



16th August 2012

ASX ANNOUNCEMENT

Placement to fund marketing and promotion of mobile telephone lottery and software applications in China

SmartTrans Holdings Limited (**SmartTrans**) announces that it is in the process of making a placement of 35,714,285 shares at 0.7c each to sophisticated and exempt investors to raise gross funds of \$250,000 (**Placement**). The Placement funds will be applied to working capital, and to:

- marketing and promoting SmartTrans' MyLife suite of mobile telephone software applications and mobile lottery services in China;
- marketing of SmartTrans' application distribution sites and lottery and sports betting sites including: www.mylife365.cn; www.mylifeonline.cn and www.mycaipiao.cn; and
- other projects under contemplation with China Mobile including the distribution of mobile telephone software and applications both in China and in other markets.

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