

2 October 2013

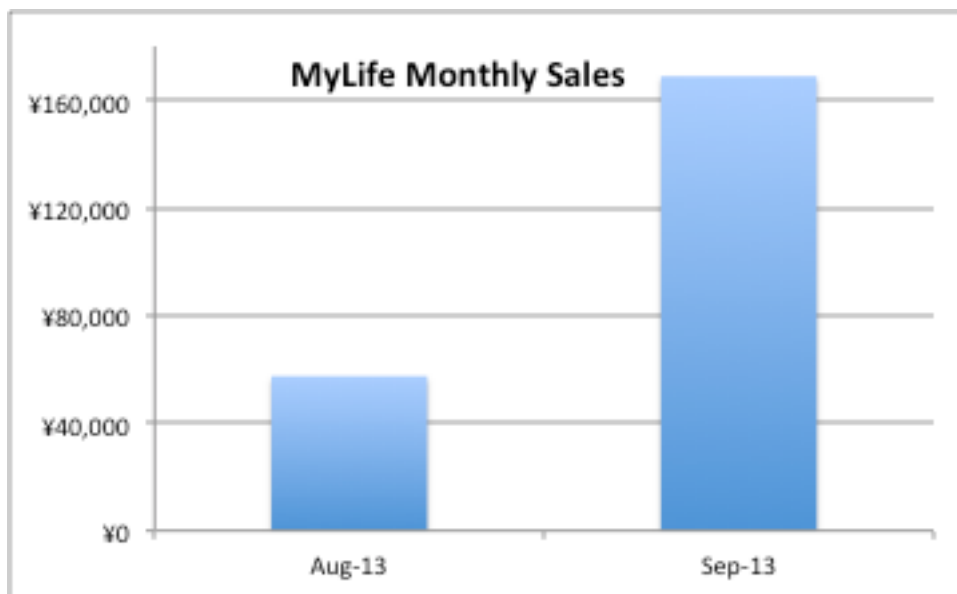
SmartTrans China Sales Growth

SmartTrans' China product line MyLife continues to achieve strong revenue growth.

During September the company focussed on:

- Growing total monthly revenue;
- Increasing the average revenue per user;
- Reducing the cost of acquisition of new users.

Between August and September, revenue increased by nearly 300%, average revenue per user increased by approximately 192% and the cost of acquisition per user fell by approximately 9%.



The company expects revenue growth to continue in the coming months as it refines its market strategies, adds new content and increases the value of billing transactions to a growing customer base.

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