
ASX Announcement

Date: 16 June 2009

Objective ECM selected by Stockland

Objective Corporation (ASX: OCL), today announced it had been selected by Stockland to provide an Enterprise Content Management (ECM) solution that will improve business efficiency and deliver value to stakeholders.

Objective will deliver an enterprise-wide solution to 1200 users in Australia. It will provide a single corporate document repository that will underpin Stockland's document management and business processes.

Objective will deliver the following outcomes:

- support a culture of collaboration through improved information sharing;
- improve information management compliance with legal and commercial obligations;
- centralise information across the business;
- reduce time taken to locate information;
- and reduce paper storage to support corporate sustainability objectives.

Mr Tony Walls, CEO, Objective Corporation said: "We look forward to working with Stockland to deliver valuable outcomes that will enhance its relationship with stakeholders."

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Objective Corporation

Objective Corporation (ASX:OCL) develops, markets, tailors and supports its own Enterprise Content Management (ECM) software solutions. Working with large, information intensive organisations including government departments and top 1000 corporations, Objective Corporation has established itself as one of the leaders in the ECM market, where its solutions have been consistent winners against international competition. Its solutions are open and integrate with existing applications and infrastructure, delivering clear outcomes and a measurable return on the client's investment.

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