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SmartTrans Activity in China

SmartTrans is pleased to report the following activity on its MyLifeOnline web portal in China.

MyLife software products are being successfully downloaded and purchased by consumers in China and Internet traffic is building in response to SmartTrans' preliminary digital marketing campaigns.

In addition, an Android mobile telephone version of the MyLife portal is now available for download from the www.mylifeonline.cn web site and provides easy access to content directly from users' mobile telephones.



SmartTrans is also providing downloads and receiving registrations for its VODOne mobile telephone lottery application and people are successfully making lottery purchases through the SmartTrans application.

Affiliate marketing campaigns are being launched to further drive usage of the mobile lottery application.

SmartTrans' software products have also been launched on China Mobile's Mobile Market (mm.10086.cn) and customers are purchasing SmartTrans' applications via this portal.

SmartTrans is expanding its affiliate marketing network and distribution channels for its products in China and is broadening its relationships with billing partners.

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