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Chinese phone retailer to pre-install SmartTrans software on Smartphones

SmartTrans' MyLife software will be installed on Android Smartphones distributed by Chinese mobile phone retailer, D.Phone

SmartTrans has signed an agreement with Beijing Digitone Telecom Co. Ltd, "**D.Phone**" (www.dixintong.com), for it to install the MyLife software on all Android Smartphones it sells up to an initial 1,000,000 units. The number of phones on which the software is to be installed may be extended with SmartTrans' authorisation.

D.Phone's Vice President Wu Huan said, "As China's largest cell phone retailer, we sell close to eight million handsets a year and we are very proud of the business we have built. We are always looking for ways to increase the value we provide to our customers and look forward to building a strong and ongoing relationship with SmartTrans."

D.Phone advises that it distributes from approximately 2,000 stores and is China's largest mobile phone retailer and value-added service provider. It is the country's largest mobile communications and digital products retail chain. (Source: http://www.dixintong.com/index/gong_si_dong_tai_news_9.html).

The MyLifeOnline software portal to be installed on the phones will include access to a suite of software including the VODOne lottery application, games, mobile applications and themes.

The partnership will enhance the service and value provided by D.Phone to its customers and expose SmartTrans' software and brand to a large customer base. This will provide a reliable path to market for SmartTrans through a highly respected brand.

In addition, SmartTrans software will be distributed on software CDs in D.Phone's stores.

"We are delighted to be teaming up with a company of the calibre of D.Phone and look forward to expanding the reach of our partnership," said SmartTrans' Chairman John Forsyth AM.

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