

21 September 2018

ASX & Media Announcement

Retirement of Mr Michael Anderson as a Non-Executive Director

oOh!media Limited (ASX:OML) (oOh!media or the **Company**) announces that Mr Michael Anderson, Non-Executive Director, is to retire from the board of oOh!media with effect from 21 September 2018.

Mr Anderson was appointed as a Non-Executive Director of the Company in 2013 and was Chair between July 2013 and September 2017, including during 2014 when the Company listed on the ASX. In September 2017, he stepped down from the role of Chair of the board to enable him to take up the role of CEO of MediaWorks in New Zealand. Since then Michael has remained as a Non-Executive Director of the Company and has acted in that capacity between September 2017 and September 2018.

Mr Anderson has indicated his view that oOh!media is currently at an important point with the acquisition of Adshel¹ and, due to the time commitments associated with his other professional obligations, has decided to step down from the oOh!media Board.

"I have been proud to be involved with oOh!media over the past five years including four years as Chair. This is an exciting time for oOh!media, with a strong Board and Management team well positioned to continue the Company's growth and success."

As announced to ASX on 23 August 2018, the Company is currently focused on preparing to integrate the Adshel business with the oOh!media brand.

Tony Faure, Chair of oOh!media thanked Michael on behalf of the oOh!media Board for his long and successful involvement with the Company.

"Michael has been instrumental with management in driving the growth of the business. oOh!media has benefited from his extensive experience, guidance, encouragement, wisdom and support during a number of transformational periods, including in the lead up to IPO, the subsequent transition to a listed company and then the strong and consistent growth as a public company resulting in oOh!media's inclusion in the S&P/ASX 200 index."

Brendon Cook, oOh!media CEO also thanked Michael on behalf of staff and the leadership team for his guidance and support of our strategy and goals that have delivered successful outcomes for all stakeholders.

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¹ "Adshel" comprises the Australian and New Zealand entities, Adshel Street Furniture Pty Limited ACN 000 081 872 and Adshel New Zealand Limited CN 902243, respectively.

About oOh!media Limited: oOh!media is a leading operator in Australia and New Zealand's fast-growing Out Of Home advertising industry. We create deep engagement between people and brands through Unmissable location-based media solutions. Our network is unparalleled, with a diverse portfolio of static and digital signs across roadside, retail, airport and place-based media offering in CBD office towers, cafes, fitness venues, bars and universities. We combine this extensive reach with sophisticated data, industry leading insights and world leading digital innovation, integrating our physical inventory with social and mobile online channels (via Junkee Media) to provide clients with greater connections with consumers.