
ASX Announcement

Date: 2 June 2009

UK success for Objective following Limehouse Software acquisition

Recently acquired by Objective Corporation (ASX:OCL), Limehouse Software has signed a strategic four year procurement agreement with the UK Central Office of Information (COI).

The agreement is part of the new External Engagement and Facilitation Framework which will allow UK government departments to purchase solutions from Limehouse and other suppliers without the costly and protracted procurement processes.

The selection process took six months to complete and involved the evaluation of 130 companies. Mr Sean Larkins, COI Deputy Director of Strategic Consultancy, confirmed that they selected Limehouse for its proven consultation and stakeholder management capabilities.

“In recent times we have witnessed a significant increase in demand for digital consultation and communication with the general public, employees and other key stakeholders on standard policy issues. To achieve this, we needed innovative technology partners that could provide the digital infrastructure to underpin the collaborative and social networking aspects of all interactions moving forwards,” stated Mr Larkins.

Limehouse is a market leader in collaborative content creation, publishing and stakeholder consultation solutions for local government in the United Kingdom. The company has helped over 200 public sector bodies within the UK in their drive towards adopting e-government initiatives, by unifying information and communications.

Mr Tony Walls, CEO, Objective Corporation said: “Objective and Limehouse have proven experience in increasing Public Sector effectiveness and efficiency.

“Our partnership with the COI will help them to deliver better services to their Public Sector clients at a lower cost.”

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Objective Corporation

Objective Corporation (ASX:OCL) develops, markets, tailors and supports its own Enterprise Content Management (ECM) software solutions. Working with large, information intensive organisations including government departments and top 1000 corporations, Objective Corporation has established itself as one of the leaders in the ECM market, where its solutions have been consistent winners against international competition. Its solutions are open and integrate with existing applications and infrastructure, delivering clear outcomes and a measurable return on the client's investment.

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