archives (TNA 2002), and the US Department of Defence military records management standard, US DOD 5015.1-STD.

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