
ASX Announcement

Date: 5 May 2009

Objective selected for Whole of Government Arrangement by Queensland Government

Objective Corporation (ASX:OCL) today announced it has been appointed to the Whole of Government arrangement for the provision of Electronic Document and Records Management Systems (EDRMS) across Queensland government.

The Whole of Government Arrangement allows agencies in Queensland to maximise the benefit they obtain from their corporate applications and reduce the cost associated with purchasing, implementing and maintaining them.

Objective is one of three vendors appointed to the arrangement which will run for the period of three years.

Objective has a long track record of successfully delivering process and collaboration management solutions to the Public Sector, from small agencies, right through to whole of government implementations.

A range of customers across Queensland local and state government are using Objective including: Queensland Police, Port of Brisbane Corporation, Powerlink and Townsville Port Authority.

Increasing demands are placed on government to respond to citizens requests more efficiently. To meet these demands, government agencies need solutions that support business processes and information management across diverse and often distributed groups of people with significant demands for accuracy and performance.

Mr Tony Walls, CEO, Objective Corporation said: "Queensland is an important market for Objective. We employ a dedicated experienced local team in our Queensland office, including our recently appointed Local Government Industry Solutions Manager, David Schultz.

"Our industry experience combined with our knowledge of local Queensland issues provides our customers with solutions that enhance information sharing across agencies; improve Public Sector effectiveness and efficiency; reduce costs of business processing and ultimately help government deliver better services to the community at a lower cost," said Mr Walls.

Objective is also featured on the Western Australia and South Australian government's preferred supplier panel for the provision of EDRMS and approved supplier on the NSW Government Information Asset Management (IAMS) panel. Its products have been certified against the Victorian Electronic Records Strategy (VERS) specification and the UK National Archives (TNA 2002). **-ends-**

Objective Corporation

Objective Corporation (ASX:OCL) develops, markets, tailors and supports its own Enterprise Content Management (ECM) software solutions. Working with large, information intensive organisations including government departments and top 1000 corporations, Objective Corporation has established itself as one of the leaders in the ECM market, where its solutions have been consistent winners against international competition. Its solutions are open and integrate with existing applications and infrastructure, delivering clear outcomes and a measurable return on the client's investment.

www.objective.com

The logo for Objective Corporation, featuring the word "Objective" in a bold, black, sans-serif font. A thick blue horizontal bar is positioned directly beneath the text.

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This announcement is not considered market sensitive.