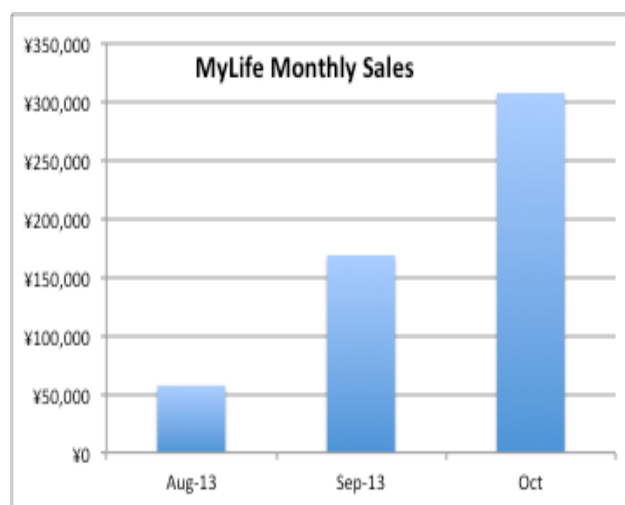


4 November 2013

SmartTrans China sales up again in October

SmartTrans is pleased to report continued growth in sales of its MyLife products in China with October sales revenue growing to 182% of that of the previous month.



October saw SmartTrans continue to refine its market strategies, add new Internet content and increase the value of billing transactions to an already growing customer base.

Whilst continuing to expand its China Mobile customer base and revenue, the company has commenced integration of China Unicom's billing functionality into SmartTrans' applications providing billing access to an additional 273 million customers. (Source: www.chinaunicom.com.hk/en/ir/ir_operating.html.)

China Unicom is China's second biggest mobile carrier with a 22 percent share of China's mobile network market by users as of August.

(Source www.reuters.com/article/2013/10/24/chinaunicom-earnings-idUSL3N0IE2I920131024)

With increased billing reach SmartTrans expects further strong revenue growth.

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