
ASX Announcement

Date: 28 September 2010

City of Beverly Hills, California to achieve cost savings with Objective

The City of Beverly Hills, California has selected Objective Corporation's (ASX:OCL) uCreate solution to assist them in producing their Annual Budget Book.

Mr William Castrillon, Senior Budget and Financial Analyst said: "This report is crucial to our planned spending for the upcoming fiscal year. Using uCreate to publish this 579 page document will provide the city with cost savings and enable the process to become much less labour intensive."

Traditionally, the annual production of this document has relied on a manual process of inserting financial data into the final report document, which is a considerable and lengthy task.

uCreate will pull the necessary information into the report directly from spreadsheets, inserting it according to the pre-defined templates and brand guidelines. This will enable the document to be updated much more easily as the financial data is revised, and substantially reduce the amount of time required to format and produce the final document.

Tony Walls, CEO, Objective Corporation: "We are delighted to welcome the City of Beverly Hills as a new Objective customer. Our solutions have been proven to deliver significant savings by transforming the way organisations collaborate and produce large, complex documents. The City of Beverly Hills will now be able to maximise staff efficiency by streamlining the manual process of producing their Annual Budget Book."

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Objective Corporation

Objective Corporation (ASX:OCL) is an established leader and specialist provider of content, collaboration and process management solutions for the public sector. Its solutions empower public sector effectiveness, efficiency and transparency, helping governments deliver better public sector outcomes at a lower cost to the community.

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