



oOh!media Limited
ABN 69 602 195 380

2 February 2024

ASX Release

LETTER TO SHAREHOLDERS

oOh!media Limited (ASX:OML) (**oOh!**) pursuant to ASX Listing Rule 3.17.1, attaches a copy of the correspondence sent to certain shareholders with a registered address in Australia or New Zealand today.

This announcement has been authorised for release to the ASX by the Company Secretary.

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About oOh!media

oOh!media is a leading Out of Home media company that is enhancing public spaces through the creation of engaging environments that help advertisers, landlords, leaseholders, community organisations, local councils and governments reach large and diverse public audiences.

The Company's extensive network of more than 37,000 digital and static asset locations includes roadsides, retail centres, airports, train stations, bus stops, office towers and universities.

Listed on the ASX, oOh! employs around 800 people across Australia and New Zealand and had revenues of \$593 million in 2022. It also owns the Cactus printing business.

The Company invests heavily in technology and is pioneering the use of sophisticated data techniques that enable clients to maximise their media spend through unrivalled and accurate audience targeting. Find out more at oohmedia.com.au.

Dear Shareholder

IMPORTANT CHANGES TO PAYMENT OF DIVIDENDS

oOh!media Limited (**oOh!media**) is committed to paying dividends in a streamlined, secure and efficient way.

oOh!media is streamlining the way we pay dividends and effective from calendar year 2024, any dividend payments to shareholders with a registered address in Australia or New Zealand will only be made by direct credit to their bank account.

You are receiving this letter as we do not have bank account details for you.

The benefits of having your dividend paid by direct credit into your nominated account include:

- there is no delay in waiting for your cheque in the mail – your funds will be deposited on the date of payment and will be available for immediate use;
- direct credit is a more secure method of receiving dividend payments; and
- you can elect to have your dividends paid to a nominated bank account in Australia or New Zealand.

You will continue to receive a dividend statement in the form nominated by you (electronic or paper) for your tax records.

WHAT DOES THIS MEAN FOR SHAREHOLDERS?

If you currently receive your dividend payment by cheque, and your registered address is in Australia or New Zealand, please provide details of your nominated bank account to our share registrar, Link Market Services (**Link**).

How to update your information

1. Log into Link's Investor Centre at www.linkmarketservices.com.au and click on **Investor Login**.
2. Enter your email address and password in **Portfolio Login**.
3. If you do not have a **Portfolio*** login, please set up a portfolio by selecting **Register Now** and follow the prompts.
4. Select **Payments & Tax > Payment Instructions**.

If you do not provide your bank account details, you will **not** receive a cheque for future dividend(s). If you have not provided an account for dividend payments, any future dividends will be held on your behalf until you provide your direct credit instructions to Link. Payment of your dividend into your nominated bank account will be made as soon as possible after receipt of your payment instructions.

Yours sincerely

oOh!media Limited