

ASX ANNOUNCEMENT

4 August 2014

US CIO REVIEW MAGAZINE RATES OBJECTIVE CORPORATION IN TOP 20 MOST PROMISING PUBLIC SECTOR TECH COMPANIES

[Objective Corporation](#) (ASX:OCL) today announced that US [CIO Review Magazine](#) has rated Objective as one of 20 most promising public sector technology providers, in its annual listing of the top companies at the forefront of tackling challenges in the Public Sector and impacting the marketplace.

Tony Walls, CEO of Objective Corporation said, "The public sector continues to create opportunities for innovation brought about by the current fiscal realities and increasing demand for efficient and transparent service delivery. To be recognised as one of a select number of innovative companies serving the public sector validates our efforts to enable efficient process management by an increasingly connected government."

According to CIO Review Magazine, "Government IT organisations are challenged with increasing turbulence and declining budgets. This is forcing governments to optimise costs and ensure that services and operations can be sustained and transformed to meet evolving needs. Operational efficiency and mission effectiveness are going to be the key drivers for IT value in government in 2014."

Tony Walls said, "Our customers are achieving greater return on their investment in information governance. To achieve that they are automating their business processes, enable their increasingly mobile workforce while sharing information and managing processes with external stakeholders and service providers. Objective Connect, in particular, has been instrumental in transforming these types of processes."

Objective's sole focus is to deliver measurable outcomes for its customers. Solutions have been engineered to meet the traceability, performance and transparency requirements of public sector organisations as well as the ISO 27001 security standard. Objective solutions can be deployed on-premise, on a customer's chosen community or private cloud and are available as Software-as-a-Service in a government accredited secure public cloud.

ABOUT OBJECTIVE CORPORATION

[Objective Corporation](#) (ASX:OCL) is an established leader and specialist provider of content, collaboration and process management solutions for the public sector and regulated industries. Its solutions empower effectiveness, efficiency and transparency, helping organisations deliver better customer outcomes at a lower cost.

FOR FURTHER INFORMATION, PLEASE CONTACT:

Almira Rapisarda
Objective Corporation
Email: almira.rapisarda@objective.com
Ph: +61 2 9965 7864